

Brunswick Corporation : Brunswick's Danielle Brown Chosen Among Most Influential Blacks in Corporate America by Savoy Magazine

METTAWA, Ill. March 19, 2018 - Danielle Brown, vice president and chief information officer for Brunswick Corporation (NYSE: BC), was recently honored among the "Most Influential Blacks in Corporate America" as chosen by *Savoy Magazine*, a leading African-American lifestyle publication.



Savoy Magazine, which announced its 2018 designees in its recent Spring issue, states that this group comprises "the definitive listing of African-American executives, influencers and achievers impacting corporate America."

Ms. Brown, who reports to Brunswick Chairman and Chief Executive Officer Mark Schwabero, joined Brunswick in 2016. She is charged with fashioning a world-class information technology function that creates value through the use of technology, while managing investment and focusing resources to improve operating efficiency and the organization's ability to utilize analytics to provide a base for further innovation as well as to strengthen Brunswick's connection to customers.

She has been in the information technology industry for over 20 years, focusing on the design and delivery of cross-functional transformational programs and technology initiatives that directly impact financial and operational performance.

Ms. Brown spent much of her career with DuPont. In her 16 years there, she held a series of information technology roles of increasing responsibility, including Asia Pacific Applications Delivery, where she lived in Singapore with her family for three years; Global Chief Information Officer for Crop Protection, a \$3.2-billion DuPont Strategic Business Unit; and IT Transformational Productivity Leader, where her leadership helped to significantly reduce costs through the deployment of new, aggressive breakthrough technology.

She has a bachelor of arts in computer science from Indiana University of Pennsylvania as well as earning a master of science in information systems, and an MBA from Pennsylvania State University and Drexel University, respectively.

Selection of the "Most Influential Blacks in Corporate America" begins by examining the landscape of spheres of influence impacting Savoy's readership including: corporate sector influence, scholastic achievement, career growth, community outreach and recognition.

The information received from over 500 prospective candidates then is pre-screened by the selection committee that includes Savoy's editorial board, community leaders, and representatives from the academic and business arenas. The committee reviewed information on executives from an extensive group of industries ranging from banking and finance to healthcare and technology. After reviewing all the profiles, the field of candidates is narrowed to eventually constitute the "most influential" listing, based upon their exemplary professional accomplishments, community achievements and ability to inspire others.

About Brunswick

Headquartered in Mettawa, Ill., Brunswick Corporation's leading consumer brands include Mercury and Mariner outboard engines; Mercury MerCruiser sterndrives and inboard engines; MotorGuide trolling motors; Attwood, Garelick and Whale marine parts and accessories; Land 'N' Sea, Kellogg Marine, Lankhorst Taselaar, Payne's Marine and BLA parts and accessories distributors; Bayliner, Boston Whaler, Brunswick Commercial and Government Products, Crestliner, Cypress Cay, Harris, Lowe, Lund, Meridian, Princecraft, Quicksilver, Rayglass, Sea Ray, Thunder Jet and Uttern boats; Life Fitness, Hammer Strength, Cybex, Indoor Cycling Group and SCIFIT fitness equipment; and Brunswick billiards tables, accessories and game room furniture. For more information, visit <http://www.brunswick.com>.

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