November 11, 2026

WisdomTree Reports Monthly Metrics for October 2026

Over $15.2 billion of net inflows year-to-date, a ~13% annualized organic growth rate

NEW YORK--(BUSINESS WIRE)-- WisdomTree, Inc. (NYSE: WT), a modern global asset manager, today released monthly metrics for October 2026, including assets under management (AUM) and flow data by asset class.

Note: The table and commentary below exclude AUM and flows related to private assets managed by Ceres Partners, LLC, which had approximately $2.1 billion in AUM at September 30, 2026. This information is reported with our quarterly earnings results.

Commentary:

- Generated over $1.6 billion of net inflows in October, bringing year-to-date net inflows to over $15.2 billion, representing a 13% annualized pace of organic growth
- Continued strong UCITS ETF momentum, with $450 million of net inflows in October and approximately $6 billion of net inflows through October, representing a 59% annualized organic growth rate
- Despite a challenging market backdrop, our equity products demonstrated resilience in October, generating over $400 million of net inflows across U.S., International Developed, and Emerging Market equities
- The first two actively managed defined return UCITS ETFs launched, leveraging Atlantic House's product development capabilities; these products attracted $64 million of net inflows in their first month of trading in October, marking a strong start to our broader liquid alternatives product rollout

As of October 31, 2026	**AUM Rollforward ($ in millions)**		***Annualized Flow Rate***	
	MTD/QTD	**YTD**	***MTD/QTD***	***YTD***
Beginning of Period Total AUM	$168,930	$142,636		
Total Net Flows				
U.S. Equity	*$120*	*$1,701*	*3.0%*	*4.9%*
International Dev. Mkt Equity	*$355*	*$4,462*	*12.8%*	*20.9%*
Emerging Market Equity	*($60)*	*($479)*	*(6.4%)*	*(5.4%)*
Fixed Income	*$1,067*	*$5,380*	*49.9%*	*30.6%*
Commodity & Currency	*($153)*	*$2,781*	*(4.4%)*	*9.0%*
Alternatives	*$135*	*$434*	*27.2%*	*37.8%*
Cryptocurrency	*$10*	*$261*	*5.2%*	*14.0%*
Leveraged & Inverse	*$180*	*$663*	*58.3%*	*24.3%*
Total Net Flows	**$1,654**	**$15,202**	***11.5%***	***12.8%***
Market Move	($3,733)	$4,911		
Acquired AUM		$4,101		
Current Total AUM	$166,850	$166,850		

Average Total AUM	*$169,724*	*$161,916*	
Blended Total Average Fee Rate	*35 bps*	*36 bps*	

Source: https://ir.wisdomtree.com/

Please visit https://ir.wisdomtree.com/ for downloadable spreadsheets containing detailed AUM and flow data by asset class and fund broken out by daily, monthly, quarterly and annual timeframes.

About WisdomTree

WisdomTree is a modern global asset manager with capabilities across public markets, private markets, tokenization and onchain finance. We offer a diverse suite of exchange-traded products, models and solutions, private market investments and blockchain-enabled products and services, helping investors shape their financial future and financial professionals grow their businesses. Through WisdomTree Onchain™, we combine tokenized investment products, infrastructure and distribution capabilities into an integrated financial services platform serving retail and institutional investors.

WisdomTree currently has approximately $173.9 billion in assets under management globally, inclusive of assets managed by Ceres Partners, LLC as of the last reportable period.

For more information about WisdomTree visit: https://www.wisdomtree.com.
For more information about WisdomTree Onchain, visit: https://www.wisdomtree.com/onchain.

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Cautionary Statement Regarding Forward-Looking Statements

This press release may contain a number of “forward-looking statements” as defined in the Private Securities Litigation Reform Act of 1995. These forward-looking statements include, but are not limited to, statements about: our ability to achieve our financial and business

plans, goals and objectives and drive stockholder value; our ability to make achievements in AUM; levels of net flows; and other risk factors discussed from time to time in WisdomTree's filings with the Securities and Exchange Commission ("SEC"), including those factors discussed under the caption "Risk Factors" in our most recent annual report on Form 10-K, filed with the SEC on February 25, 2026, and in subsequent reports filed with or furnished to the SEC. These forward-looking statements are based on WisdomTree's management's current expectations, estimates, projections and beliefs, as well as a number of assumptions concerning future events. These forward-looking statements are not guarantees of future performance, conditions or results, and involve a number of known and unknown risks, uncertainties, assumptions and other important factors, many of which are outside WisdomTree's management's control, that could cause actual results to differ materially from the results discussed in the forward-looking statements. Forward-looking statements included in this release speak only as of the date of this release. WisdomTree does not undertake any obligation to update its forward-looking statements to reflect events or circumstances after the date of this release except as may be required by the federal securities laws.

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