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# BioRestorative Therapies CEO Mark Weinreb Interviewed by The Life Sciences Report

SAN FRANCISCO, CA -- (Marketwired) -- 07/25/13 -- "Millions of people suffer back pain caused by herniated and bulging disc disease. When conventional medical therapies fail, they often resort to surgery for relief, a costly and time-consuming solution for both patients and the medical system. In this interview with [The Life Sciences Report](#), Mark Weinreb, president, CEO and chairman of [BioRestorative Therapies Inc.](#) (OTCQB: BRTX), describes how his company's cell therapy process could keep disc disease treatment out of the operating theater.

**The Life Sciences Report:** Mark, what disease indication are you exactly going after for patients suffering with back pain?

**Mark Weinreb:** We have developed a novel cellular therapy and therapeutic delivery device for the treatment of bulging and herniated disc disease. We believe we can effectively and safely treat patients using a nonsurgical, minimally invasive procedure that can be performed routinely in a physician's office. This technology could effectively bridge the gap between noninvasive and surgical back procedures. There are at least one million people, annually, in the U.S. who could benefit from this type of procedure with the promise of avoiding surgery. We elected to pursue this market because of the early success we have seen in several patients who have received this treatment.

**TLSR:** Can you very briefly describe the technology?"

Continue reading this interview with Mark Weinreb: "[BioRestorative Therapies Inc. Develops Plug-and-Play Therapy for Bulging and Herniated Disc Disease.](#)"

Read more about cell therapy and BioRestorative Therapies Inc. in *The Life Sciences Report's* in-depth interview with Jason Kolbert of Maxim Group: "[Is Cell Therapy the 'Future of Medicine'?](#)"

## **About Streetwise Reports - The Life Sciences Report**

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