

February 27, 2012

BRUNSWICK

Brunswick Corporation : Brunswick Chairman and Chief Executive Officer To Present At Upcoming Conferences

LAKE FOREST, Ill., Feb. 28, 2012 - Brunswick Corporation (NYSE: BC) Chairman and Chief Executive Officer Dustan E. McCoy will present at several events for the financial community in late February and early March. These events are as follows:

- * KeyBanc Consumer Conference, Feb. 29, at the Intercontinental New York Barclay in New York City,
- * RBC Capital Markets Restaurant & Leisure Investor Day, March 1, at the Stein Eriksen Lodge in Deer Valley, Utah, and
- * Raymond James and Associate's 33(rd) Annual Investor Conference, March 6, at J. W. Marriott in Orlando, Fla.

Mr. McCoy will participate in the first two conferences, and will give a formal presentation at the Raymond James event in Orlando. That presentation will be webcast live at approximately 1:40 p.m. (EST), and can be accessed through the Brunswick Corporation website at www.brunswick.com. Go to the site at least 15 minutes before the presentation to register, download and install any needed audio software. Replays will be available on the Brunswick site.

Prior to each event, these three presentations will be posted on the Brunswick Corporation website at www.brunswick.com.

About Brunswick

Headquartered in Lake Forest, Ill., Brunswick Corporation endeavors to instill "Genuine Ingenuity"(TM) in all its leading consumer brands, including Mercury and Mariner outboard engines; Mercury MerCruiser sterndrives and inboard engines; MotorGuide trolling motors; Attwood marine parts and accessories; Land 'N' Sea, Kellogg Marine, and Diversified Marine parts and accessories distributors; Arvor, Bayliner, Boston Whaler, Cabo Yachts, Crestliner, Cypress Cay, Harris FloteBote, Hatteras, Lowe, Lund, Meridian, Princecraft, Quicksilver, Rayglass, Sea Ray, Suncruiser, Triton Aluminum, Trophy, Uttern and Valiant boats; Life Fitness and Hammer Strength fitness equipment; Brunswick bowling centers, equipment and consumer products; Brunswick billiards tables and foosball tables. For more information, visit www.brunswick.com.

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