

The Future of Cardiac Care

First Quarter 2025
Financial Results Conference Call

NASDAQ: BEAT MAY 13, 2025



#### DISCLAIMERS

This presentation contains forward-looking statements. All statements other than statements of historical fact contained in this presentation, including statements as to the Company's future results of operations and financial position, planned products and services, business strategy and plans and objectives of management for future operations, are forward-looking statements.

These statements involve known and unknown risks, uncertainties, assumptions and other factors that may cause the Company's actual results, performance or achievements to be materially different from any future results, performance or achievements expressed or implied by the forward-looking statements.

In some cases, you can identify forward-looking statements by terms such as "may," "will," "should," "expects," "plans," anticipates," "could," "intends," "target," "projects," "contemplates," "believes," "estimates," "aims," "predicts," "potential," "seeks," attempts," "poised" or "continues" or the negative of these terms or other similar words. These statements are only predictions.

The Company has based these forward-looking statements largely on its current expectations and projections about future events and financial trends that it believes may affect its business, financial condition and results of operations. Also, these forward-looking statements represent the Company's estimates and assumptions only as of the date of this presentation. The Company assumes no obligation to update any forward-looking statements after the date of this presentation.

This presentation also contains estimates and other statistical data made by independent parties and by the Company relating to market size and growth and other industry data. This data involves several assumptions and limitations, and you are cautioned not to give undue weight to such estimates. The Company has not independently verified the statistical and other industry data generated by independent parties and contained in this presentation and, accordingly, it cannot guarantee their accuracy or completeness.

In addition, projections, assumptions and estimates of its future performance and the future performance of the industries in which it operates are necessarily subject to a high degree of uncertainty and risk due to a variety of factors. These and other factors could cause results to differ materially from those expressed in the estimates made by independent parties and by the Company. For additional risks and uncertainties that could impact the Company's forward-looking statements, please see disclosures contained in HeartBeam's public filings with the SEC, including the "Risk Factors" in HeartBeam's Annual Report on Form 10-K, and which may be viewed at <a href="https://www.sec.gov">www.sec.gov</a>.

The HeartBeam System received FDA clearance in December 2024. HeartBeam 12-lead ECG synthesis software has not yet been approved by FDA or other regulatory authorities for commercial/clinical use in the USA or other global geographies.

#### Agenda:

**HEARTBEAM SYSTEM** 

**COMPANY MILESTONES** 

**VALID-ECG DATA** 

ACCURKARDIA COLLABORATION

COMMERCIAL READINESS

LONG TERM VALUE

FINANCIAL RESULTS

#### On the Call Today:





#### Overview of the HeartBeam System





#### FOUNDATIONAL FDA CLEARANCE

- Received December 2024
- HeartBeam System: the first ever cable-free device capable of collecting ECG signals in 3D, from 3 nonco-planar directions, for arrhythmia assessment

#### 12-LEAD ECG SYNTHESIS SOFTWARE APPLICATION

- Submitted January 2025
- Software that synthesizes a 12-lead ECG from the 3D signals captured by the device for arrhythmia assessment

#### Key Developments Since Last Update

#### **CLINICAL EVIDENCE**

- Pivotal study successfully met clinical endpoints
  - VALID-ECG results for 12-lead ECG Synthesis presented at HRS 2025
  - Study formed basis for FDA 510(k) application submitted for 12-lead ECG Synthesis

#### REGULATORY PROGRESS

- Productive discussions with FDA on 12-lead ECG Synthesis submission for arrhythmia assessment
  - Timeline for FDA clearance remains firmly on track
- Commenced initial FDA interactions on ischemia indication

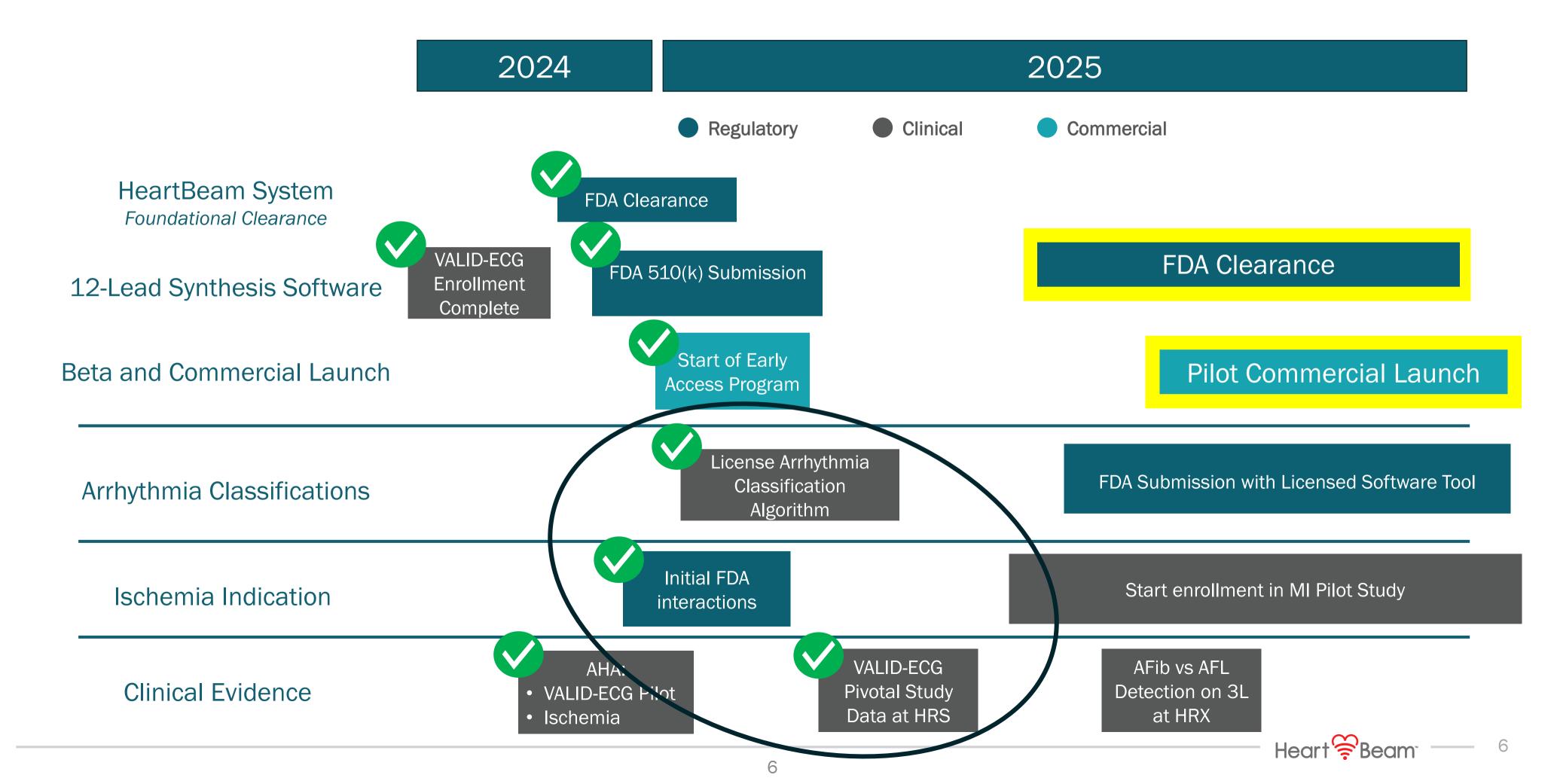
#### GO TO MARKET STRATEGY

- Executing on commercial readiness plans
- Signed strategic collaboration with AccurKardia to enhance commercial offering

#### OTHER PROGRESS

- Two new U.S. patents issued, total of 20 issued patents worldwide
- Rob Eno added to Board of Directors
- Vivek Reddy, MD of Mount Sinai added to HeartBeam Scientific Advisory Board

#### Continued Achievement of Stated Milestones



### VALID-ECG Pivotal Study Successfully Met Clinical Endpoints Study formed the basis of 12L ECG synthesis submission



- Simultaneously recorded 12-lead ECGs: Standard and HeartBeam Synthesized
- Enrolled 198 patients with sinus rhythm or range of arrhythmias
- 5 US centers: Allegheny Health Network, Atlanta Heart Specialists, Mount Sinai Hospital, Northwell Health and Piedmont Heart Institute
- Study results presented at HRS 2025 by Dr. Tom Deering, Piedmont Heart Institute

# Within Margin of human interpretation\* of Error Example of simultaneously recorded ECGs Standard 12-lead ECG HeartBeam Synthesized 12-lead ECG \*HeartBeam mean difference is 1/5 of small box. Margin of error for human interpretation is 1 small box.

#### Physician Diagnosis for Arrhythmia Assessment

93.4% overall agreement

- Physicians reviewed ECGs independently, in blinded manner
- Result is similar to agreement between 2 physicians reviewing the same 12-lead ECG

^in sinus rhythm and arrhythmia between standard and synthesized 12-lead ECG

#### Strategic Collaboration with AccurKardia

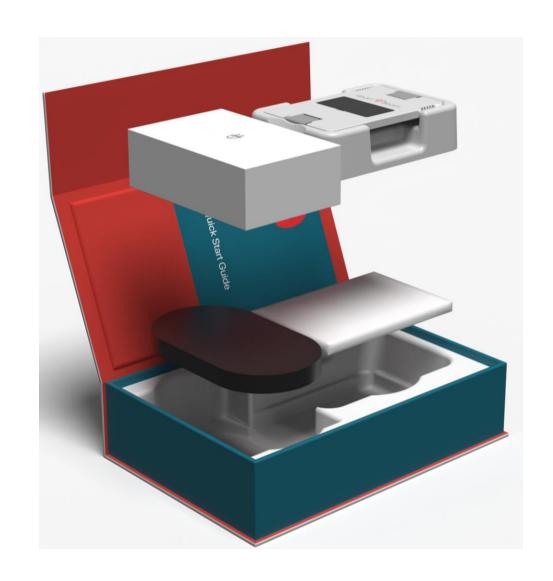
#### **ACCURKARDIA**

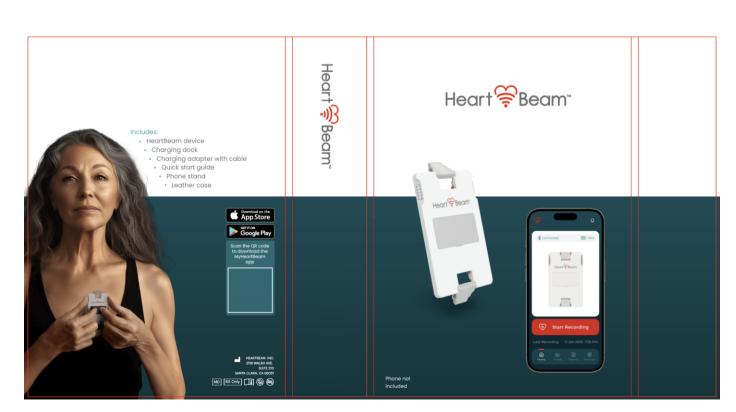
- Innovator in ECG-based diagnostics technology
- World-class team of clinicians, healthcare execs,
   Al researchers and entrepreneurs led by CEO
   Juan C. Jimenez
- Developing suite of ECG algorithms, both for classification and detection

# Focus of Collaboration Add AccurKardia's AccurECG™ algorithm to HeartBeam's devices Provide an automated arrhythmia assessment to facilitate a quicker diagnosis PDA-cleared, device agnostic Automated interpretation of heart rhythms Benefits to HeartBeam Enhances commercial offering Reduces costs and timelines Potential for future collaboration

#### **Executing on Commercial Readiness Plans**

- Early Access Program commenced in Q1'25
  - Testing with concierge accounts and patients
  - Feedback on the offering, workflow, real world usage data
- Building commercial infrastructure for scaling
  - Implementing customer support
  - Inventory and logistics
  - Signed Contract Manufacturer
- Developing a comprehensive launch plan





#### HeartBeam Positioned for Long-Term Value Creation



# STRONG IP AND DE-RISKED TECHNOLOGY

- 20 issued patents
- Foundational FDA clearance



# INITIAL MARKET HOLDS SIGNIFICANT PROMISE

- Large serviceable market
- Compelling product



# HEART ATTACK DETECTION OPENS HUGE OPPORTUNITY

- 20 million US patients
- Potential to reduce symptom to door time



# REIMBURSEMENT AND PAYMENT BEYOND PATIENT PAY

- Existing CPT Code
- Value-based care such as Medicare Advantage Plans and SNPs



## OPEN-ENDED LONG-TERM OPPORTUNITY

- On-demand 12-lead patch
- Watch form factor

#### Financial Discipline Aligned to Achieving Milestones

- Net cash used in operating activities of \$4.5M for Q1 FY'25, an 8% increase quarter-overquarter ("YoY").
  - Spend in line with expectations.
  - Recurring baseline expenditure of ~\$3.6M.
  - Investments in commercial readiness activities and manufacturing capabilities of ~\$0.4M.
  - Annual/one-off payments in Q1 of ~\$0.5M.
- Continue to strategically fund Company.
  - Completed \$11.5M common stock Public Offering in February 2025.
  - Funding for FY'25 in line with upcoming milestones and potential inflection points.
  - Strong financial discipline in place as we continue to de-risk business in FY'25.

\$ in Thousands	Quarter Ended		Quarter Ended	
	March 31, 2025 <sup>iii</sup>		December 31, 2024	
Operating Expenses:				
General & Administrative	\$	2,012	\$	2,058
Research & Development		3,492		2,886
Total Operating Expenses		5,504		4,944
Loss from Operations		(5,504)		(4,944)
Interest and Other (expense)		20		37
Net loss	\$	(5,484)	\$	(4,907)
Less non-cash items and timing differences		1,007		755
Net cash used in operating activities	\$	(4,477)	\$	(4,152)
\$ in Thousands	Marcl	h 31, 2025	De	ecember 31, 2024
Cash & Cash Equivalents	\$	4,390	\$	2,377
Short-term Investments <sup>11</sup>	\$	3,760	\$	-
Total Cash and cash equivalents and short- term investments	\$	8,150	\$	2,377

2,012	ed Ma	2024
2,012	\$	-
<u> </u>	\$	2.256
<u> </u>	\$	2 256
3 /102		2,356
3,432		2,428
5,504		4,784
(5,504)		(4,784)
20		178
(5,484)	\$	(4,606)
1,007		1,143
(4,477)	\$	(3,463)
, 2025	Marc	ch 31, 2024
4,390	\$	12,688
3,760	\$	-
8,150	\$	12,688
	(5,504) 20 (5,484) 1,007 (4,477) , 2025 4,390 3,760	5,504 (5,504) 20 (5,484) \$ 1,007 (4,477) \$  4,390 \$ 3,760 \$

- i. Net cash used in operating activities is calculated as Net loss, less non-cash items such as stock-based compensation and timing differences.
- ii. Based on maturity dates, a portion of cash was considered held as short-term investments at March 31, 2025.
- iii. Refer to the Form 10-Q unaudited financial statements for the quarter ended March 31, 2025.

#### HeartBeam: Q1 2025 Summary

## CLINICAL AND REGULATORY PROGRESS

- VALID-ECG pivotal study successfully met clinical endpoints for arrhythmia assessment
- Productive discussions with FDA on 12-lead ECG Synthesis submission for arrhythmia assessment
- Commenced initial FDA interactions on ischemia indication

#### COMMERCIAL READINESS

- Early Access Program continues to provide key insights
- Signed contract manufacturer for scaling
- Signed strategic collaboration with AccurKardia to enhance commercial offering

#### CLEAR FOCUS FOR 2025

- Two main priorities remain unchanged: work with FDA on 12-lead ECG Synthesis clearance and finish commercial readiness preparations
- Continue to strategically fund company in line with near-term milestones

### Q&A

#### Company

Tim Cruickshank CFO HeartBeam, Inc. <u>ir@heartbeam.com</u>

#### **Investor Relations**

Chris Tyson
Executive Vice President
MZ North America
Direct: 949-491-8235
BEAT@mzgroup.us
www.mzgroup.us



www.heartbeam.com

2118 Walsh Avenue, Suite 210 Santa Clara, CA 95050

