

12 Brunswick zero-waste facilities diverted 9 million pounds of waste in 2022; additional facilities will reach zero-waste status in 2023

METTAWA, Ill. – March 30, 2023 – In honor of United Nations' first [International Day of Zero-Waste](#), Brunswick Corporation is highlighting efforts to transition and maintain zero-waste-to-landfill status for its locations over the last year. Brunswick currently has 12 zero-waste-to-landfill locations that diverted an estimated 9 million pounds of waste in 2022, with additional locations on track to obtain the designation in 2023.

“We are proud of our employees and their commitment to achieving these zero-waste milestones,” said Jennifer Koenig, Brunswick Chief Sustainability Officer. “Attaining zero-waste at additional facilities is among our corporate sustainability goals. Our success in 2022 will only fuel progress across the Company as we’ve demonstrated feasibility and cost savings across several different types of operations.”

The UN International Day of Zero Waste aims to promote sustainable consumption and production patterns and raise awareness about how zero-waste initiatives contribute to the advancement of the 2030 Agenda for Sustainable Development.

Brunswick’s zero-waste process requires a facility to demonstrate a 90% or higher diversion rate, meaning 90% of its waste materials are being recycled, reused or otherwise eliminated. Each Brunswick facility that achieves zero-waste status is guided by a local internal task force that undertakes a months-long process of defining standards, identifying measurements of waste output, and enhancing initiatives that focus on reducing, reusing and recycling materials.

In addition to its zero-waste initiatives, Brunswick continues to define the future of the recreational marine industry through its environmental sustainability efforts, [integrating solar arrays](#) into facility designs, embarking on a journey to build [a recyclable fiberglass boat](#), and intensifying its investment in marine electrification through the introduction of its [Mercury Marine® Avator™](#) electric outboard engines and Navico Group [Fathom® e-Power System](#).

Brunswick was recently named by Newsweek to its 2023 list of America’s Most Responsible Companies and was ranked in the Top 10% on the Forbes America’s Best Large Employers list. Additionally, Mercury Marine, Brunswick’s largest division, has earned 12 consecutive Green Masters designations for sustainable business practices and initiatives from the Wisconsin Sustainable Business Council.

To learn more about Brunswick sustainability efforts, visit <https://www.brunswick.com/corporate-responsibility>.

About Brunswick

Brunswick Corporation (NYSE: BC) is the global leader in marine recreation, delivering innovation that transforms experiences on the water and beyond. Our unique, technology-driven solutions are informed and inspired by deep consumer insights and powered by our belief that “Next Never Rests™”. Brunswick is dedicated to industry leadership, to being the best and most trusted partner to our many customers, and to building synergies and ecosystems that enable us to challenge convention and define the future. Brunswick is home to more than 60 industry-leading brands. In the category of Marine Propulsion, these brands include Mercury Marine, Mercury Racing and MerCruiser. Brunswick’s comprehensive collection of parts, accessories, distribution, and technology brands includes Mercury Parts & Accessories, Land ‘N’ Sea, Lowrance, Simrad, B&G, Mastervolt, RELiON, Attwood and Whale. Our boat brands are some of the best known in the world, including Boston Whaler, Lund, Sea Ray, Bayliner, Harris Pontoons, Princecraft and Quicksilver. Our service, digital and shared-access businesses include Freedom Boat Club, Boateka and a range of financing, insurance, and extended warranty businesses. While focused primarily on the marine industry, Brunswick also successfully leverages its portfolio of advanced technologies to deliver an exceptional suite of solutions in mobile and industrial applications. Headquartered in Mettawa, Illinois, Brunswick has more than 19,000 employees operating in 27 countries. In 2022, Brunswick was named by Forbes as a World’s Best Employer and as one of America’s Most Responsible Companies by Newsweek, both for the third consecutive year. For more information, visit brunswick.com.