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BRUNSWICK

Industry Veteran John Ward to Join Hatteras and Cabo Yachts Leadership Team

LAKE FOREST, IL -- (MARKET WIRE) -- 12/09/10 -- Hatteras Yachts and CABO Yachts are pleased to announce that John Ward has accepted the position of senior vice president, global sales & marketing. Ward was most recently president of Boston Whaler.

"The creation of this position is the next step in the execution of our business plan to make Hatteras and CABO two of the strongest businesses in the marine industry. Our focus is now on top-line growth and there is no one better positioned to fill this role than John," said Jim Meyer, president of Hatteras and CABO Yachts. "The initial stages of our business plan focused on developing a portfolio of new products and consolidating manufacturing activities for both brands in New Bern. Under John's leadership, our businesses will now accelerate efforts to develop new markets, strengthen existing ones, and continue to find better ways to support all of our dealers and customers."

Reporting to Ward will be Karl Kempainen, vice-president of sales and marketing for Hatteras Yachts; Don Smith, vice president of Sales for CABO Yachts; and Luca Brancaleon, director of sales for Hatteras and CABO in Europe and the Middle East. As a senior member of the leadership team, Ward will report directly to Jim Meyer.

Hatteras Yachts

Hatteras Yachts, a unit of Brunswick Corporation, is recognized as a world leader in the construction of convertible sportfishing and luxury motor yachts. Based in New Bern, N.C., Hatteras pioneered the production of large offshore fiberglass powerboats with the introduction of its first model in 1959. Hatteras builds luxury motor yachts from 60 to 105 feet and sportfishing convertible yachts from 54 to 77 feet. For more information, visit www.hatterasyachts.com.

About Cabo Yachts

Headquartered in New Bern, NC., CABO Yachts has enjoyed a well-deserved reputation as one of the world's top builders of sportfishing express and flybridge boats from 32 to 52 feet for almost 20 years. Together with sister company Hatteras Yachts, CABO is part of the Brunswick Boat Group.

About Brunswick Headquartered in Lake Forest, Ill., Brunswick Corporation endeavors to instill "Genuine Ingenuity" in all its leading consumer brands, including Mercury and Mariner outboard engines; Mercury MerCruiser sterndrives and inboard engines; MotorGuide trolling motors; Attwood marine parts and accessories; Land 'N' Sea, Kellogg Marine, and Diversified Marine parts and accessories distributors; Arvor, Bayliner, Boston Whaler, Cabo Yachts, Crestliner, Cypress Cay, Harris FloteBote, Hatteras, Lowe, Lund, Meridian, Princecraft, Quicksilver, Rayglass, Sea Ray, Sealine, Suncruiser, Triton Aluminum, Trophy,

Uttern and Valiant boats; Life Fitness and Hammer Strength fitness equipment; Brunswick bowling centers, equipment and consumer products; Brunswick billiards tables and foosball tables. For more information, visit <http://www.brunswick.com>.

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