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BRUNSWICK™

Brunswick Corporation : Lund and Crestliner Boats Celebrate 2-million-hour Manufacturing Safety Milestone at New York Mills, Minn. Facility

New York Mills, Minn. (October 11, 2016) - Brunswick New York Mills Operation, home of Lund and Crestliner Boats, has surpassed 2-million-hours of manufacturing without a lost-time accident at its New York Mills, Minnesota boat manufacturing facility.

The milestone, reached on June 27, 2016, is being recognized in a celebration of gifts presented to the more than 600 employees at the facility. "This mark is a significant achievement for the entire Lund and Crestliner team," said Brian Hines, Vice President of Operations. "Brunswick believes a strong culture of safety helps to create a team of highly engaged employees that drives superior levels of quality, productivity and pride in craftsmanship. I congratulate our team and appreciate all the efforts that have gone into this milestone accomplishment."

Roger Cullen, Safety Manager, agrees. "In a manufacturing environment that deals extensively in fabrication of sheet aluminum, protecting our employee well-being and safety is the absolute number one priority for us. Our safety programs are extensive and include weekly safety improvement meetings with employees, along with continuous monitoring and awareness efforts that reach across all levels of our operation."

Two of the most recognized brands in the boating industry, collectively the Lund and Crestliner heritage represents over 140 years of boat-building innovation and quality. Generations of employee expertise and state-of-the-art manufacturing capabilities combine to create fishing, hunting and utility boats of superior design, craftsmanship and lasting value.

For additional information about our boats and our brands visit www.lundboats.com and www.crestliner.com.

About Lund

Since 1948, Lund has been building boats from the heart of lakes country in New York Mills, Minn. Built with professional grade materials to withstand a lifetime of use, Lund Boats are guide tested and wilderness proven, and demanded by more camps, resorts, fishing guides and professionals throughout North America. Whether the preference is aluminum or fiberglass, each boat is carefully designed with fishing features and optimal fishing layouts in mind. They're engineered for maximum performance and superior boat control to effortlessly stay on the breaks and catch more fish, delivering The Ultimate Fishing Experience. Lund Boats-Built by Fishermen for Fishermen. For more information, visit www.lundboats.com.

About Crestliner

Located in Otsego, Minn., Crestliner boats are crafted with an uncompromising

mix of functional design, all-welded aluminum construction and fishing-first innovations. Since 1946, Crestliner has been making boats forged with strength and defined by durability. As a worldwide leader, Crestliner continues to redefine the industry with boats built to last. A testament to our quality and craftsmanship, Crestliner has received the CSI Award of Excellence in Customer Satisfaction for Aluminum Outboard Boats for nine consecutive years. Learn more about Crestliner and its line of boats by visiting www.crestliner.com.

Lund and Crestliner are owned by Brunswick Corporation, the largest marine manufacturer in the world.

About Brunswick

Headquartered in Lake Forest, Ill., Brunswick Corporation's leading consumer brands include Mercury and Mariner outboard engines; Mercury MerCruiser sterndrives and inboard engines; MotorGuide trolling motors; Attwood, Garelick and Whale marine parts and accessories; Land 'N' Sea, Kellogg Marine and BLA parts and accessories distributors; Bayliner, Boston Whaler, Brunswick Commercial and Government Products, Crestliner, Cypress Cay, Harris, Lowe, Lund, Meridian, Princecraft, Quicksilver, Rayglass, Sea Ray, Thunder Jet and Uttern; Life Fitness, Hammer Strength, Cybex, Indoor Cycling Group and SCIFIT fitness equipment; InMovement products and services for productive well-being; and Brunswick billiards tables, accessories and game room furniture. For more information, visit <http://www.brunswick.com>.

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