

Brunswick Corporation : Foulkes named President - Brunswick Marine Consumer Solutions



METTAWA, Ill. May 21, 2018 - Brunswick Corporation (NYSE: BC) today announced that David Foulkes has been named President - Brunswick Marine Consumer Solutions, reporting to Chairman and Chief Executive Officer Mark Schwabero. Foulkes will retain his role as Brunswick Chief Technology Officer (CTO).

In this new position, Foulkes will have responsibility for the Brunswick Boat Group, NAUTIC-ON, Brunswick Marine Services, the Brunswick iJET Innovation Lab at the University of Illinois Research Park and Brunswick's Advanced Design Methods.

"David's new role is further evidence of Brunswick's strategy evolving its market offering to include innovative, technology-enabled consumer services and solutions that make boating easier," Schwabero said. "It also demonstrates Brunswick's strong commitment to maintaining an industry-leading portfolio of boat brands offering leading-edge design, technology, quality and customer service."

Foulkes joined Brunswick in 2007 and for ten years was head of Product Development at Mercury Marine, during which time he led the development of Mercury's line-up of market-leading outboard engines, including the recently introduced V-6 and V-8 outboard engines and advanced vessel controls, as well as the new MerCruiser gasoline and diesel inboard/sterndrive engines.

Since 2012, Foulkes also has had responsibility for Mercury Racing, and for the past five years worked closely with the Mercury Racing leadership team to significantly grow the business and introduce an unprecedented range of new high-performance Racing outboard and sterndrive products.

In his role as Brunswick CTO, Foulkes has overseen the launch of NAUTIC-ON and Brunswick's iJET Innovation Lab at the University of Illinois. He also championed the effort to form Brunswick's joint-venture with TechNexus to develop a portfolio of investments in start-up companies, and a separate effort to introduce a new Design Thinking initiative to the Company.

"David brings a very successful track-record of developing exciting and innovative products, a deep understanding of technology, a commitment to quality, and an ability to develop innovative business solutions to his new role," Schwabero said. "As CTO, he has put in place a broad range of capabilities that will allow Brunswick to accelerate its progress in

developing new technology-enabled solutions for our marine customers."

About Brunswick

Headquartered in Mettawa, Ill., Brunswick Corporation's leading consumer brands include Mercury and Mariner outboard engines; Mercury MerCruiser sterndrives and inboard engines; MotorGuide trolling motors; Attwood, Garelick, Mercury, Quicksilver and Whale marine parts and accessories; Land 'N' Sea, Kellogg Marine, Lankhorst Taselaar, Payne's Marine and BLA parts and accessories distributors; Bayliner, Boston Whaler, Brunswick Commercial and Government Products, Crestliner, Cypress Cay, Harris, Lowe, Lund, Meridian, Princecraft, Quicksilver, Rayglass, Sea Ray, Thunder Jet and Uttern boats; Life Fitness, Hammer Strength, Cybex, Indoor Cycling Group and SCIFIT fitness equipment; and Brunswick billiards tables, accessories and game room furniture. For more information, visit <http://www.brunswick.com>.

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