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# Inpixon Reports New Customers and Shipments of IPA Security, IPA Intelligence, and Portable Sensor Kits

## Company's Incremental Land Grab Strategy Progresses with New Technology, Global Defense, Federal Government, and Telecommunications Customers Worldwide

PALO ALTO, Calif., June 22, 2018 (GLOBE NEWSWIRE) -- [Inpixon](#) (Nasdaq:INPX), a leading indoor positioning and data analytics company, today reported new customers and shipments both within the U.S. and abroad. The Inpixon [Indoor Positioning Analytics \(IPA\)](#) platform finds all accessible cellular, Wi-Fi, and Bluetooth signals and uses a rapid data mining engine to allow for invaluable views of data to deliver visibility and intelligence. Inpixon IPA offers government agencies and commercial entities the ability to see all mobile devices that correlate to a single identity on a single interface, along with in-depth intelligent analytics.

The singular focus of Inpixon IPA operations in 2018 has been to capture as much indoor square footage as possible, digitizing premises with multi-frequency [IPA Sensors](#) to deliver data analytics and security monitoring. To maintain that focus through its daily marketing and sales operations, Inpixon uses square footage to measure its sales pipeline and new customer acquisitions. Inpixon offers both licensing and annual subscription pricing models per sensor or per square foot for IPA Intelligence and IPA Security customers to choose from, depending on the buying requirement. Flexibility in pricing options is attractive to customers while the Inpixon team keeps its emphasis on the ultimate goal: indoor data.

With its globally growing [channel partner network](#), Inpixon's sales pipeline is also seeing a steady growth in interest across several industries, including high-technology, retail banking, entertainment, healthcare, and various federal agencies. Some of the prospects in this current pipeline have already become new customers and have received shipments as Inpixon continues to expand its reach in the U.S. and abroad. Initial evaluation systems have been deployed at one of the world's largest technology firms to secure its worldwide facilities against rogue device attacks. A global defense and space systems contractor has ordered an Inpixon PSK unit as a test for securing sensitive areas within its facilities around the world. The U.S. government is piloting PSKs for detecting the presence of contraband mobile phones and other radio-frequency-based communications devices in federal prisons. A Middle Eastern telecommunications provider is piloting Inpixon IPA Intelligence in-store in order to enhance customer experiences. Leveraging advanced analytics, the provider will be able to understand customer journey and areas that may cause congestion or high wait times. In Kuwait, Inpixon IPA Sensors have been deployed for visitor management in a multistory building.

“Our plan to grow our business through our channel partner community is showing progress both in the quantity and quality of leads that are being added by new reseller partners,” said Soumya Das, Inpixon COO. “Due to the existing relationships between our channel partners and their customers, we are experiencing shortened sales cycles and mission-critical use cases.”

“We are charging ahead full force and we expect to grab more land in the market each day,” concluded Mr. Das.

To request more information about Inpixon IPA Security and IPA Intelligence, fill out the form at [inpixon.com/company/contact-us/ipa](http://inpixon.com/company/contact-us/ipa).

### **About Inpixon**

Inpixon (Nasdaq:INPX) is a leader in Indoor Positioning Analytics (IPA). Inpixon IPA Sensors are designed to find all accessible cellular, Wi-Fi, and Bluetooth devices anonymously. Paired with a high-performance data analytics platform, this technology delivers visibility, security, and business intelligence on any commercial or government location worldwide. Inpixon’s products and professional services group help customers take advantage of mobile, big data, analytics, and the Internet of Things (IoT) to uncover the untold stories of the indoors. For the latest insight on IPA, follow [Inpixon](#) on LinkedIn, [@InpixonHQ](#) on Twitter, and visit [inpixon.com](http://inpixon.com).

### **Safe Harbor Statement**

All statements in this release that are not based on historical fact are “forward-looking statements” within the meaning of the Private Securities Litigation Reform Act of 1995 and the provisions of Section 27A of the Act, and Section 21E of the Securities Exchange Act of 1934, as amended. While management has based any forward-looking statements included in this release on its current expectations, the information on which such expectations were based may change. These forward-looking statements rely on a number of assumptions concerning future events and are subject to a number of risks, uncertainties and other factors, many of which are outside of the control of Inpixon and its subsidiaries, which could cause actual results to materially differ from such statements. Such risks, uncertainties, and other factors include, but are not limited to, the fluctuation of global economic conditions, the performance of management and employees, the Company’s ability to obtain financing, competition, general economic conditions and other factors that are detailed in the Company’s periodic and current reports available for review at [sec.gov](http://sec.gov). Furthermore, we operate in a highly competitive and rapidly changing environment where new and unanticipated risks may arise. Accordingly, investors should not place any reliance on forward-looking statements as a prediction of actual results. We disclaim any intention to, and undertake no obligation to, update or revise forward-looking statements.

### **Contact**

#### **Inpixon Investor Relations:**

CORE IR

Scott Arnold, Managing Director

+1 516-222-2560

[coreir.com](http://coreir.com)



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