

September 27, 2010

BRUNSWICK

Brunswick Chairman and CEO To Present At Wells Fargo Securities Consumer Conference Webcast Live Sept. 29

ILLINOIS, U.S.A. -- (MARKET WIRE) -- 09/27/10 --

LAKE FOREST, Ill., Sept. 27, 2010 - Brunswick Corporation (NYSE: BC) Chairman and Chief Executive Officer Dustan E. McCoy will present at the upcoming 2010 Wells Fargo Securities Consumer Conference in New York City. McCoy's presentation will be webcast live beginning at approximately 12 p.m. (EST) on Wednesday, Sept. 29. The webcast can be accessed through the Brunswick Corporation website at www.brunswick.com. Go to the site at least 15 minutes before the presentation to register, download and install any needed audio software. Replays will be available on the Brunswick site.

About Brunswick Headquartered in Lake Forest, Ill., Brunswick Corporation endeavors to instill "Genuine Ingenuity" in all its leading consumer brands, including Mercury and Mariner outboard engines; Mercury MerCruiser sterndrives and inboard engines; MotorGuide trolling motors; Attwood marine parts and accessories; Land 'N' Sea, Kellogg Marine, and Diversified Marine parts and accessories distributors; Arvor, Bayliner, Boston Whaler, Cabo Yachts, Crestliner, Cypress Cay, Harris FloteBote, Hatteras, Lowe, Lund, Meridian, Princecraft, Quicksilver, Rayglass, Sea Ray, Sealine, Suncruiser, Triton Aluminum, Trophy, Uttern and Valiant boats; Life Fitness and Hammer Strength fitness equipment; Brunswick bowling centers, equipment and consumer products; Brunswick billiards tables and foosball tables. For more information, visit <http://www.brunswick.com>.

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