

September 28, 2012

BRUNSWICK

Brunswick Corporation : Brent Hutton To Lead Brunswick Billiards

LAKE FOREST, Ill., Sept. 28, 2012 - Brunswick Corporation (NYSE: BC), today announced it has named Brent Hutton, 55, president - Brunswick Billiards. Hutton succeeds Austin Rothbard, who recently left the post to lead a privately held luxury furniture company.

Hutton joined Life Fitness in 2008 as director - international retail, where he had been instrumental in strengthening Life Fitness' presence among retail fitness dealers outside the U.S. In 2009, he was named to vice president - global consumer, and in 2010 Hutton was promoted to vice president of the fitness equipment maker's overall Consumer business, further solidifying Life Fitness' reputation for high-end, high quality home fitness equipment.

"We are pleased that a leader as accomplished as Brent is assuming the reins at Brunswick Billiards, where Brunswick began more than 165 years ago," said Dustan E. McCoy, Brunswick chairman and chief executive officer. "We also appreciate very much the contributions that Austin has provided to our billiards business during the past nearly four years, and wish him great success in his new role."

About Brunswick

Headquartered in Lake Forest, Ill., Brunswick Corporation endeavors to instill "Genuine Ingenuity"(TM) in all its leading consumer brands, including Mercury and Mariner outboard engines; Mercury MerCruiser sterndrives and inboard engines; MotorGuide trolling motors; Attwood marine parts and accessories; Land 'N' Sea, Kellogg Marine, and Diversified Marine parts and accessories distributors; Bayliner, Boston Whaler, Brunswick Commercial and Government Products, Cabo Yachts, Crestliner, Cypress Cay, Harris FloteBote, Hatteras, Lowe, Lund, Meridian, Princecraft, Quicksilver, Rayglass, Sea Ray, Trophy, Uttern and Valiant boats; Life Fitness and Hammer Strength fitness equipment; Brunswick bowling centers, equipment and consumer products; Brunswick billiards tables and foosball tables. For more information, visit <http://www.brunswick.com>.

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