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BRUNSWICK™

Brunswick Corporation : Lowe® Boats Achieves 2 Million Hours without a Lost Time Accident

Lebanon, Mo. (Aug. 11, 2016) - On July 27, 2016, aluminum boat manufacturer Lowe Boats reached 2,000,000 hours without a single lost time accident. The core team of Lowe hourly employees will begin planning a celebration in honor of reaching this significant milestone.

"It's with great pride that I congratulate our team for this accomplishment," said Ben Cast, Lowe Boats president. "The safety and well-being of our employees are certainly our highest concerns. Through a shared commitment among the entire Lowe team, we've been able to maintain the highest standards of safety and productivity, even as we continue to expand our diverse product line-up."

Celebrating its 45(th) anniversary in 2016, Lowe is dedicated to providing boaters with superior quality and lasting value. Together, Lowe employees have generations of experience and continue to apply state-of-the-art manufacturing capabilities and design expertise to produce exciting, accessible fishing boats, jon boats and pontoons.

For additional information about Lowe Boats and its complete lineup, please visit www.loweboats.com.

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About Lowe Boats: For more than 45 years, Lowe Boats has been building high-value, superior quality aluminum boats. The Lowe lineup includes bass, deep-V, utility and jon boats as well as pontoons. Founded in 1971 and headquartered in Lebanon, Mo., the company's state-of-the-art construction methods include generously sized pontoon logs, durable full-length keels and heavy-duty cross members to support higher horsepower ratings and deliver a smoother, drier ride with remarkable stability and performance. Lowe pontoons offer features and amenities to ensure on-water success to both anglers and watersports enthusiasts. The current product line is distributed around the world by a network of exceptional dealers. For more information about Lowe heritage and passion for quality, please visit www.loweboats.com. Lowe is owned by Brunswick Corporation, the largest marine manufacturer in the world.

About Brunswick: Headquartered in Lake Forest, Ill., Brunswick Corporation's leading consumer brands include Mercury and Mariner outboard engines; Mercury MerCruiser sterndrives and inboard engines; MotorGuide trolling motors; Attwood, Garelick and Whale marine parts and accessories; Land 'N' Sea, Kellogg Marine, Diversified Marine, BLA and Bell RPG parts and accessories distributors; Bayliner, Boston Whaler, Brunswick Commercial and Government Products, Crestliner, Cypress Cay, Harris, Lowe, Lund, Meridian, Princecraft, Quicksilver, Rayglass, Sea Ray, Thunder Jet and Uttern; Life Fitness, Hammer Strength, Cybex and SCIFIT fitness equipment; InMovement products and services for productive well-being; and Brunswick billiards tables, accessories and game room furniture. For more information, visit <http://www.brunswick.com>.

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