



## COMPANY OVERVIEW

UMeWorld is an internet technology company with a focus on the education market in China. UMFun, the Company's K-12 flagship product, is a cloud based, patent-pending, adaptive learning and assessment platform that can intelligently analyze and adapt to a student's performance and personalizes the delivery of proprietary educational items in accordance with the student's learning needs. UMFun's off-school version is made available to Chinese K-12 students through China Mobile, the world's largest mobile service provider by network scale and subscriber base, serving over 822,906,000 customers.

## RECENT NEWS

### UMFun Reaches 100,000 Paid Users; Continues its Growth Trend

Feb 1 2018, 8:00 AM EST

## STOCK OVERVIEW

|               |                 |
|---------------|-----------------|
| Symbol        | UMEFW           |
| Exchange      | OTCPink         |
| Shares OS     | 89,336,000      |
| Market Cap    | \$11.61M        |
| Last Price    | \$0.13          |
| 52-Week Range | \$0.11 - \$0.42 |

## INVESTOR RELATIONS

Ruby Hui  
EVP of Business & Corporate  
Development  
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## MANAGEMENT TEAM

### Michael Lee

Chief Executive Officer, President and  
Chairman of the Board

### Yilun Liang

Chief Operating Officer and Director

### Winfield Ding

Chief Financial Officer

### Ruby Hui

Executive Vice President, Corporate  
Development

### Eason Young

Vice President, Product & Technology

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Except for the historical information contained here in, the matters discussed in this document are forward-looking statements that involve risks and uncertainties, including but not limited to business conditions and the amount of growth in our industry and general economy, competitive factors, and other risks detailed from time to time in the Company's SEC reports, including but not limited to its annual reports on form 10-K and its quarterly reports on Form 10-Q. The company does not undertake any obligation to update forward-looking statements. All trademarks and brand name are the property of their respective companies.