

July 13, 2013



# Weather No Competition for Thousands Participating in Life Time Tri Minneapolis July 13

*Cameron Dye and Alicia Kaye are top finishers*

CHANHASSEN, Minn.--(BUSINESS WIRE)-- Nearly 3,000 pro, elite amateur and first-time triathletes didn't let the weather deter them from competing in the Twin Cities' largest triathlon today along the shores of Lake Nokomis. This year marked the 11th anniversary of the event and served as the first race in the [Toyota Triple Crown Triathlon Series](#).

Cameron Dye (Colorado Springs, Colo.) won the male professional division at 1:03:12.28 while Alicia Kaye (Colorado Springs, Colo.) won the female professional division at 1:10:14.63.

In the male professional division, Hunter Kemper (Colorado Springs, Colo.) finished second with a time of 1:03:31.00, followed by third-place finisher Stuart Hayes (London, UK) with a time of 1:03:48.76. In the female professional division, Lauren Goss (Tucson, AZ.) finished second with a time of 1:12:56.15, while Daniela Ryf (Rumisberg, Switzerland) finished third with a time of 1:13:25.76.

The 2013 Life Time Tri Pro Series cash purse offers \$450,000, including \$250,000 in individual race awards and an additional \$200,000 awarded to Life Time Tri Pro Series champions crowned at the series finale – Life Time Tri Oceanside. With the addition of the Toyota Triple Crown, the overall 2013 Life Time Tri cash purse is \$500,000. To qualify for race awards, pros must start at least three events, including the Series finale, Life Time Tri Oceanside, with the top five events counting towards their overall standings. The official finishing times at Life Time Tri Oceanside will serve as a tiebreaker.

As the 2013 Life Time Tri Pro Series and Toyota Triple Crown Series progress, participant results and current point standings will be available at [lifetimetri.com](http://lifetimetri.com), the official website of Life Time Tri. Updates also will be provided on Twitter by following [@LifeTimeTri](#) and by liking the [Life Time Tri Facebook page](#).

## **About Toyota Motor Sales, U.S.A., Inc.**

Toyota Motor Sales (TMS), U.S.A., Inc. is the marketing, sales, distribution and customer service arm of Toyota, Lexus and Scion. Established in 1957, TMS markets products and services through a network of nearly 1,500 Toyota, Lexus and Scion dealers which sold more than 2 million vehicles in 2012. Toyota directly employs over 31,000 people in the United States and its investment here is currently valued at more than \$24 billion. For more information about Toyota, visit [www.toyota.com](http://www.toyota.com), [www.lexus.com](http://www.lexus.com), [www.scion.com](http://www.scion.com) or [www.toyotaneewsroom.com](http://www.toyotaneewsroom.com).

## **About Life Time Fitness, Inc.**

As The Healthy Way of Life Company, Life Time Fitness (NYSE:LTM) helps organizations, communities and individuals achieve their total health objectives, athletic aspirations and fitness goals by engaging in their areas of interest — or discovering new passions — both inside and outside of Life Time’s distinctive and large sports, professional fitness, family recreation and spa destinations, most of which operate 24 hours a day, seven days a week. The Company’s Healthy Way of Life approach enables customers to achieve this by providing the best programs, people and places of uncompromising quality and value. As of July 13, 2013, the Company operated 106 centers under the LIFE TIME FITNESS® and LIFE TIME ATHLETIC® brands in the United States and Canada. Additional information about Life Time centers, programs and services is available at [lifetimefitness.com](http://lifetimefitness.com).

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