



PRIMERICA

PRIMERICA, INC.
1 PRIMERICA PARKWAY
DULUTH, GA 30099



**SCAN TO
VIEW MATERIALS & VOTE**



VOTE BY INTERNET - www.proxyvote.com or scan the QR Barcode above

Use the Internet to transmit voting instructions and for electronic delivery of information up until 11:59 p.m. Eastern Time on May 7, 2024. Follow the instructions to obtain stock records and to create an electronic voting instruction form.

ELECTRONIC DELIVERY OF FUTURE PROXY MATERIALS

To reduce the costs incurred by our company in mailing proxy materials, please consent to receiving all future proxy statements, proxy cards and annual reports electronically via e-mail or the Internet. To sign up for electronic delivery, please follow the instructions above to vote using the Internet and, when prompted, indicate that you agree to receive or access proxy materials electronically in future years.

VOTE BY PHONE - 1-800-690-6903

Use any touch-tone telephone to transmit voting instructions up until 11:59 p.m. Eastern Time on May 7, 2024. Have this proxy card in hand when you call and then follow the instructions.

VOTE BY MAIL

Mark, sign and date this proxy card and return it in the postage-paid envelope we have provided or return it to Vote Processing, c/o Broadridge, 51 Mercedes Way, Edgewood, NY 11717.

TO VOTE, MARK BLOCKS BELOW IN BLUE OR BLACK INK AS FOLLOWS:

V33844-P06462

KEEP THIS PORTION FOR YOUR RECORDS
DETACH AND RETURN THIS PORTION ONLY

THIS PROXY CARD IS VALID ONLY WHEN SIGNED AND DATED.

PRIMERICA, INC.

The Board of Directors recommends you vote **FOR** each of the nominees named in Proposal 1, **FOR** on Proposal 2, and **FOR** on Proposal 3:

1. To elect the following directors:

Nominees:

For Against Abstain

1a. John A. Addison, Jr.

☐ ☐ ☐

1b. Joel M. Babbit

☐ ☐ ☐

1c. Amber L. Cottle

☐ ☐ ☐

1d. Gary L. Crittenden

☐ ☐ ☐

1e. Cynthia N. Day

☐ ☐ ☐

1f. Sanjeev Dheer

☐ ☐ ☐

1g. Beatriz R. Perez

☐ ☐ ☐

1h. D. Richard Williams

☐ ☐ ☐

1i. Glenn J. Williams

☐ ☐ ☐

1j. Darryl L. Wilson

☐ ☐ ☐

1k. Barbara A. Yastine

☐ ☐ ☐

2. To consider an advisory vote on executive compensation (Say-on-Pay).

☐ ☐ ☐

3. To ratify the appointment of KPMG LLP as our independent registered public accounting firm for fiscal 2024.

☐ ☐ ☐

The shares represented by this proxy, when properly executed, will be voted in the manner directed herein by the undersigned stockholder(s). If no direction is made but the card is signed, this proxy will be voted **FOR** each of the nominees named in Proposal 1, **FOR** on Proposal 2, and **FOR** on Proposal 3 and in the discretion of the proxies with respect to such other business as may properly come before the meeting.

Please sign your name exactly as it appears hereon. When signing as attorney, executor, administrator, trustee or guardian, please add your title as such. When signing as joint tenants, all parties in the joint tenancy must sign. If a signer is a corporation, please sign in full corporate name by duly authorized officer.

Signature [PLEASE SIGN WITHIN BOX]	Date
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Signature (Joint Owners)	Date
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Annual Meeting of Stockholders

May 8, 2024

8:30 a.m.

Primerica Home Office, 1 Primerica Parkway, Duluth, GA 30099

The doors will open at 8:00 a.m.

In the event it is not possible or advisable to hold our Annual Meeting in person due to public health concerns or other protocols, we will announce alternative arrangements for the meeting as promptly as practicable, which may include holding the meeting solely by means of remote communication. Please monitor our investor relations website at <https://investors.primerica.com> for updated information.

Important Notice Regarding the Internet Availability of Proxy Materials for the Annual Meeting:

The Notice and Proxy Statement and Annual Report are available at www.proxyvote.com.

V33845-P06462



PROXY

**THIS PROXY IS SOLICITED ON BEHALF OF THE BOARD OF DIRECTORS OF
PRIMERICA, INC.**

The undersigned hereby appoints Peter W. Schneider and Glenn J. Williams, and each of them, with the power to act without the other and with power of substitution, as proxies and attorneys-in-fact and hereby authorizes them to represent and vote, as provided on the other side, all the shares of PRIMERICA, INC. common stock which the undersigned is entitled to vote and, in their discretion, to vote upon such other business as may properly come before the Annual Meeting of Stockholders of the Company to be held at 8:30 a.m., local time, May 8, 2024 at the Company's Home Office or any adjournment thereof, with all powers which the undersigned would possess if present at the Meeting.

THIS PROXY CARD, WHEN PROPERLY EXECUTED, WILL BE VOTED IN THE MANNER DIRECTED HEREIN BY THE UNDERSIGNED. IF NO DIRECTION IS MADE BUT THE CARD IS SIGNED, THIS PROXY CARD WILL BE VOTED FOR THE ELECTION OF ALL NOMINEES UNDER PROPOSAL 1, FOR ON PROPOSAL 2, AND FOR ON PROPOSAL 3 AND IN THE DISCRETION OF THE PROXIES WITH RESPECT TO SUCH OTHER BUSINESS AS MAY PROPERLY COME BEFORE THE MEETING AND ANY ADJOURNMENT OR POSTPONEMENT THEREOF.

(Continued and to be marked, dated and signed, on the other side)