

October 23, 2006



99.5 FM KKLA Boosts Southern California Coverage Area

Listeners from Lancaster to Laguna Niguel Benefit from Coverage

Monday, October 23, 2006 8:30 am PDT
LOS ANGELES
NASDAQ:
SALM

LOS ANGELES--([BUSINESS WIRE](#))--99.5 FM KKLA, the leading Christian Teaching and Talk radio station, today announced that it has completed its signal improvement project extending coverage to listeners throughout the southland. KKLA's new, extended signal covers an area with a population count of more than 13.0 million people.

Terry Fahy, vice president and general manager of Salem Los Angeles, said, "With this major signal improvement, 99.5 FM KKLA now will reach listeners as far south as Laguna Niguel in Orange County, north to Lancaster, northwest to Ventura, and as far east as Riverside. Our programmers and advertisers also benefit by knowing that their message will reach a potential audience of 249,000 more listeners on KKLA."

99.5 FM KKLA, 95.9 FM The Fish® KFSH, News Talk 870 AM KRLA and News Talk 590 AM KTIE are owned and operated by Salem Communications Corporation (Nasdaq:SALM), a leading U.S. radio broadcaster, Internet content provider and magazine publisher focused on Christian and family themes and conservative values. In addition to its radio properties, Salem owns Salem Radio Network(R), which syndicates talk, news and music programming to approximately 2,000 affiliates; Salem Radio Representatives(TM), a national radio advertising sales force; Salem Web Network(TM), a leading Internet provider of Christian content and online streaming; and Salem Publishing(TM), a leading publisher of Christian-themed magazines. Upon the close of all announced transactions, the company will own 98 radio stations, including 64 stations in 23 of the top 25 markets. Additional information about Salem may be accessed at the company's website, www.salem.cc.

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