Brunswick Corporation: Brunswick Billiards' Ewa Laurance Wins WPBA Masters with Limited Edition Gold Crown Anniversary Pool Cue

BRISTOL, Wis., Feb. 13, 2012 - It may be cold outside, but things heated up during the Women's Professional Billiard Association (WPBA) Masters Tournament hosted recently at the Soaring Eagle Casino & Resort in Mt. Pleasant, Mich. Using her new Brunswick Billiards' Limited Edition Gold Crown Anniversary Pool Cue, Ewa Mataya Laurance, "The Striking Viking," came out on top defeating No. 2-ranked Allison Fisher, a veteran champion and fellow Billiards Congress of America Hall of Famer.

"It was a true battle of champions, and we're thrilled to see Ewa rise to the top. Brunswick Billiards prides itself by creating top-of-the-line billiards equipment, and we are delighted one of our new Gold Crown Anniversary Pool Cues served as her trusted companion throughout the tournament," said Austin Rothbard, president, Brunswick Billiards. "As our spokesperson for 24 years, Ewa continues to champion the sport of billiards as she shares her knowledge, tips and love of the game with pool enthusiasts around the world."

Laurance took an early 2-1 lead in the race to 7, and continued her winning streak until Fisher caught up and tied the score at 5-5. After two more intense rounds , Laurance finally defeated Fisher 7-5, taking home a grand prize of \$10,000 and another title of WPBA Masters Champion.

"Now that I have my game and confidence back, I feel great about the rest of the year on tour," said Ewa Laurance. "I have at least five or six major events left to play this year, and I can't wait!"

Brunswick Billiards' Limited Edition Gold Crown Anniversary Pool Cue became available in stores nationwide in October of 2011.

This was Laurance's first WPBA Masters win in 14 years. Viewers can tune in to ESPN from 1:30-4:30 p.m. EST on Sunday, March 18 to catch the televised airing of the three final-round, one-hour matches. Ewa is scheduled to compete at the WPBA 2012 U.S. Open in June, an event she has previously won twice.

For more information on all of Brunswick Billiards' 2012 product introductions, visit BrunswickBilliards.com, or become a pool fan on Facebook at Facebook.com/BrunswickBilliards.

About Brunswick Billiards

Connecting generations through superior craftsmanship and innovation since 1845, Brunswick Billiards has been the leader in designing the highest-quality billiards and pool tables and game room furnishings preferred by experts around the world. Based in Bristol, Wis., the billiards division of Brunswick Corporation (NYSE: BC), has more than 300 retail dealer locations across the United States and international distributors in more than 40 countries. For more information about Brunswick Billiards and its product line, visit

www.BrunswickBilliards.com.

About Brunswick Corporation

Headquartered in Lake Forest, Illinois., Brunswick Corporation endeavors to instill "Genuine Ingenuity" (TM) in all its leading consumer brands, including Mercury and Mariner outboard engines; Mercury MerCruiser sterndrives and inboard engines; MotorGuide trolling motors; Attwood marine parts and accessories; Land 'N' Sea, Kellogg Marine, and Diversified Marine parts and accessories distributors; Arvor, Bayliner, Boston Whaler, Cabo Yachts, Crestliner, Cypress Cay, Harris FloteBote, Hatteras, Lowe, Lund, Meridian, Princecraft, Quicksilver, Rayglass, Sea Ray, Suncruiser, Triton Aluminum, Trophy, Uttern and Valiant boats; Life Fitness and Hammer Strength fitness equipment; Brunswick bowling centers, equipment and consumer products; Brunswick billiards tables and foosball tables. For more information, visit www.Brunswick.com.

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