

July 8, 2004



Salem Communications Wins 2004 Radio & Records Awards; KLTY-FM, Dallas Takes Top Honors as Station of the Year; Atlanta FISH Station Wins Top Air Personality Award

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CAMARILLO, Calif.

market not identified:

SALM

CAMARILLO, Calif.--([BUSINESS WIRE](#))--July 8, 2004--Salem Communications Corporation (Nasdaq:SALM), the leading radio broadcaster focused on religious and family themes programming, was honored at the 2004 Radio & Records Industry Achievement Awards by taking top honors for Christian Music Station of the Year, and Air Personality of the Year in the Christian format. KLTY-FM (94.9 FM) Dallas-Fort Worth, which plays contemporary Christian music (CCM), was named Station of the Year, while the morning team of Kevin Avery and Taylor Scott of The Fish(TM)-- WFSH-FM (104.7 FM) Atlanta, won Air Personality of the Year.

Chuck Finney, national program director for Salem Communications' CCM format, music that is Safe for the Whole Family,(TM) noted that these awards underscore the strength of the format as well as the professionalism of the Salem Communications staff.

"We are honored by this valued recognition from R&R, one of the industry leaders. These awards recognize the growing listenership for this music along with its development of CCM as a solid music genre."

Earlier this year at the 2004 National Religious Broadcasters convention in Charlotte, N.C., KLTY-FM was named Music Station of the Year. KLTY-FM (94.9 FM) provides contemporary Christian music to listeners in the Dallas-Fort Worth metroplex.

Kevin & Taylor are hosts of Kevin & Taylor In The Morning, which airs weekdays 5:30A-10A eastern. The team has been on air since November of 2000.

Salem Communications Corporation, headquartered in Camarillo, California, is the leading U.S. radio broadcaster focused on religious and family themes programming. Upon completion of all pending transactions, the company will own and/or operate 98 radio stations, mainly composed of three primary formats: Christian Teaching/Talk; News/Talk; and Contemporary Christian Music. In addition to its radio properties, Salem owns the Salem Radio Network, which syndicates talk, news and music programming to over 1,600

affiliated radio stations; Salem Radio Representatives, a national sales organization; Salem Web Network, the leading Internet provider of Christian content and online streaming; and Salem Publishing, a Christian magazine publisher. For more information, visit Salem Communications' web site at www.salem.cc.

Salem Communications Corporation

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