Türkiye's Mobility Super App

Investor Presentation

September 2026

NYSE American: MRT

Car-Hailing | Motorcycle-Hailing | Taxi-Hailing | E-Bikes | E-Mopeds | E-Scooters | Motorcycle Deliveries | Car Deliveries

Disclaimers

Forward Looking Statements

This presentation, together with other statements and information publicly disseminated by the Company, contains certain forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. The Company intends such forward-looking statements to be covered by the safe harbor provisions for forward-looking statements contained in the Private Securities Litigation Reform Act of 1995 and includes this statement for purposes of complying with these safe harbor provisions. Any statements made in this presentation or during the earnings call that are not statements of historical fact, including statements about the Company’s anticipated growth, including the number of riders and registered drivers of the ride-hailing business, launch and growth of its package delivery business, the expected geographic expansion of services to additional cities, the full year 2026 guidance, the development and deployment of autonomous vehicle technology and partnerships, the deployment and expected benefits of artificial intelligence initiatives, the formation and expansion of autonomous vehicle alliances or partnerships, and the expected future performance, operational efficiencies, and market opportunities of Marti and its ride-hailing, delivery, and two-wheeled electric vehicle businesses, are forward-looking statements and should be evaluated as such. Forward-looking statements include information concerning the Company’s anticipated future financial performance, its market opportunities and its expectations regarding its business plan and strategies. These statements often include words such as “anticipate,” “expect,” “suggests,” “plan,” “believe,” “intend,” “estimates,” “targets,” “projects,” “should,” “could,” “would,” “may,” “will,” “forecast,” “outlook,” “guidance” and other similar expressions. The Company bases these forward-looking statements on its current expectations, plans, and assumptions that the Company has made in light of its experience in the industry, as well as its perceptions of historical trends, current conditions, expected future developments and other factors the Company believes are appropriate under the circumstances at such time. Although the Company believes that these forward-looking statements are based on reasonable assumptions at the time they are made, you should be aware that many factors could affect the Company’s business, results of operations and financial condition and could cause actual results to differ materially from those expressed in the forward-looking statements. These statements are not guarantees of future performance or results. The forward-looking statements are subject to and involve risks, uncertainties, and assumptions, and you should not place undue reliance on these forward-looking statements. These cautionary statements should not be construed by you to be exhaustive and the forward-looking statements are made only as of the date of this presentation. The Company undertakes no obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise, except as required by applicable law.

The full year 2026 guidance and the ride-hailing targets provided herein are based on Marti’s current estimates and assumptions and are not a guarantee of future performance. The 2026 guidance provided and the ride-hailing targets are subject to significant risks and uncertainties, including the risk factors discussed in the Company's reports on file with the Securities and Exchange Commission, that could cause actual results to differ materially. There can be no assurance that the Company will achieve the results expressed by this guidance for 2026 or the targets.

Non-GAAP Measures

This presentation contains non-GAAP measures such as adjusted EBITDA. These measures are not prepared in accordance with generally accepted accounting principles in the United States of America (“GAAP”) and have important limitations as analytical tools. Non-GAAP measures are supplemental, should only be used in conjunction with results presented in accordance with GAAP and should not be considered in isolation or as a substitute for such GAAP results. Refer to the footnotes in this presentation for the definition of the non-GAAP measures used in this presentation. Beginning with the three months ended June 30, 2026, the Company revised its calculation of Adjusted EBITDA. Prior-period adjusted EBITDA amounts presented herein have been revised to conform to the current presentation. Refer to the relevant footnotes in this presentation for further information.

Third-Party Data

Third-party data included herein has been obtained from publicly available sources and has not been independently verified by the Company. The Company makes no representation or warranty, express or implied, as to the accuracy or completeness of such information.

Investment Highlights

The Opportunity

Our Performance and Future Plans

Who We Are

Guidance

Investment Highlights

#1 urban mobility app in Türkiye, operating in a large and under-developed transportation market, a $9-$12 billion opportunity annually[1]

Only at-scale ride-hailing operator in Türkiye, with 4.9 million unique ride-hailing riders[2] and 584 thousand registered ride-hailing drivers[2], and 8.3 million unique platform consumers[3], well-positioned as ride-hailing regulation develops over coming years

Strong Q2 2026 performance drove increased full-year guidance, as revenue increased 141% YoY to $20.0 million, gross profit margin reached a record 77%, and Adjusted EBITDA[4] turned positive for the first time at $2.9 million, with 2026 guidance[5] increased to $85 million in revenue and $7 million in positive Adjusted EBITDA

Scaling a multi-service mobility platform, with ride-hailing footprint now in 30 cities, increased adoption of delivery services, and long-term autonomous vehicle opportunity supported by its strategic partnership with Tensor

Proven leadership with a **track record of successful entrepreneurship,** who recognized early that there was an unmet need for a mobility super app in Türkiye

Well-capitalized to execute strategy, with backing from U.S. and European institutional investors including Callaway, New Holland, BECO Capital, Gramercy, and European Bank for Reconstruction & Development (EBRD)

Our Services

Ride-hailing

Car-hailing
Motorcycle-hailing
Taxi-hailing

Two-wheeled electric vehicles

E-bikes
E-mopeds
E-scooters

Deliveries

Motorcycle deliveries
Car deliveries

1. McKinsey and Company's Turkish Consumer Mobility Market Assessment from 2021. 2. As of September 2, 2026. 3. As of June 30, 2026. 4. Adjusted EBITDA is a non-GAAP metric. The Company revised its definition of Adjusted EBITDA beginning with the three months ended June 30, 2026. Refer to the relevant footnotes in this presentation for further information. 5. The Company's 2026 increased guidance is based on a number of assumptions that are subject to change and many of which are outside the control of the Company. If actual results vary from these assumptions, the Company's expectations may change. There can be no assurance that the Company will achieve these results

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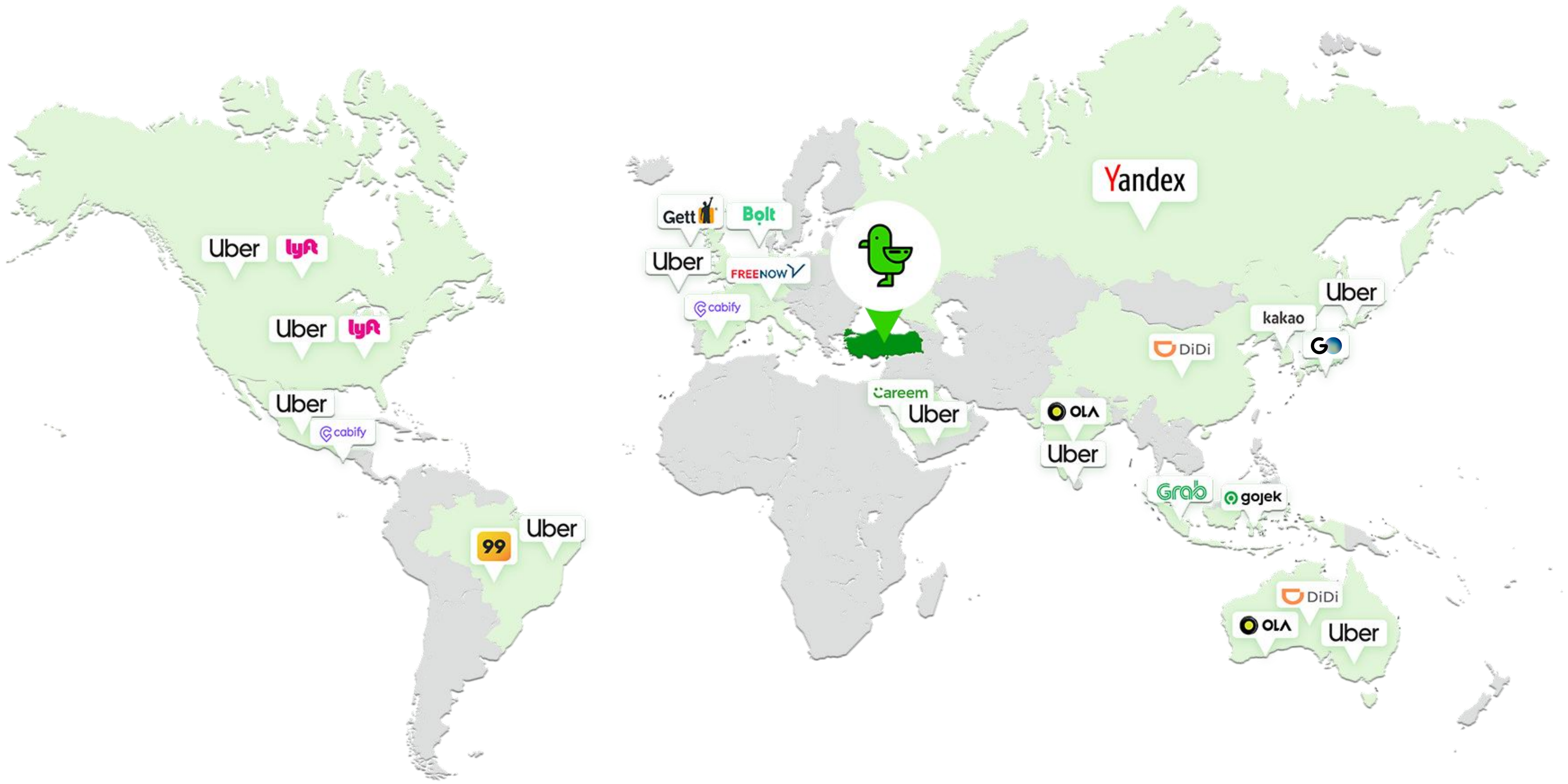
Türkiye offers significant untapped mobility opportunities…

All of the top 20 world economies have an established local mobility super app



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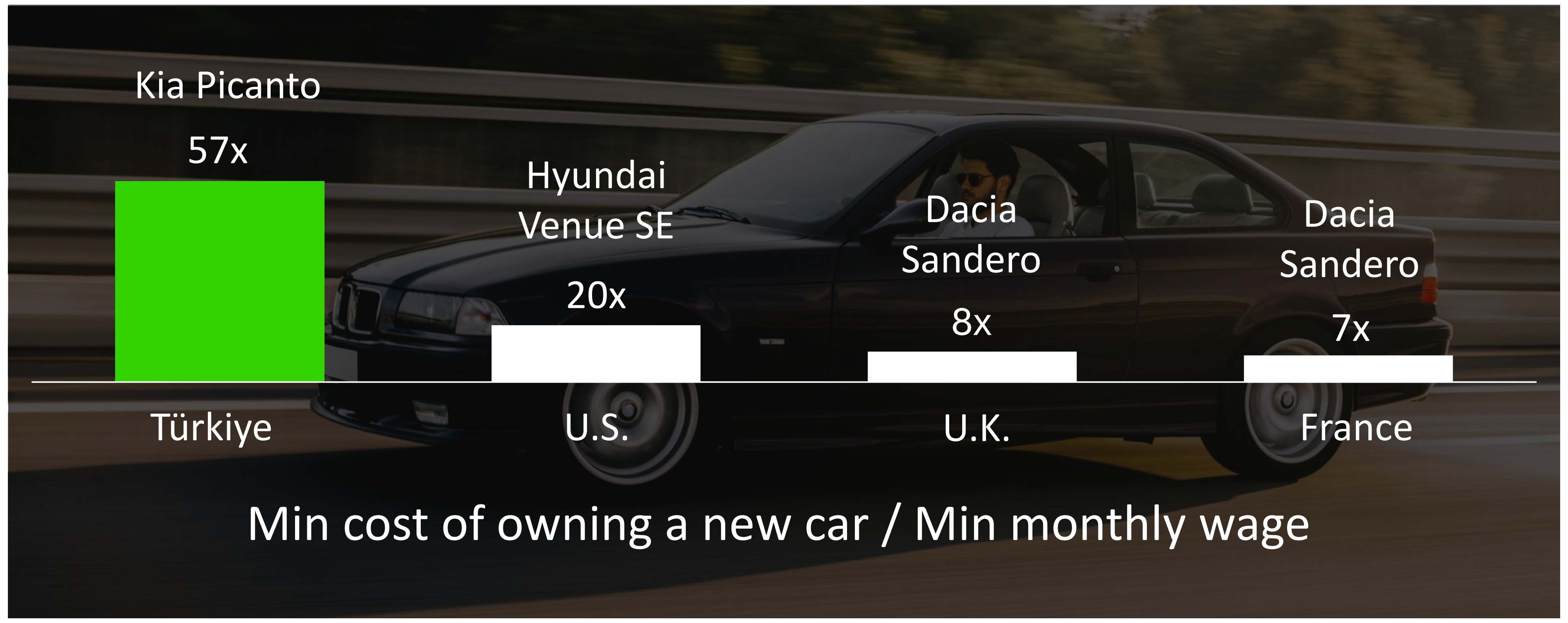
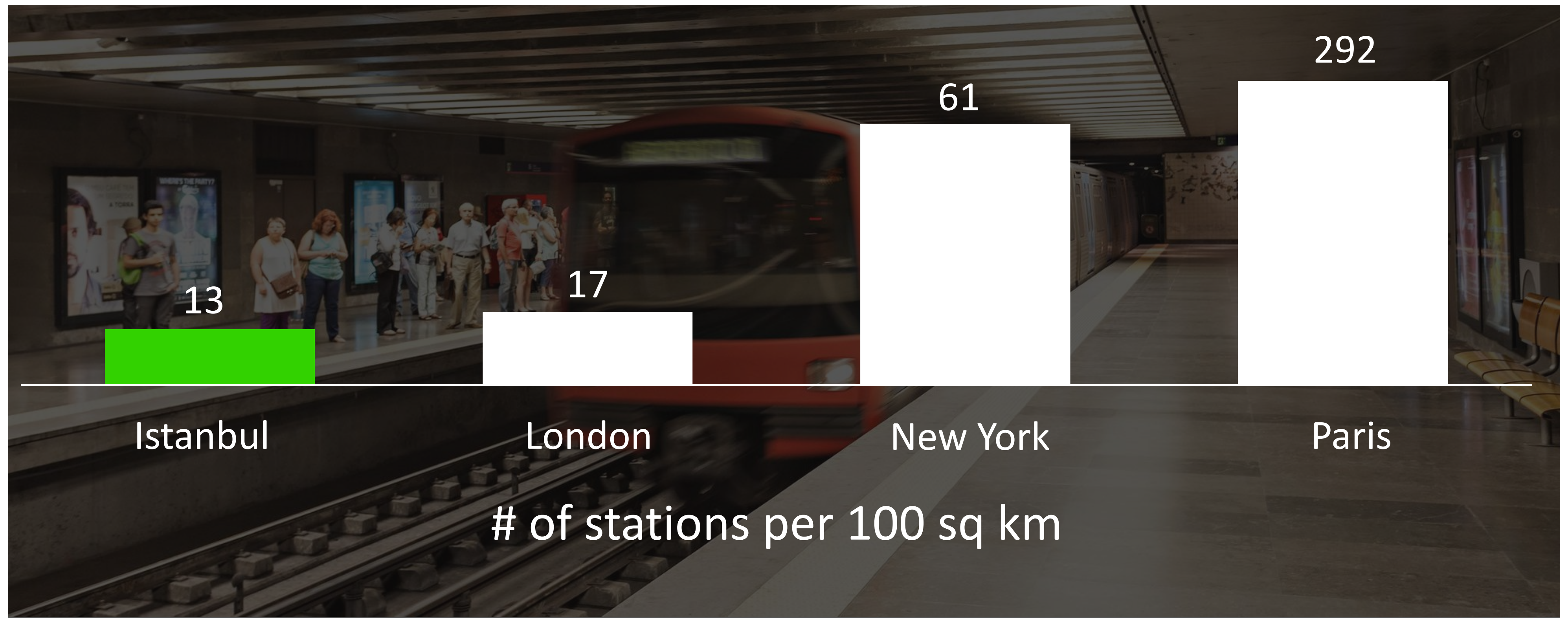
… and Türkiye needs immediate mobility solutions

Inadequate public transportation and unpleasant mobility alternatives for last-mile journeys

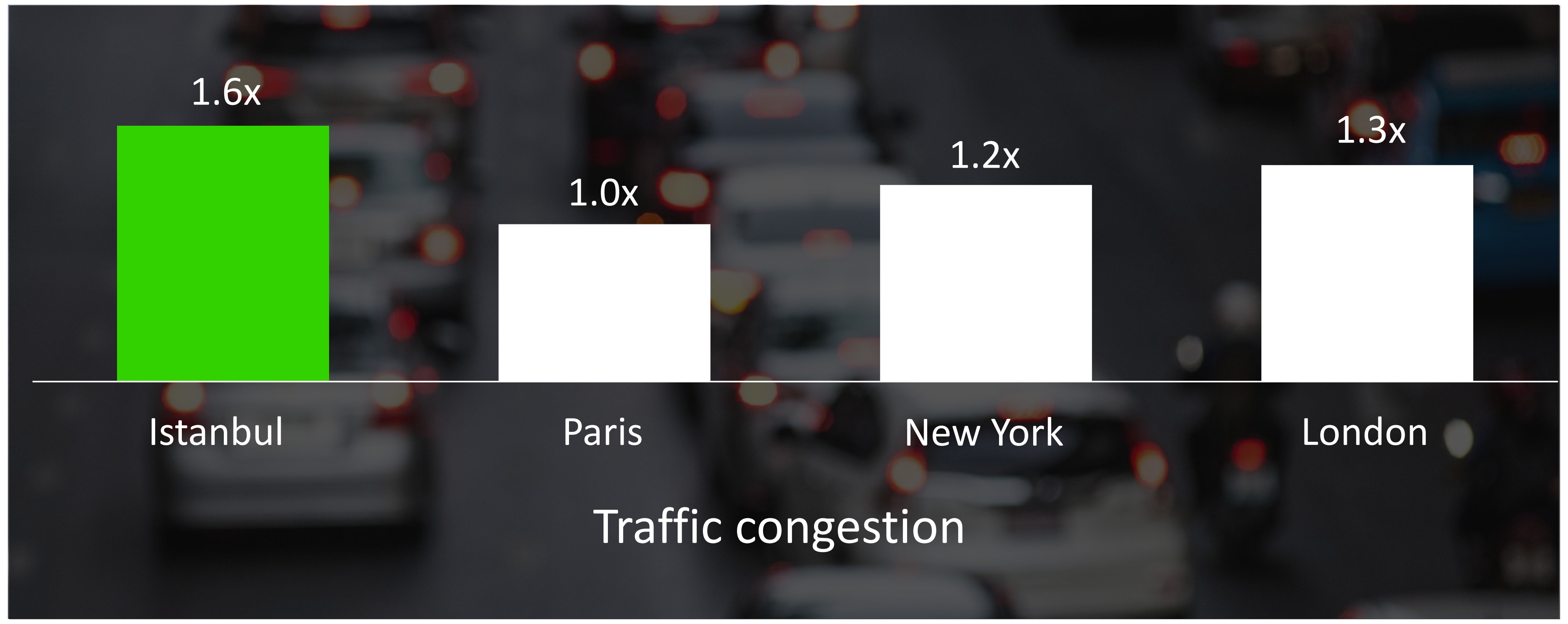
High cost of car ownership[1]



Low metro station density[3]



High traffic congestion[2]



Limited taxi penetration[4]

Source: OECD, TomTom, Department for Transport UK, Paris Transport, MTA New York, WorldPopulationReview, Citypopulation, Turkstat, CBRT, İstanbul Büyükşehir Belediyesi, Kia Türkiye, Hyundai US, Dacia UK, Dacia France, Amny, Blog Taxi Paris, Vtcseineetmarne77, RATP, Greater London Authority, and Department for Transport UK. 1. Represents the lowest priced new car purchase cost in each country as of September 2026. Maintenance and fuel costs are significant costs and are not included and net minimum wage salaries are used in this graph. OECD 2025 annual average minimum wage and 2025 average CBRT FX rates are used for US, UK, and France. 2026 minimum wage and September 31, 2026 CBRT FX rates are used for Türkiye. 2. Based on TomTom 2025 traffic index. Indexed to Paris 2025 traffic congestion score. 3. Calculated with the latest data available in September 2026 at İstanbul Büyükşehir Belediyesi, Department for Transport UK, MTA New York, Citypopulation, WorldPopulationReview, Greater London Authority, and RATP 4. Both taxis and cabs and private hire vehicles are included. Assumes no private hire vehicles in Türkiye.

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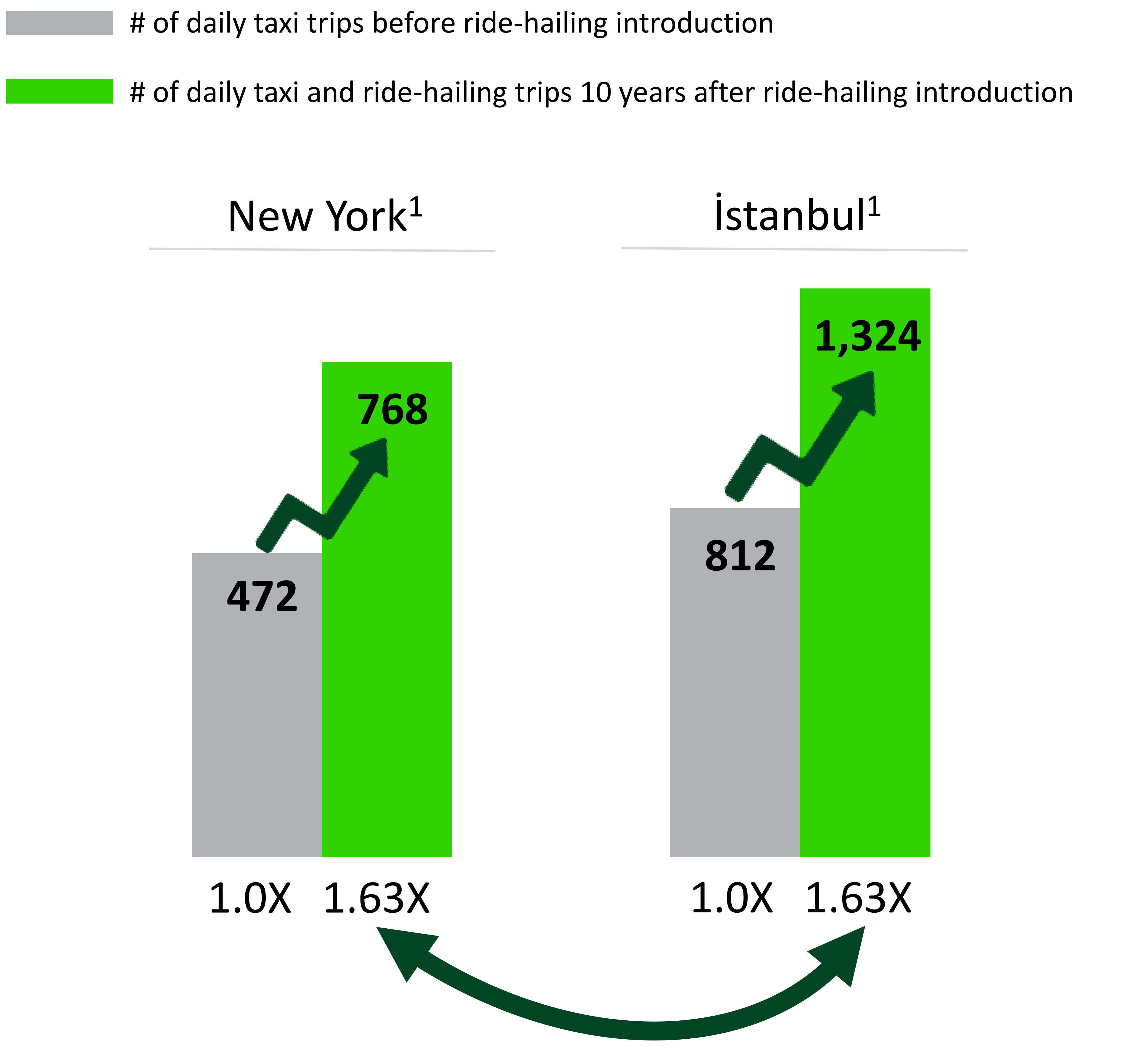
Ride-hailing annual revenue potential is estimated at $3 billion

Number of daily trips before and after ride-hailing introduction (thousands)



Ride-hailing greatly expanded the market in New York City

Annual Revenue Potential	$3 billion
# of daily ride-hailing trips in İstanbul	1.3 million
Taxi market share of Istanbul as a percentage of Türkiye	35%
# of daily ride-hailing trips in Türkiye	3.9 million
Average gross booking value per trip[2]	$7.3
Global take-rate benchmark[3]	30%

1. toddwschneider.com New York City number of daily trips increased by 63% from January 2015 to October 2024. A similar growth trajectory is projected for Istanbul, with January 2025 as the baseline.
2. CBRT FX rate is used as of September 31, 2026.
3. Uber Technologies, Inc., Q4 2025 Earnings, Supplemental Data, February 4, 2026.
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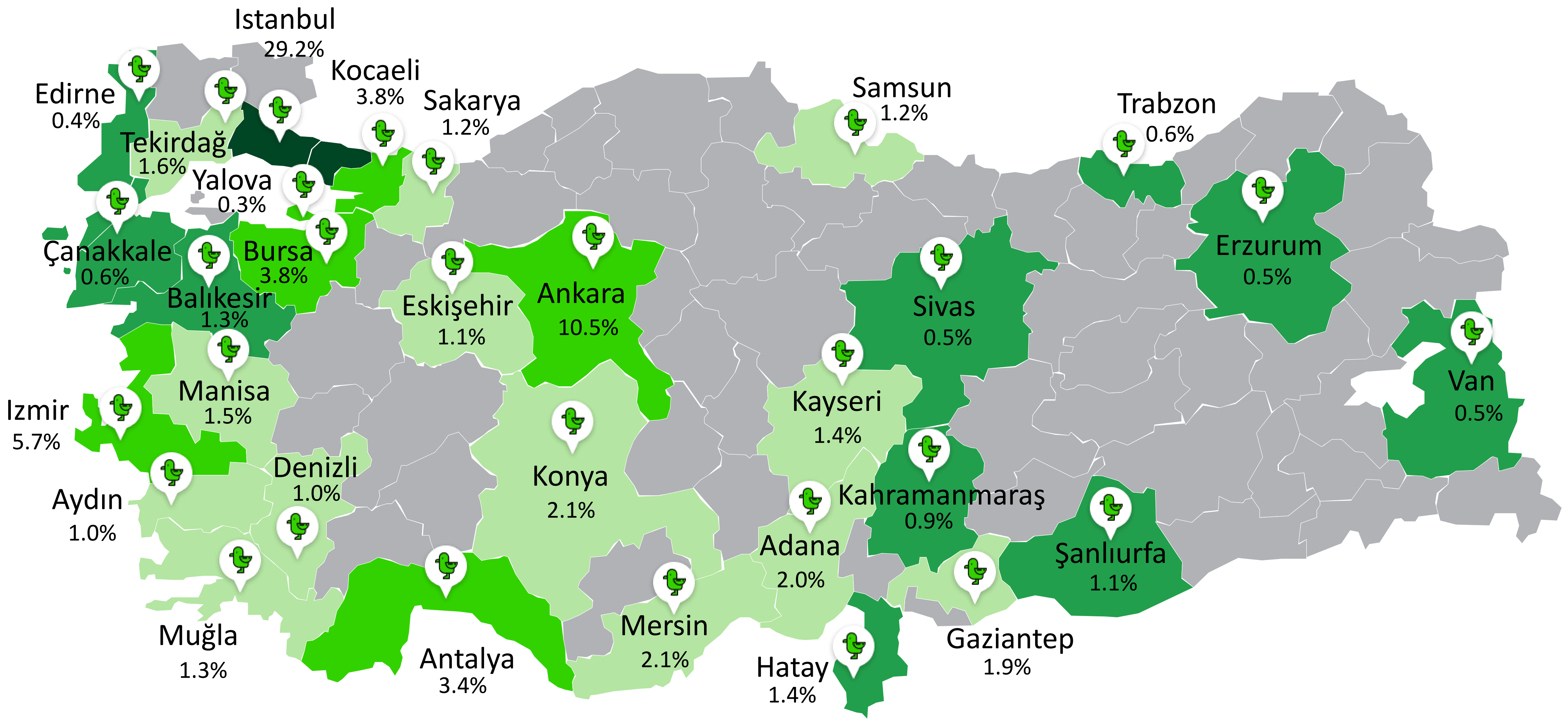
Marti has quickly emerged as Türkiye's leading urban mobility platform

Marti is the most downloaded urban mobility app in Türkiye[1]

Rank	Company	Years of Operation
#1	marti	7 Years
#2	Local Operator	13 Years
#3	International Operator	12 Years
#4	Local Operator	7 Years
#5	Local Operator	7 Years

Marti operates in 30 of Türkiye's largest cities, representing ~85% of national GDP[2]



Marti's footprint[3]

- Ride-hailing operations
- Ride-hailing and two-wheeled electric vehicle operations
- Ride-hailing, delivery, and two-wheeled electric vehicle operations
- New ride-hailing cities launched in August 2026

1. *Number one urban mobility and ride-hailing app in Türkiye across iOS and Android, as measured by the total number of downloads among all apps in the urban mobility and ride/taxi-hailing/sharing category as of June 30, 2026. Download figures based on Sensor Tower.*
2. *Turkstat as of December 31, 2024 (GDP data per city source).*
3. *Operational footprint as of August 19, 2026. Includes ride-hailing cities launched in August 2026.*

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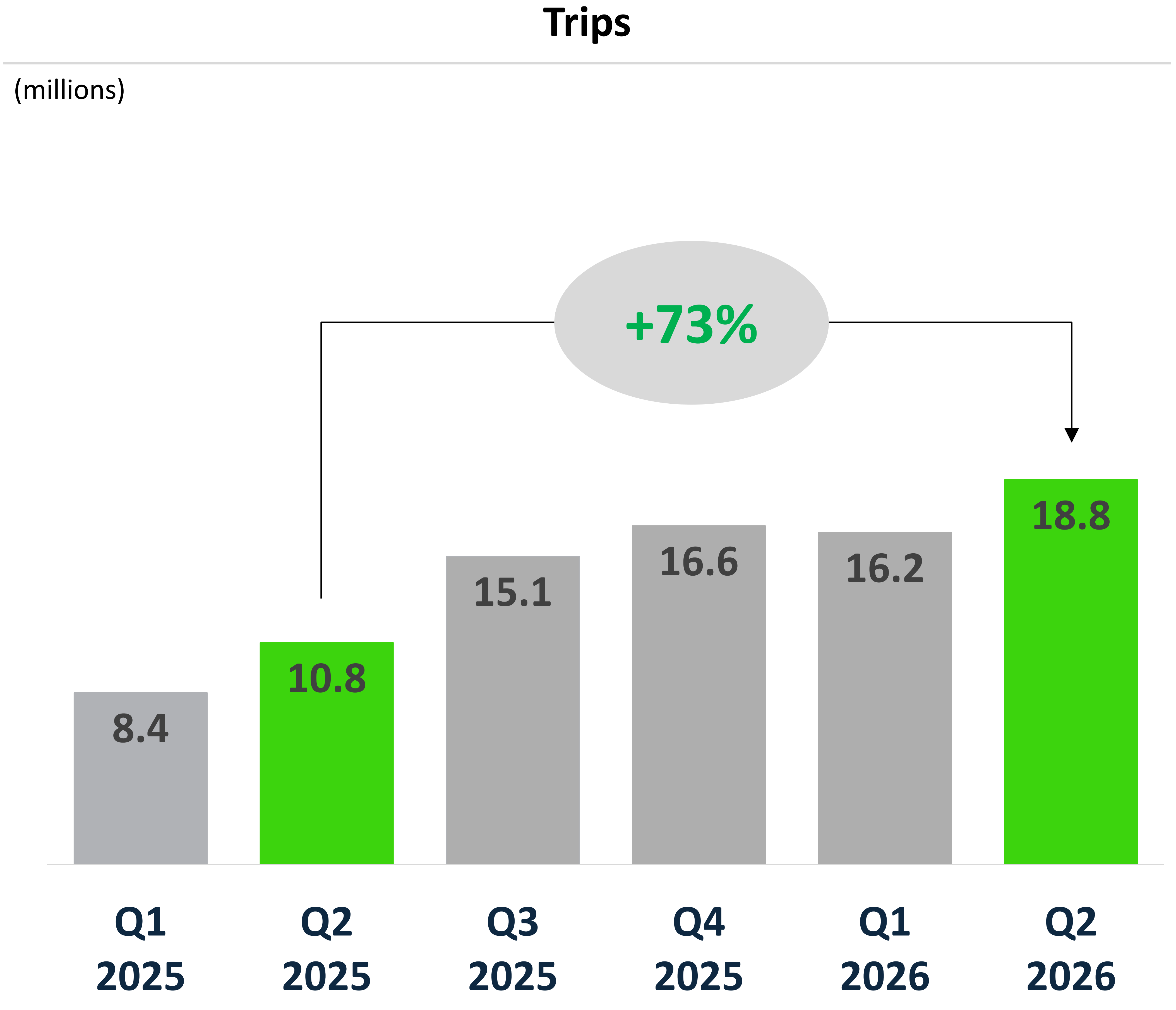
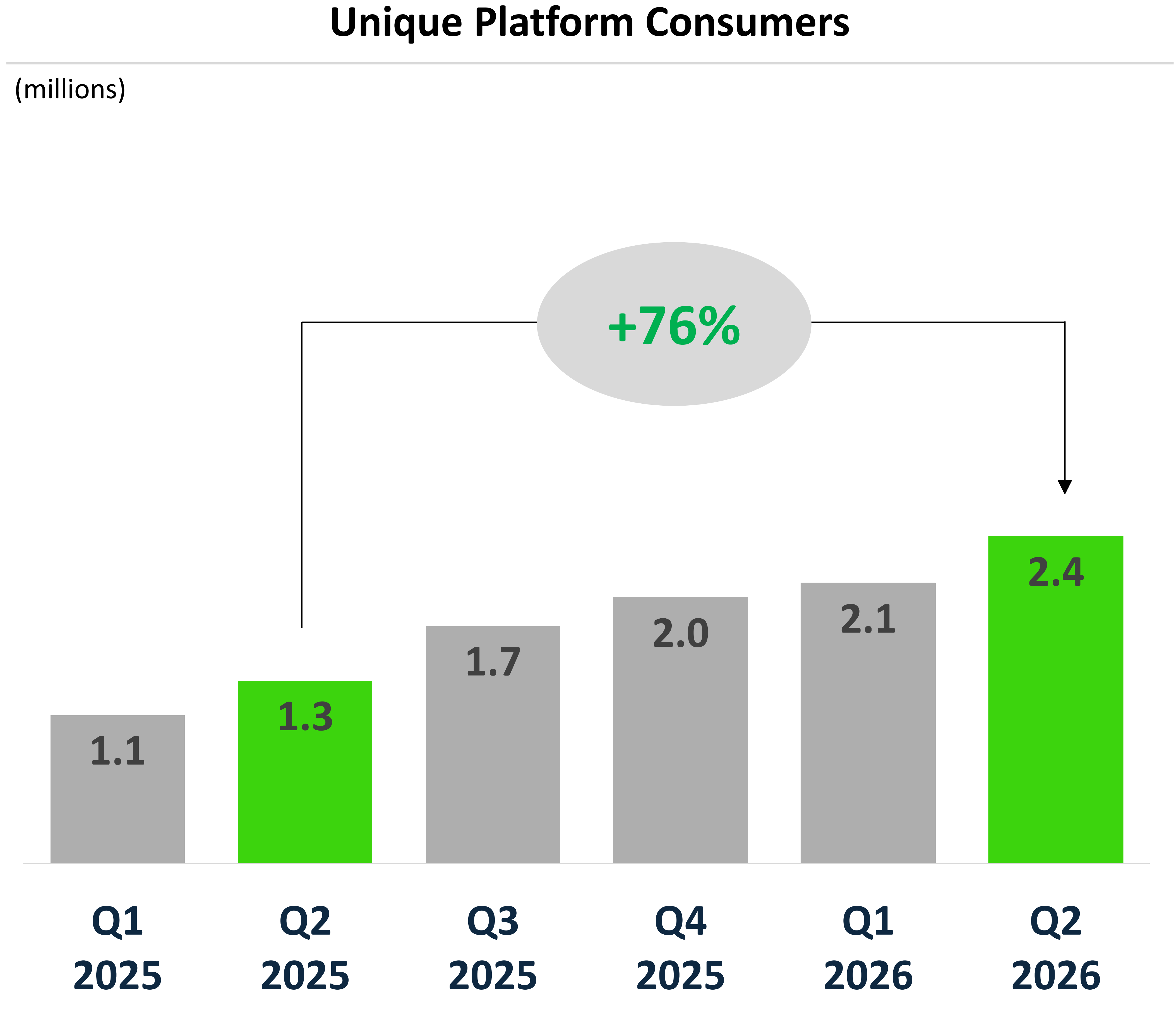
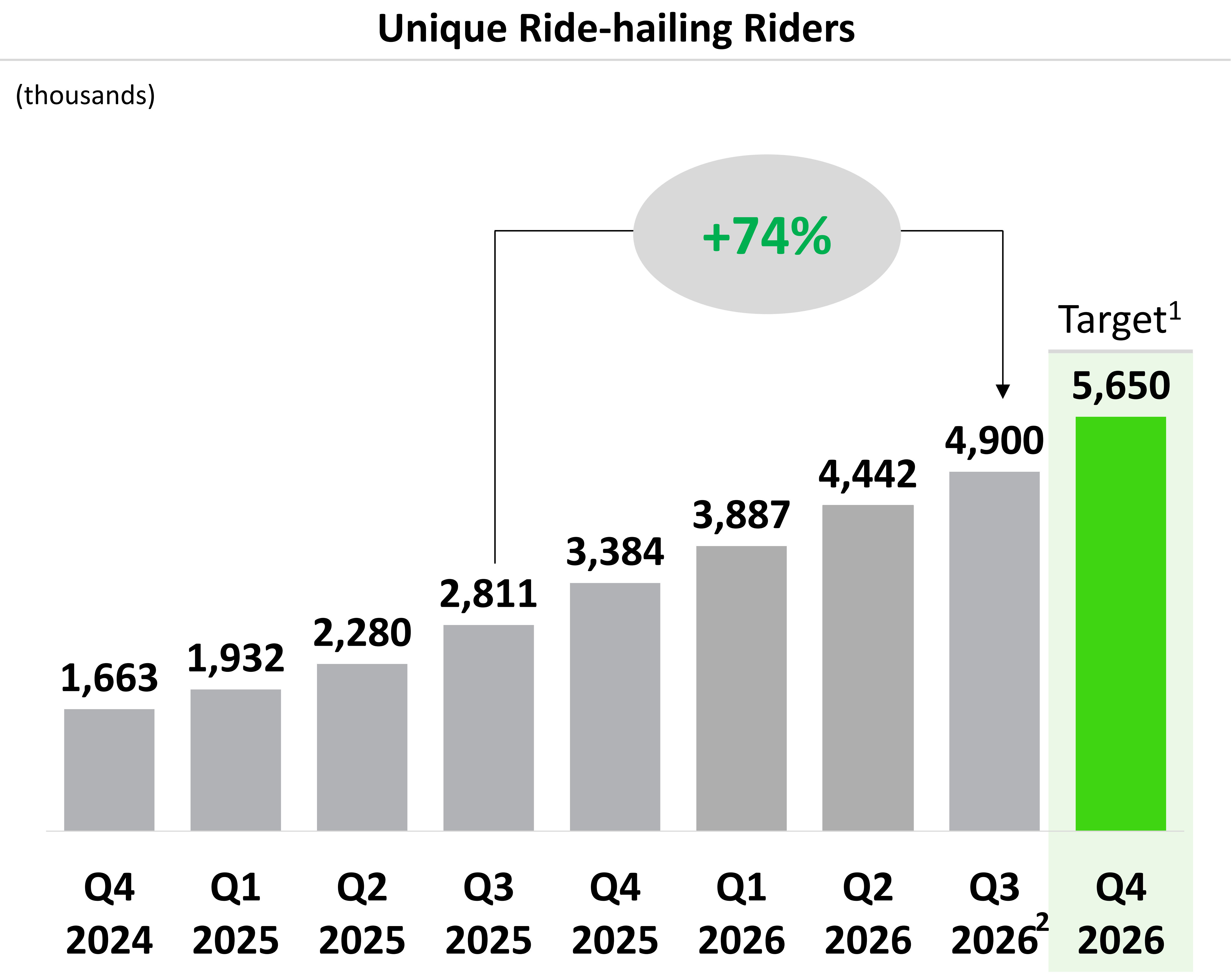
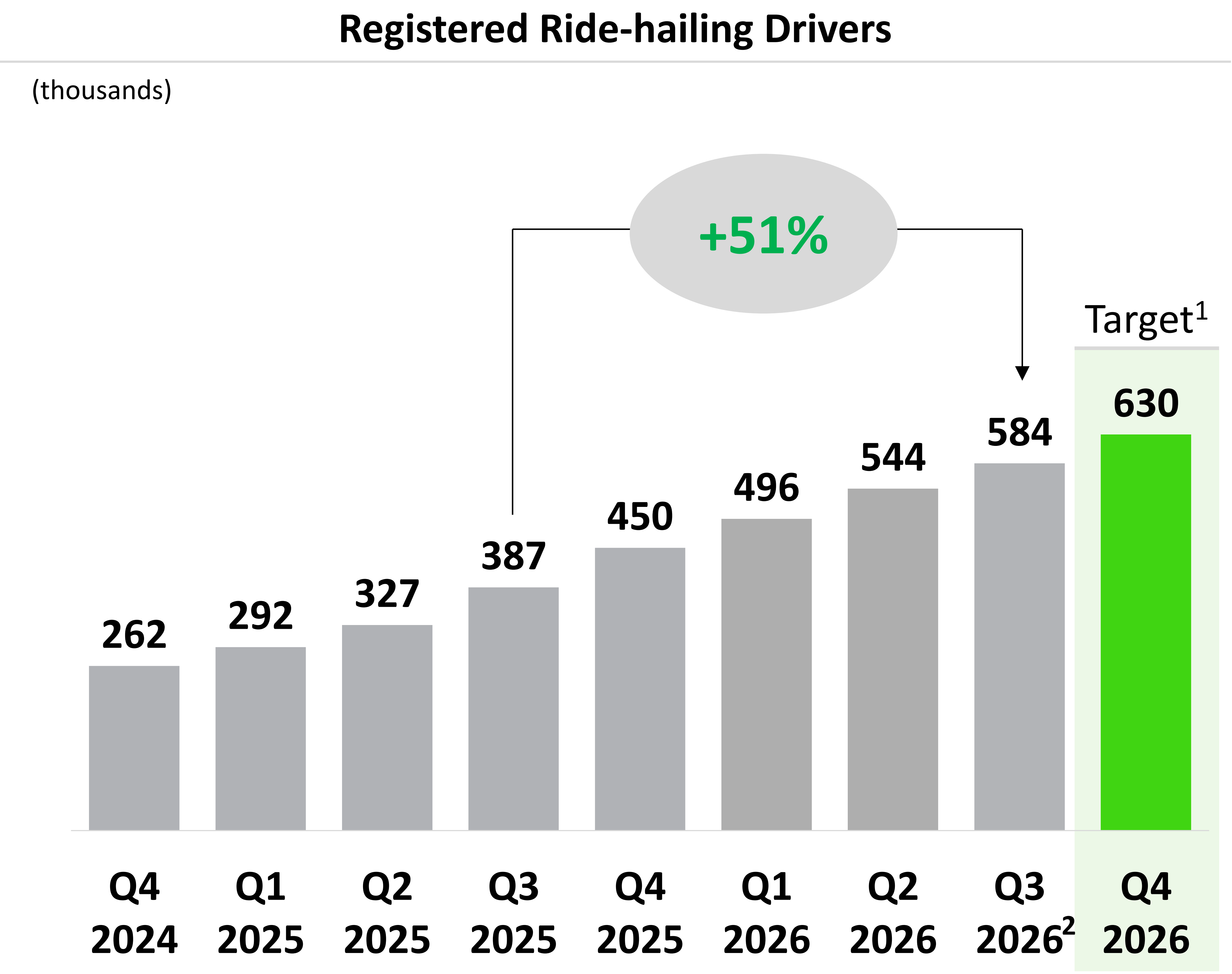
Multi-service platform strategy continues to drive higher consumer adoption and usage





Ride-hailing service contributes to platform growth and consistently exceeds targets





1. *The Company's ride-hailing targets are based on a number of assumptions that are subject to change and many of which are outside the control of the Company. If actual results vary from these assumptions, the Company's expectations may change. There can be no assurance that the Company will achieve these results.*
2. *As of September 2, 2026.*

Our multi-service offering continues to strengthen as deliveries scale

Strong multi-service usage among ride-hailing consumers[1]

% of car-hailing consumers who have previously used another Marti service **31%** | **13%** % of car-hailing consumers who have subsequently used 2+ services

Car-hailing consumers

% of motorcycle-hailing consumers who have previously used another Marti service **82%** | **73%** % of motorcycle-hailing consumers who have subsequently used 2+ services

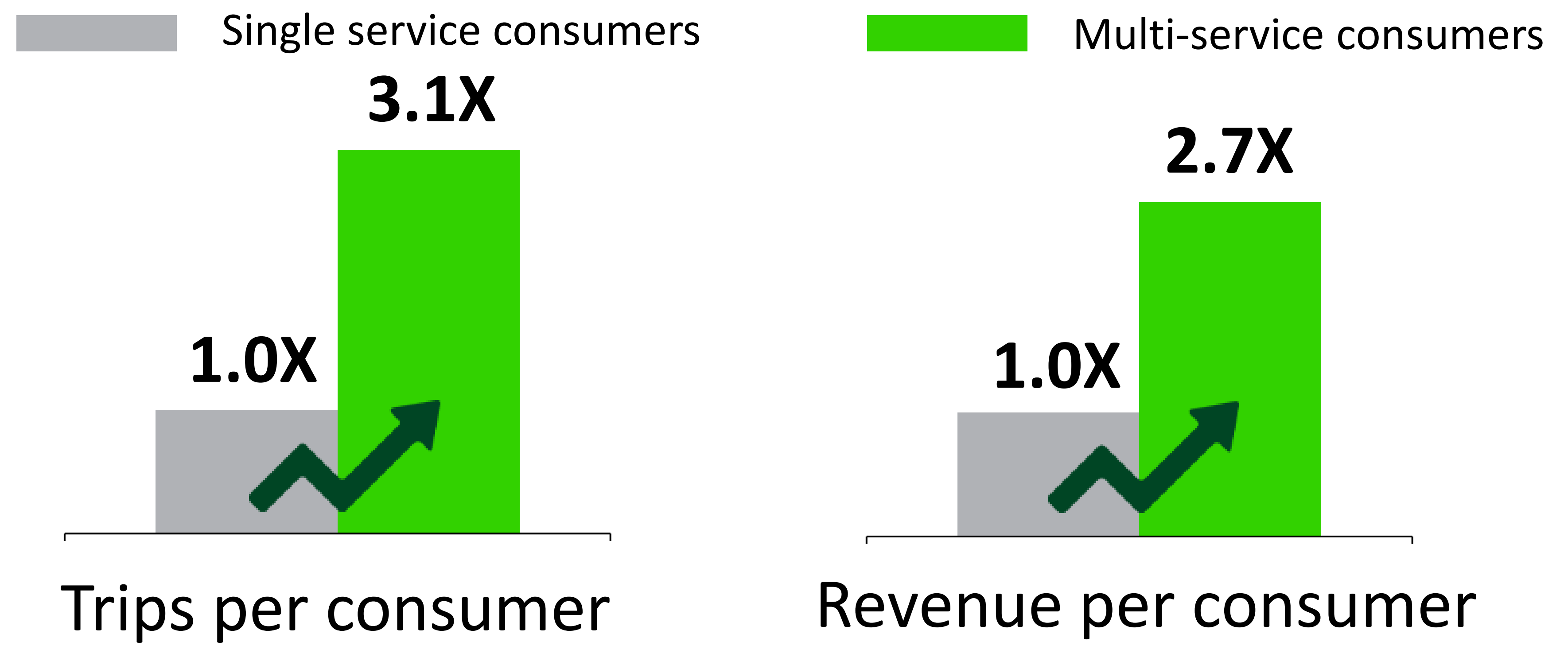
Motorcycle-hailing consumers

Strong multi-service adoption among drivers[3]

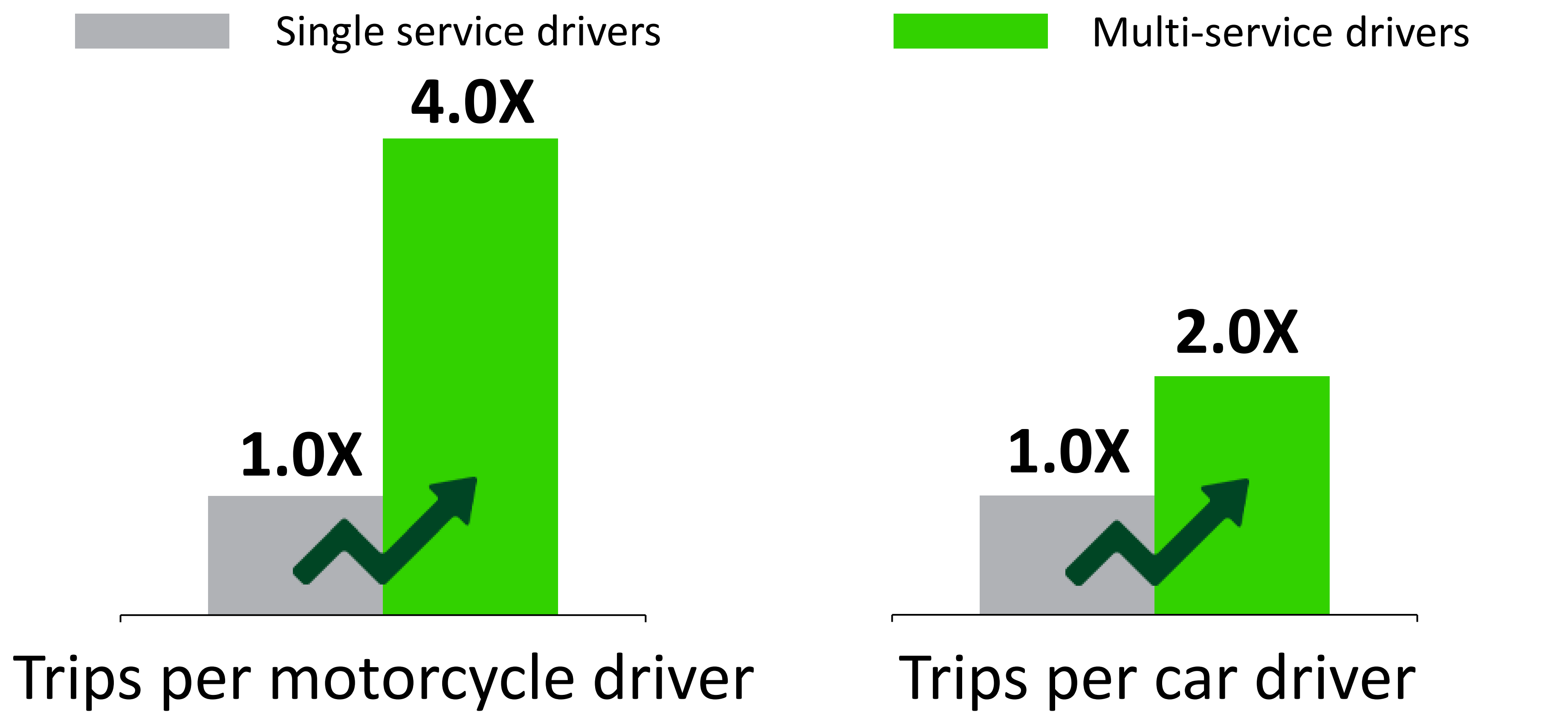
Motorcycle-hailing drivers **55%** % of motorcycle-hailing drivers also performed delivery services *Motorcycle-delivery drivers*

Car-hailing drivers **22%** % of car-hailing drivers also performed delivery services *Car-delivery drivers*

Multi-service consumers complete more trips and spend more than single service consumers[2]



Multi-service drivers complete more trips than single service drivers[4]



1. *All-time unique platform consumers with more than one trip included in analysis since inception.*
2. *Periodic unique platform consumers with more than one trip included in analysis in Q2 2026. Ride-hailing, delivery, and two-wheeled electric vehicle trips and revenue are analyzed if applicable.*
3. *Includes only ride-hailing and delivery trips performed by drivers in İstanbul in Q2 2026.*
4. *Includes drivers only in İstanbul in Q2 2026.*

Clear growth drivers

Increasing trip volumes

- Increased penetration in existing cities
- Launching new cities
- Improved consumer and driver experience
- Loyalty program incentives

Increasing take rate

- New subscription packages
- Introduction of commission model
- Increasing take rate to align with global benchmarks

Launching autonomous vehicles in Türkiye

- Marti provides the demand and the operations and contributes to regulatory engagement
- Marti offers supplier agnostic autonomous vehicle technology platform

Deploying AI across our organization

- Key objectives include increasing output and reducing time to market without an increase in team sizes
- Current AI deployments include software development, dynamic pricing, matching algorithm, customer service, driver onboarding & verification, and marketing

Building Türkiye's Autonomous Vehicle Alliance

DEMAND

Marti Has Established Consumer Demand

- Türkiye's **#1** mobility super app
- **8.3M** all-time unique platform consumers
- **Marti** operates in **30** of Türkiye's largest cities

AV ECOSYSTEM

Marti Builds Autonomous Vehicle Alliance

- AV Technology Providers
- AV Vehicle Manufacturers

marti

First AV Technology Partnership with TENSOR

Engaging with additional technology providers and vehicle partners

INFRASTRUCTURE & OPERATIONS

Marti Has Scaled Mobility Infrastructure

- **>7 years** of experience operating large-scale electric vehicle fleets
- Fleet **operations, charging, maintenance, parking and field infrastructure**
- Proven operational execution and **local know-how**

REGULATORY DEVELOPMENT

- Public sector engagement
- Regulatory relationships
- Strategic partnerships

Deploying AI across our organization

Key Objectives

- Rapid iteration
- Faster time to market
- Increased output
- Well-defined tasks executed with minimal human supervision
- No increase in team sizes

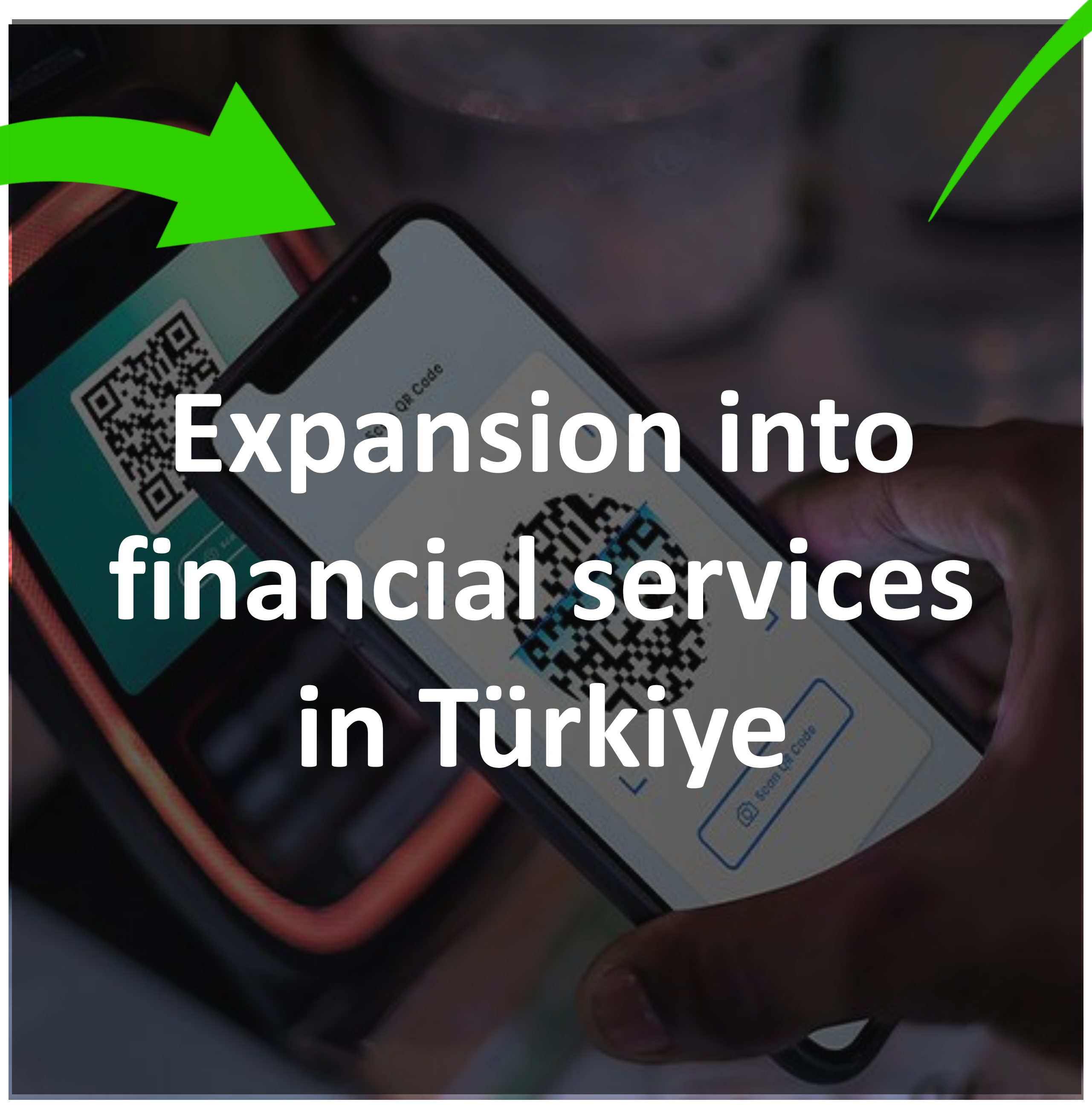
marti

AI Deployments Across the Organization

- **Dynamic pricing** to improve marketplace efficiency
- **Matching algorithm** to improve match quality and trip completion rates
- **Customer service** to improve response times and operational efficiency
- **Driver onboarding and verification** to streamline processes and reduce costs
- **Growth engine** to enable personalized customer engagement
- **Performance marketing** to optimize marketing spend
- **Creative content production** to accelerate experimentation

Growth opportunities beyond mobility and beyond Türkiye

- **Parcel deliveries**[1]
- Restaurant deliveries
- Grocery deliveries



- **Wallet**[2]
- **Peer-to-peer transfers**[2]
- Lending

- Initially in transportation
- Organically
- M&A using public company currency

1. *Launched in October 2025.*
2. *Closed-loop wallet and peer-to-peer transfers are currently available.*

Investment Highlights

The Opportunity

Our Performance and Future Plans

Who We Are

Guidance

Proven leadership with a track record of successful entrepreneurship

Daniel Freifeld

Director

Co-founder of hedge fund Callaway Capital, Senior Advisor to Special Envoy at U.S. Department of State, and Program coordinator at U.S. Department of Defense

Oğuz Alper Öktem

Founder, CEO, Director

3x entrepreneur
University of Chicago
London School of Economics

Cankut Durgun

Co-founder, President, COO, Director

3x entrepreneur
MIT
Stanford University

Alex Spiro

Director

Leading advisor to businessmen and politicians
Harvard University

Kerry Healey

Director

President Emerita of Babson College
Board member at Apollo and Pershing Square
Harvard University

Douglas Lute

Director

U.S. Ambassador to NATO
Deputy National Security Advisor
Harvard University

Agah Uğur

Director

CEO of one of Türkiye's largest conglomerates, Borusan Holding
Board member at Pegasus Airlines and Coca-Cola MENAT

Well-capitalized to execute strategy, with backing from U.S. and European institutional investors

CCM
Callaway Capital Management, LLC

New Holland Capital

BECO Capital

Gramercy

European Bank for Reconstruction and Development

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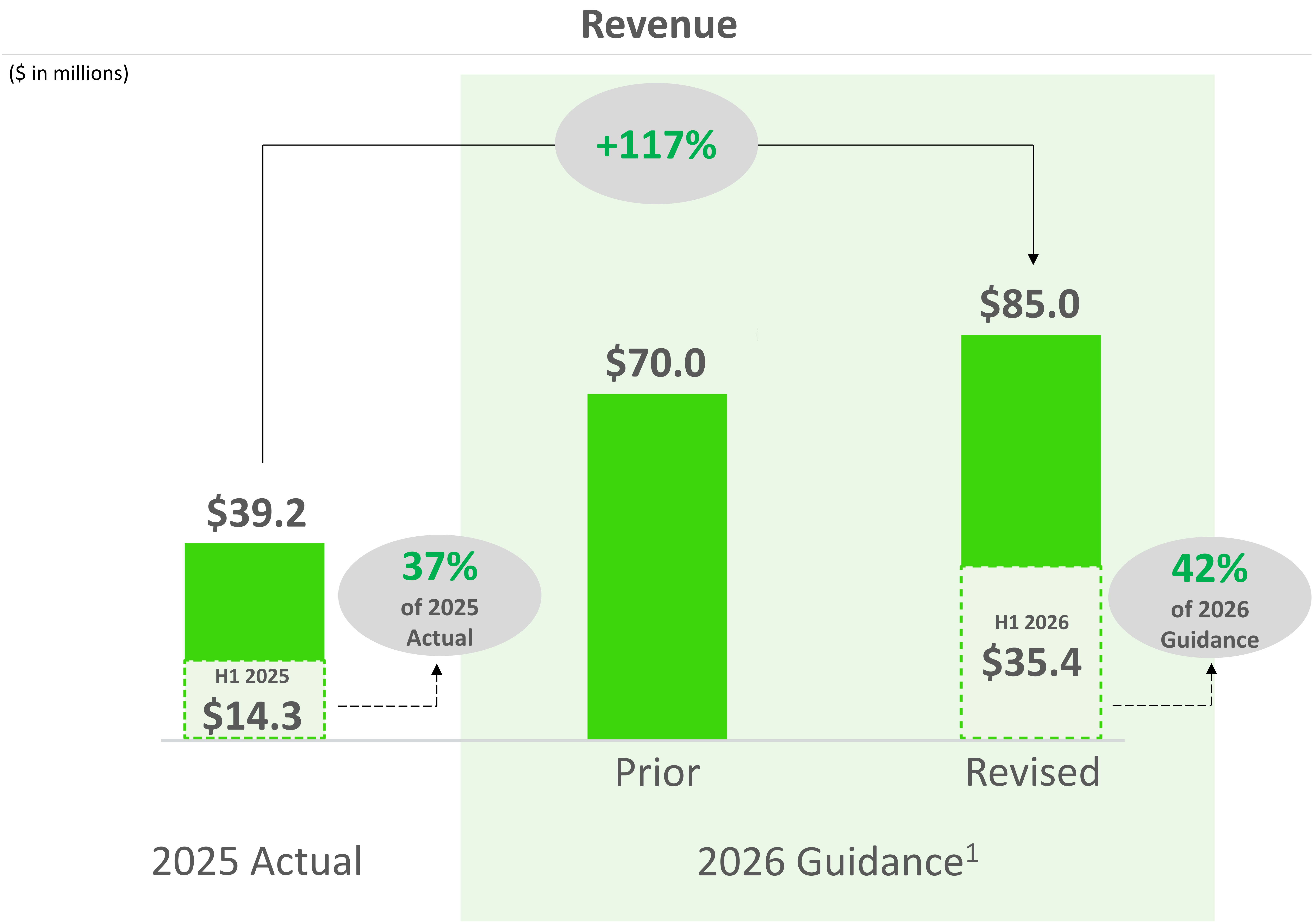
2026 Guidance increased on accelerating growth



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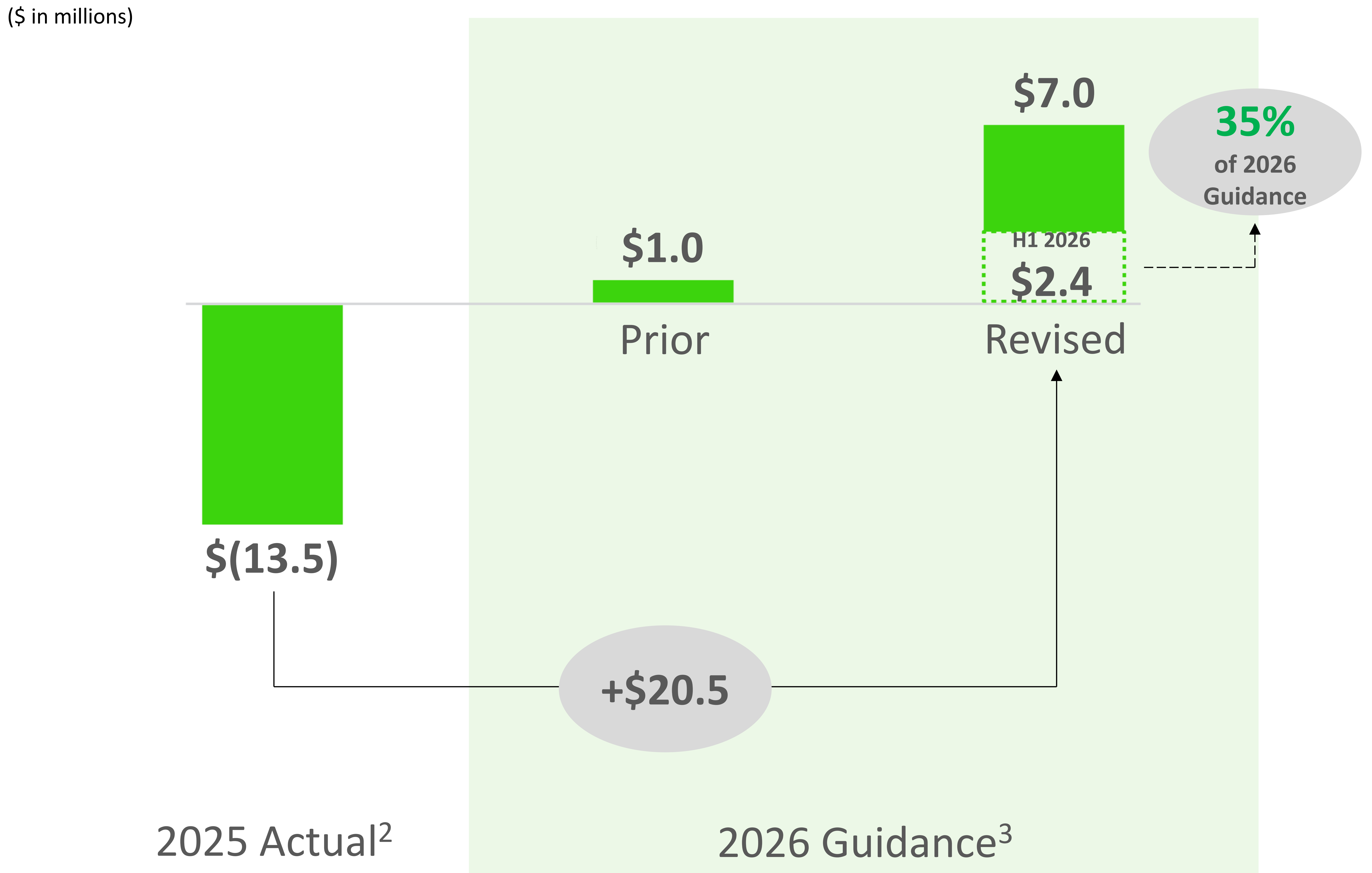
2026 Guidance increased on margin expansion

Adjusted EBITDA[1]



1. *Adjusted EBITDA is a non-GAAP metric and is calculated by adding depreciation, amortization, taxes, financial expenses (net of financial income) and one-time charges and non-cash adjustments, to net income (loss). The one-time charges and non-cash adjustments are mainly comprised of customs tax provision expenses resulting from the one-time amendment of customs duties, lawsuit provision expense, fair value gain (or loss) on derivative liabilities, and loss on debt extinguishment, which the Company does not consider to be reflective of its normal cash operations. Beginning with the three months ended June 30, 2026, the Company revised its calculation of Adjusted EBITDA to also exclude fair value gain (or loss) on derivative liabilities and loss on debt extinguishment, as these items are non-cash or financing-related and are not considered indicative of normal operating performance. Adjusted EBITDA for the year ended December 31, 2025 has been revised from $(12,104) thousand to $(13,485) thousand to reflect the exclusion of a $(1,381) thousand fair value gain on derivative liabilities. 2. The Company's 2026 guidance is based on a number of assumptions that are subject to change and many of which are outside the control of the Company. If actual results vary from these assumptions, the Company's expectations may change. There can be no assurance that the Company will achieve these results. Note: This presentation does not include a reconciliation of forward-looking Adjusted EBITDA to forward-looking GAAP Net Loss because the Company is unable, without making unreasonable efforts, to provide a meaningful or reasonably accurate calculation or estimation of certain reconciling items which could be significant to Company's results.*

MARTI INVESTOR RELATIONS
investor.relations@marti.tech