

January 30, 2014

BRUNSWICK™

Brunswick Corporation : Brunswick Releases Fourth Quarter 2013 Earnings

LAKE FOREST, Ill., Jan. 30, 2014 - Brunswick Corporation (NYSE: BC) today has released its fourth quarter 2013 financial results. A complete and full-text financial results press release is available on the Company's website at www.brunswick.com/investors. The results also will be available on the SEC's website with the Form 8-K filing of the release at <http://goo.gl/wJQN1>.

Brunswick will host a conference call today at 10 a.m. CST, hosted by Dustan E. McCoy, chairman and chief executive officer, William L. Metzger, senior vice president and chief financial officer, and Bruce J. Byots, vice president - corporate and investor relations.

The call will be broadcast over the Internet at www.brunswick.com. To listen to the call, go to the website at least 15 minutes before the call to register, download and install any needed audio software.

See Brunswick's website for slides used to supplement conference call remarks at www.brunswick.com/investors/investorinformation/events-presentations.php.

Security analysts and investors wishing to participate via telephone should call 877-703-6110 (passcode: Brunswick Q4). Callers outside of North America should call 857-244-7309 (passcode: Brunswick Q4) to be connected. These numbers can be accessed 15 minutes before the call begins, as well as during the call.

A replay of the conference call will be available through midnight CST Thursday, Feb. 6, 2014, by calling 888-286-8010 or international dial 617-801-6888 (passcode: 83220113). The replay also will be available at www.brunswick.com.

About Brunswick

Headquartered in Lake Forest, Ill., Brunswick Corporation endeavors to instill "Genuine Ingenuity"™ in all its leading consumer brands, including Mercury and Mariner outboard engines; Mercury MerCruiser sterndrives and inboard engines; MotorGuide trolling motors; Attwood marine parts and accessories; Land 'N' Sea, Kellogg Marine, and Diversified Marine parts and accessories distributors; Bayliner, Boston Whaler, Brunswick Commercial and Government Products, Crestliner, Cypress Cay, Harris FloteBote, Lowe, Lund, Meridian, Princecraft, Quicksilver, Rayglass, Sea Ray, and Uttern boats; Life Fitness and Hammer Strength fitness equipment; Brunswick bowling centers, equipment and consumer products; Brunswick billiards tables and table tennis. For more information, visit <http://www.brunswick.com>.

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