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Life Time Extends Cycling Event Portfolio with Hillfest June 18

Inaugural event features challenging courses of 50k to 200k near Prescott, Wisc.

CHANHASSEN, Minn.--(BUSINESS WIRE)-- [Life Time Fitness](#) (NYSE: LTM), the Healthy Way of Life Company, has announced the details of the latest cycle event to join its expanding portfolio, Hillfest. The race, which will take place Saturday, June 18, in Prescott, Wisc., was created to meet the growing interest in multi-distance cycle training rides for cyclists of all skill levels. The inaugural event features a challenging 200-kilometer course, and will also include 100- and 50-kilometer distances.

Hillfest will start and finish at Prescott High School. The 100-kilometer looping course will follow some of Western Wisconsin's most beautiful and steep back country roads. Cyclists who opt for the 200-kilometer double-loop will climb more than 5,000 feet in elevation. The 100- and 50-kilometer course option are geared towards those who want a similar challenge on a shorter course or those just getting introduced to mountain biking.

"With Prescott a short drive away from the Twin Cities, we are excited about bringing a great event to cyclists in the Twin Cities and Western Wisconsin," said Kenneth Cooper, vice president of [Endurance and Athletic Events for Life Time](#). "Cyclists looking for a combination of speed and challenging hills will love this course. Your quads, not so much."

Event information, including online registration, is available at www.lthillfest.com.

About Life Time Fitness, Inc.

As the Healthy Way of Life Company, Life Time Fitness (NYSE: LTM) delivers the certified professionals, comprehensive businesses and incredible destinations that help people positively change their lives every day. The Company's healthy way of life approach enables its customers to achieve their health and fitness goals by engaging in their areas of interest - or discovering new passions - both inside and outside of Life Time's distinctive and large sports, professional fitness, family recreation and spa destinations. As of May 4, 2011, the Company operated 90 centers under the LIFE TIME FITNESS^(R) and LIFE TIME ATHLETICSM brands primarily in suburban locations in 20 states and 24 major markets. Additional information about Life Time centers, programs and services is available at lifetimefitness.com.

Source: Life Time Fitness, Inc.