

July 18, 2005



New Program Director, Chris Squires, Named for Sacramento Stations KKFS-FM 105.5 and KSFS-FM 94.3

Monday, July 18, 2005 6:00 am PDT

SACRAMENTO, Calif.

NASDAQ:

SALM

SACRAMENTO, Calif.--([BUSINESS WIRE](#))--July 18, 2005--Salem Communications Corporation (Nasdaq:SALM), the leading radio broadcaster focused on Christian and family-themed programming, announced that Sacramento station 105.5 The Fish(R) KKFS-FM and KSFS-FM 94.3 has named Chris Squires as its new program director.

"Chris' vast experience in both radio and music will undoubtedly be an asset," said Bob Fox, general manager. "His extensive knowledge and contribution will add immediate value to our market."

Squires first entered radio broadcasting in 1969 holding a variety of positions. In 1977 he joined Buck Owens Production Co., Inc. as a morning personality. He started with Salem in 1998 as a programming consultant and was hired as programming director for KDAR-FM 98.3 in February 2005.

His prior experience includes serving as Director of Bakersfield Programming for Mondosphere Broadcasting and assisting in the Mondosphere Broadcasting to Clear Channel Communications transition. Most recently he was working as on-air talent for The Fox as "Stone Cold Spydee."

105.5 The Fish(R) KKFS-FM is part of Salem Sacramento, which also includes News Talk 1380 KTKZ-AM, KFIA 710 AM, 94.3 KSFS-FM and 103.3 KCEE-FM. Salem Sacramento is owned and operated by Salem Communications Corporation (NASDAQ:SALM), headquartered in Camarillo, Calif., the leading U.S. radio broadcaster focused on Christian and family-themed programming. Upon the close of all announced transactions, the company will own 105 radio stations, including 67 stations in 24 of the top 25 markets. In addition to its radio properties, Salem owns Salem Radio Network(R), which syndicates talk, news and music programming to approximately 1,900 affiliates; Salem Radio Representatives(TM), a national radio advertising sales force; Salem Web Network(TM), a leading Internet provider of Christian content and online streaming; and Salem Publishing(TM), a leading publisher of Christian-themed magazines. Information may be accessed at the company's website, www.salem.cc.

Salem Communications Corporation

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