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BRUNSWICK™

Brunswick Corporation : Gonzalez Named Vice President - Human Resources at Mercury Marine

FOND DU LAC, Wis. Jan. 26, 2017 -- Mercury Marine, the world leader in recreational and commercial marine propulsion and technology, and parent company, Brunswick Corporation (NYSE:BC), today announced that Andres Gonzalez has joined Mercury as its vice president - human resources. He will report to Mercury Marine President John C. Pfeifer, effective immediately.

At Mercury, Gonzalez will be responsible for all human resources activities covering the Company's more than 6,000 global employees. He will be based at Mercury's Fond du Lac, Wis. headquarters.

"Andres is a seasoned human resources professional with a track record of exceptional performance and achievement," said Brenna Preisser, vice president and chief human resources officer for Brunswick. "His extensive global experience and insight will help position us to continue to attract and develop the strongest people in the marine industry. His role will be critical in partnering with the team at Mercury, Brunswick and the community to better position us to continue to succeed with our talents, ideas and winning culture."

Most recently affiliated with ISHR Group, a leading human resources consultancy based in Atlanta, Gonzalez had joined that firm following a more than 20-year career with GE. Gonzalez has extensive manufacturing and international experience, serving in a series of assignments of increasing responsibility among several diverse businesses while at GE, including the company's lighting, healthcare and insurance operations. His final posting with GE was as senior human resources leader for GE Capital's Sponsor Finance business in Norwalk, Conn., prior to that division being sold to the Canadian Pension Plan Investment Board in 2015.

Gonzalez earned both his baccalaureate degree as well as his MBA from the University of Denver in Colorado.

About Brunswick

Headquartered in Lake Forest, Ill., Brunswick Corporation's leading consumer brands include Mercury and Mariner outboard engines; Mercury MerCruiser sterndrives and inboard engines; MotorGuide trolling motors; Attwood, Garelick and Whale marine parts and accessories; Land 'N' Sea, Kellogg Marine, Payne's Marine and BLA parts and accessories distributors; Bayliner, Boston Whaler, Brunswick Commercial and Government Products, Crestliner, Cypress Cay, Harris, Lowe, Lund, Meridian, Princecraft, Quicksilver, Rayglass, Sea Ray, Thunder Jet and Uttern; Life Fitness, Hammer Strength, Cybex, Indoor Cycling Group and SCIFIT fitness equipment; InMovement products and services for productive well-being; and Brunswick billiards tables, accessories and game room furniture. For more information, visit <http://www.brunswick.com>.

About Mercury Marine

Headquartered in Fond du Lac, Wis., Mercury Marine is the world's leading manufacturer of recreational marine propulsion engines. A \$2 billion division of

Brunswick Corporation (NYSE: BC), Mercury provides engines, boats, services and parts for recreational, commercial and government marine applications, empowering boaters with products that are easy to use, extremely reliable and backed by the most dedicated customer support in the world. Mercury's industry-leading brand portfolio includes Mercury and Mariner outboard engines; Mercury MerCruiser sterndrive and inboard packages; MotorGuide trolling motors; Mercury propellers; Mercury inflatable boats; Mercury SmartCraft electronics; Attwood marine parts; Land 'N Sea marine parts distribution; and Mercury and Quicksilver parts and oils. More information is available at mercurymarine.com.

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