

January 8, 2015

BRUNSWICK

Brunswick Corporation : Brunswick Schedules Fourth Quarter Earnings and Conference Call Jan. 29

LAKE FOREST, Ill., Jan. 8, 2015 - Brunswick Corporation (NYSE: BC) will release its fourth quarter and full-year 2014 financial results on Thursday, Jan. 29, 2015, before the market opens by way of an advisory release, notifying the public that the complete and full-text results will be available on the Company's website at <http://www.brunswick.com/investors/>. The results will also be available on the SEC's website with the Form 8-K filing of the release at <http://goo.gl/wJON1>.

The Company will hold a conference call at 10 a.m. CST Jan. 29, 2015, hosted by Dustan E. McCoy, chairman and chief executive officer, William L. Metzger, senior vice president and chief financial officer, and Bruce J. Byots, vice president - investor relations.

Security analysts and investors wishing to participate via telephone should call 800-708-4539 (passcode: Brunswick Q4). Callers outside of North America should call 847-619-6396 (passcode: Brunswick Q4) to be connected. These numbers can be accessed 15 minutes before the call begins, as well as during the call.

To listen via Internet go to <http://www.brunswick.com/investors/>. Please go to the website at least 15 minutes before the call to register, download and install any needed audio software. Dial-in numbers can be accessed 15 minutes before the call begins, as well as during the call. A replay of the conference call will be available through midnight CST Thursday, Feb. 5, 2015, by calling 888-843-7419 or international dial 630-652-3042 (passcode: 3875 8815#). The replay also will be available at www.brunswick.com.

About Brunswick

Headquartered in Lake Forest, Ill., Brunswick Corporation endeavors to instill "Genuine Ingenuity"(TM) in all its leading consumer brands, including Mercury and Mariner outboard engines; Mercury MerCruiser sterndrives and inboard engines; MotorGuide trolling motors; Attwood and Whale marine parts and accessories; Land 'N' Sea, Kellogg Marine, Diversified Marine and Bell RPG parts and accessories distributors; Bayliner, Boston Whaler, Brunswick Commercial and Government Products, Crestliner, Cypress Cay, Harris, Lowe, Lund, Meridian, Princecraft, Quicksilver, Rayglass, Sea Ray and Uttern boats, and Life Fitness and Hammer Strength fitness equipment, and Brunswick billiards tables and table tennis. For more information, visit <http://www.brunswick.com>.

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Release: IMMEDIATE

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