

October 22, 2014

**BRUNSWICK**

# **Brunswick Corporation : Brunswick Announces Stock Repurchase Authorization**

LAKE FOREST, Ill., Oct. 22, 2014 - Brunswick Corporation (NYSE: BC) today announced that its board of directors has authorized the discretionary repurchase of up to \$200 million of the Company's outstanding common stock. Share repurchases will be systematically completed in the open market or through privately negotiated transactions over approximately a two-year period.

"The Brunswick organization has successfully executed against our operating and financial plans, and is focused on a well-defined strategy to generate continued growth in revenue and earnings over the next planning period," explained Dustan E. McCoy, Brunswick chairman and chief executive officer. "The authorization for the repurchase of common stock reflects our progress as well as our confidence in Brunswick's future prospects. The repurchase also allows us another means to enhance shareholder value over the coming years."

## About Brunswick

Headquartered in Lake Forest, Ill., Brunswick Corporation endeavors to instill "Genuine Ingenuity"(TM) in all its leading consumer brands, including Mercury and Mariner outboard engines; Mercury MerCruiser sterndrives and inboard engines; MotorGuide trolling motors; Attwood and Whale marine parts and accessories; Land 'N' Sea, Kellogg Marine, Diversified Marine and Bell RPG parts and accessories distributors; Bayliner, Boston Whaler, Brunswick Commercial and Government Products, Crestliner, Cypress Cay, Harris FloteBote, Lowe, Lund, Meridian, Princecraft, Quicksilver, Rayglass, Sea Ray and Uttern boats, and Life Fitness and Hammer Strength fitness equipment, and Brunswick billiards tables and table tennis. For more information, visit <http://www.brunswick.com>.

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