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BRUNSWICK™

Sea Ray® Debuts the Newest Member of the SLX™ 260 Family – The SLX™ 260 Surf

The New Model Blends Premium Features and Innovative Wakesurfing Technology for an Unparalleled On-Water Experience

KNOXVILLE, Tenn. (October 6, 2022) — Sea Ray's next generation of sport boats is continuing to steal the spotlight with the introduction of the brand-new SLX 260 Surf. Combining the next-level luxury of the SLX 260 with innovative wakesurfing technology, the new vessel is crafted to elevate the experiences of boaters who enjoy both casual cruising and the thrill of watersports.

"We kicked off the next chapter of the SLX line earlier this year with the launch of the SLX 260 and SLX 260 Outboard," said Keith Yunger, Sea Ray president. "We created the SLX 260 Surf as a new option for boaters who are looking for the excitement of watersports but love the elegance of the SLX 260. The SLX 260 Surf presents the best of both worlds without compromise."

"The SLX 260 Surf offers boaters more flexibility for fun – whether they want to share a romantic getaway, cruise around in comfort with friends, or give watersports a try with the kids or grandkids," said Carrie Fodor, senior manager of design engineering. "In addition to advanced features designed to facilitate wakesurfing, the vessel leverages the SLX 260's elevated style and easy-to-use amenities for an exceptional on-water experience."

To create the ideal wake and provide unrivaled handling for wakesurfing and other tow sports, the SLX 260 Surf is powered by a Mercury® MerCruiser® 6.2L MPI ECT engine with a forward-facing Bravo Four S® drive, integrated SmartCraft® technology and Digital Throttle & Shift (DTS) controls. Working in tandem, electric surf tabs and ballast tanks control the height of the wave and produce a long or short pocket. Using a sophisticated custom user interface, developed in partnership among Sea Ray, Mercury Marine® and Simrad®, surf settings can be adjusted with a touch of a button to accommodate specific watersports and riders' preferences.

Optimized for cruising comfort, the SLX 260 Surf features improved seating to promote ergonomics. The deeper seats allow for a smoother, more luxurious ride. The cockpit's L-shaped bench seating encourages socializing with cooler storage for up to two soft-sided coolers. The bow offers U-shaped lounge-style seating with foldable armrests. As part of the Comfort bundle, a teak table and filler cushion can be added. The table can be used to share snacks, and the filler cushion converts the bow into a large sunpad.

At the transom, the expanded sunpad presents a relaxing place to take in the sights along the water's edge. The swim platform with a manual submersible step provides easy access to the water and facilitates reboarding after swimming or enjoying watersports. Convenient storage has been incorporated throughout the boat, including an integrated cooler or dry storage spot under the transom sunpad and a transom locker for stowing gear, floating water mats and inflatables.

Overhead, the standard electrically actuated watersports tower with an integrated Bimini top and surf tow points allows you to pull wakesurfers with ease. The tower offers plenty of shade and coverage from the elements for an extended day on the water. It can also be upgraded with Fusion® Signature Series speakers, part of the Entertainment bundle's Premier Audio package, and LED RGB-W color changing lighting with a Sea Ray logo projection is available with the Lighting bundle.

In addition to the intuitive surf system, the SLX 260 Surf includes a host of technologies that deliver intelligent and seamless command. The helm is equipped with a Dual Digital Dash™ featuring 9" Simrad touchscreen displays with Mercury VesselView Mobile®, Active Trim control and monitoring, and CZone® digital switching. As part of the Entertainment bundle, the helm can be enhanced to add an inductive charging station.

The SLX 260 Surf is available for order in North America, with shipments beginning in spring 2023. For more information about Sea Ray, and to view the complete lineup, visit SeaRay.com.

ABOUT SEA RAY

Headquartered in Knoxville, Tenn., Sea Ray is the world's leading creator of superior quality pleasure boats. For more than 60 years, Sea Ray has pushed the limits of performance and craftsmanship to elevate the boating experience. Each Sea Ray is designed to make every moment exceptional, supporting boaters' unique lifestyles with a customized balance of unparalleled comfort and performance and world-class technology throughout. Learn more about the Sea Ray Experience at SeaRay.com.

ABOUT BRUNSWICK

Headquartered in Mettawa, Ill., Brunswick Corporation's leading consumer brands include Mercury Marine outboard engines; Mercury MerCruiser sterndrive and inboard packages; Mercury global parts and accessories including propellers and SmartCraft electronics; Advanced Systems Group, including MotorGuide trolling motors, Attwood, Mastervolt, Blue Sea Systems, and CZone parts and accessories, and ASG Connect integrated systems; Land 'N' Sea, BLA, Payne's Marine, Kellogg Marine, and Lankhorst Taselaar marine parts distribution; Mercury and Quicksilver parts and oils; Bayliner, Boston Whaler, Crestliner, Cypress Cay, Harris, Heyday, Lowe, Lund, Princecraft, Quicksilver, Rayglass, Sea Ray, Thunder Jet and Uttern boats; Boating Services Network, Freedom Boat Club and Boat Class. For more information, visit Brunswick.com.

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