

November 6, 2017

BRUNSWICK

Brunswick Corporation : Brunswick Executives to Update Progress, Offer New Three-Year Plan at New York Investor Event Nov. 7; to be Webcast Live

METTAWA, Ill. Nov. 06, 2017 - Brunswick Corporation (NYSE: BC) will host an investor event in New York on Tuesday, Nov. 7 at the New York Stock Exchange.

The event's main purpose is to update the investment community on the progress that Brunswick has made since communicating its three-year strategic plan (2016 - 2018) in November 2015. In addition, the Company will provide a fresh, three-year outlook through 2020 and articulate its plans to continue to increase shareholder value.

The event, which will begin at 9 a.m. (EST), will include a presentation by Chairman and Chief Executive Officer Mark Schwabero as well as the following Brunswick executives:

- * William Metzger, chief financial officer,
- * Huw Bower, president - Brunswick Boat Group,
- * Jaime Irick, president - Life Fitness, and
- * John Pfeifer, president - Mercury Marine.

The presentations will be webcast live beginning at approximately 9 a.m. (EST) on Tuesday, Nov. 7. The webcast can be accessed through the Brunswick Corporation website at ir.brunswick.com/. Go to the site at least 15 minutes before the presentation to register, download and install any needed audio software. Replays will be available on the Brunswick site.

About Brunswick

Headquartered in Mettawa, Ill., Brunswick Corporation's leading consumer brands include Mercury and Mariner outboard engines; Mercury MerCruiser sterndrives and inboard engines; MotorGuide trolling motors; Attwood, Garelick and Whale marine parts and accessories; Land 'N' Sea, Kellogg Marine, Lankhorst Taselaar, Payne's Marine and BLA parts and accessories distributors; Bayliner, Boston Whaler, Brunswick Commercial and Government Products, Crestliner, Cypress Cay, Harris, Lowe, Lund, Meridian, Princecraft, Quicksilver, Rayglass, Sea Ray, Thunder Jet and Uttern boats; Life Fitness, Hammer Strength, Cybex, Indoor Cycling Group and SCIFIT fitness equipment; and Brunswick billiards tables, accessories and game room furniture. For more information, visit <http://www.brunswick.com>.

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Release: IMMEDIATE

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Source: Brunswick Corporation via GlobeNewswire