# Altice USA Q4 and Full Year 2020 Results

February 10, 2020



#### Disclaimer

#### FORWARD-LOOKING STATEMENTS

Certain statements in this presentation constitute forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995, including the information under the heading "Financial Outlook". These forward-looking statements include, but are not limited to, all statements other than statements of historical facts contained in this presentation, including, without limitation, those regarding our intentions, beliefs or current expectations concerning, among other things: our future financial conditions and performance, results of operations and liquidity; our strategy, plans, objectives, prospects, growth, goals and targets; our ability to achieve operational performance improvements; and future evelopments in the markets in which we participate or are seeking to participate. These forward-looking statements can be identified by the use of forward-looking terminology, including the terms "anticipate", "believe", "could", "estimate", "expect", "forecast", "intend", "may", "plan", "project", "should", "target", or "will" or, in each case, their negative, or other variations or comparable terminology. Where, in any forward-looking statement, we express an expectation or belief as to future results or events, such expectation or belief is expressed in good faith and believed to have a reasonable basis, but there can be no assurance that the expectation or belief will result or be achieved or accomplished. To the extent that statements in this presentation are not recitations of historical fact, such statements constitute forward-looking statements, which, by definition, involve risks and uncertainties that could cause actual results to differ materially from those expressed or implied by such statements including risks referred to in our Annual Report on Form 10-K. You are cautioned to not place undue reliance on Altice USA's forward-looking statements. Any forward-looking statement speaks only as of the date on which it was made. Altice

#### NON-GAAP FINANCIAL MEASURES

We define Adjusted EBITDA, which is a non-GAAP financial measure, as net income (loss) excluding income taxes, non-operating income or expenses, loss on extinguishment of debt and write-off of deferred financing costs, gain (loss) on interest rate swap contracts, gain (loss) on derivative contracts, gain (loss) on investments and sale of affiliate interests, interest expense, interest income, depreciation and amortization (including impairments), share-based compensation expense or benefit, restructuring expense or credits and transaction expenses.

We believe Adjusted EBITDA is an appropriate measure for evaluating the operating performance of the Company. Adjusted EBITDA and similar measures with similar titles are common performance measures used by investors, analysts and peers to compare performance in our industry. Internally, we use revenue and Adjusted EBITDA measures as important indicators of our business performance, and evaluate management's effectiveness with specific reference to these indicators. We believe Adjusted EBITDA provides management and investors a useful measure for period-to-period comparisons of our core business and operating results by excluding items that are not comparable across reporting periods or that do not otherwise relate to the Company's ongoing operating results. Adjusted EBITDA should be viewed as a supplement to and not a substitute for operating income (loss), net income (loss), and other measures of performance presented in accordance with GAAP. Since Adjusted EBITDA is not a measure of performance calculated in accordance with GAAP, this measure may not be comparable to similar measures with similar titles used by other companies.

We also use Adjusted EBITDA less cash Capital Expenditures, or Operating Free Cash Flow ("OpFCF"), and Free Cash Flow (defined as net cash flows from operating activities, less cash capital expenditures) as an indicator of the Company's financial performance. We believe these measures are two of several benchmarks used by investors, analysts and peers for comparison of performance in the Company's industry, although they may not be directly comparable to similar measures reported by other companies.

For an explanation of why Altice USA uses these measures and a reconciliation of these non-GAAP measures, please see the Fourth Quarter and Full Year 2020 earnings release for Altice USA posted on the Altice USA website.



## Altice USA Q4 and FY 2020 Summary Review

FY revenue growth of +1.4% YoY or +2.6% ex RSN / storm credits(1); Q4 +2.5% or +3.6% ex RSN / storm credits(1)

FY 2020 Net Income of \$436m; FY Adjusted EBITDA<sup>(2)</sup> growth of +3.5% YoY and Adjusted EBITDA Margin<sup>(2)</sup> of 44.6%; Q4 Adjusted EBITDA growth of +6.1% YoY and Adjusted EBITDA margin of 45.4%

Record full-year customer and broadband net adds

Broadband speed upgrades up 70% in Q4 YoY, 1 Gig sell-in at 41%

Highest-ever annual Free Cash Flow<sup>(2)</sup> of \$1.9bn; \$4.8 billion in share repurchases in 2020 (\$3.0 billion in Q4)

Successful completion of Lightpath and Service Electric of New Jersey transactions

Significant refinancings in 2020 (\$4.4 billion); average cost of debt reduced to 4.7% with WAL of 6.5 years

FY 2021 financial outlook: revenue and Adjusted EBITDA growth, capex \$1.3 to \$1.4 billion, < 5.3x leverage

Adjusted EBITDA and Free Cash Flow (FCF) are non-GAAP measures. For a reconciliation of these non-GAAP measures to net income (loss) and net cash flows from operating activities, respectively, please see the Fourt Quarter and Full Year 2020 Altice USA earnings release posted to the Altice USA website.



<sup>(1)</sup> Adjusted revenue excludes \$18.5m (\$17.6m in Residential Video and \$0.9m in Business Services) in Q4 2020 and \$97.2m (\$94.3m in Residential Video and \$2.9m in Business Services) in FY 2020 of service credits and associated franchise fees that the Company expects to return to customers as a result of regional sports networks ("RSN") affiliate fee credits the Company expects to receive for a minimum number of events not delivered in 2020. Storm credits totaled \$10.4m in Q4 2020 (\$8.7m in Residential and \$1.6m in Business Services) and \$26.5m in FY 2020 (\$22.8m in Residential and \$3.7m in Business Services).

### **Corporate Commitments**

#### 2020 highlights and ongoing priorities



- Pandemic relief initiatives included free Altice Advantage Internet to households with students; FCC Keep America Connected Pledge and NJ Executive Order; free outdoor WiFi hotspots; connected first responders, hospitals, schools, and governments
- Ongoing priority to provide lowcost broadband offerings for low-income households



- \$10m community relief program including support for small business, minority-owned businesses and remote learning
- Partnership with DonorsChoose, funding classroom projects across Altice USA service area
- Partnership with national and local affiliates of Boys and Girls Clubs of America and Feeding America



- Pandemic-driven focus on safety protocols including remote work for employees to reduce transmission risk and ensure business continuity, and proactive redeployment of select teams to high-demand functions
- Ongoing commitment to creating a diverse culture with emphasis on externally-recognized Diversity and Inclusion program



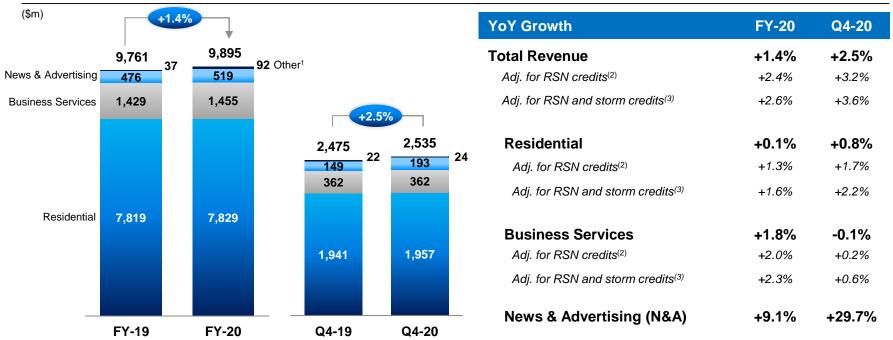
- Focus on developing responsible and sustainable business practices
- Installed fuel cells to reduce CO<sub>2</sub> emissions, with more in the pipeline
- Participation in community renewable energy projects including upcoming solar project in 2021



### **Revenue Growth**

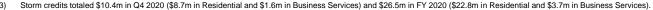
Strength in core Residential business and Advertising with resilience in Business Services





<sup>(1)</sup> Other includes mobile revenues of \$20.2 million in Q4 2020 and \$18.1 million in Q4 2019; \$78.1 million in FY-20 and \$21.3 million in FY-19.

<sup>(2)</sup> Adjusted revenue excludes \$18.5m (\$17.6m in Residential Video and \$0.9m in Business Services) in Q4 2020 and \$97.2m (\$94.3m in Residential Video and \$2.9m in Business Services) in FY 2020 of service credits and associated franchise fees that the Company expects to return to customers as a result of regional sports networks ("RSN") affiliate fee credits the Company expects to receive for a minimum number of events not delivered in 2020.

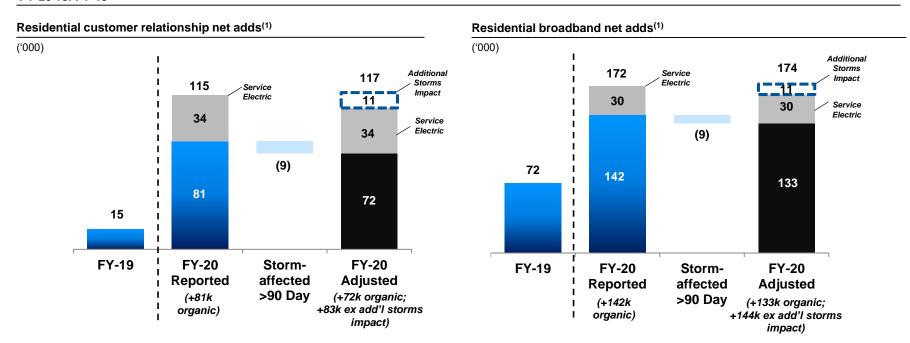




### **Full Year Residential Trends**

Best-ever full-year customer and broadband results

FY-20 vs. FY-19



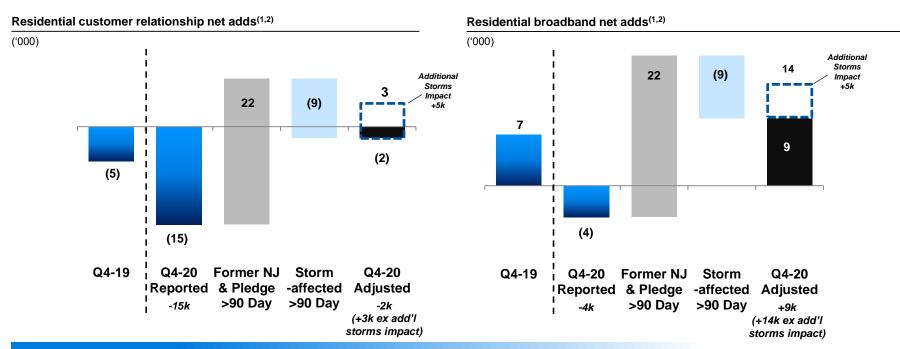
<sup>(1)</sup> In Q3-20 and Q4-20 the Gulf Coast was affected by Hurricanes Laura and Delta, which created a new pool of subscribers in Q4-20 who have balances outstanding that are more than 90 days past due, which is when such customers would have been disconnected under the Company's ordinary disconnect policies for non-paying customers. These "Storm-affected >90 Day" customers remain in the reported customer count in Q4-20. Hurricanes Laura, Delta and also Hurricane Isaias additionally resulted in a net loss of approximately 11k residential customer relationships and 11k residential broadband customers in FY-20 ("Additional Storms Impact" as labeled in the chart). The Service Electric Cable T.V. of New Jersey ("Service Electric)" acquisition closed in July 2020 adding 34k residential customers and 30k broadband customers as of the end of Q3 2020.



### **Q4 Residential Trends**

Broadband trends consistent with expectations

Q4-20 vs. Q4-19



<sup>(1) &</sup>quot;Q4-20 Adjusted" figures shown include the retention of an additional 22k residential customer relationships (22k residential broadband customers) formerly covered by the FCC Pledge and the New Jersey Executive Order who had balances outstanding that were more than 90 days past due at the end of Q3 2020, who have since been brought current due to a combination of balance forgiveness, cash payments, and payment plans. These customers were previously included in the reported customer numbers in prior quarters but excluded from adjusted customer tallies given their non-current status.

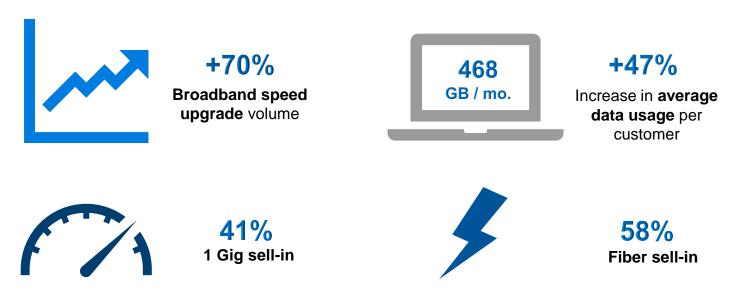
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## **Network Usage and Higher Speed Consumption**

Our network is performing well during a time of increased demand for higher broadband speeds

**Network consumption trends in Q4**<sup>(1)</sup>

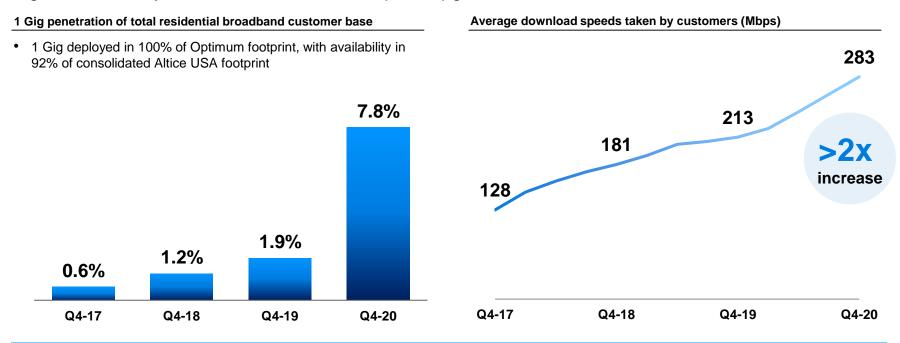




<sup>1)</sup> Growth rates in broadband speed upgrade volume and increase in average data usage per customer comparing Q4 2020 to Q4 2019. 1 Gig sell-in refers to Q4 2020 1 Gig Internet gross additions as a percentage of total Internet gross additions in areas where 1 Gig is available. Fiber sell-in refers to Q4 2020 FTTH gross additions as a percentage of total gross additions in areas where FTTH is available.

## **Broadband Speed Upgrades**

Significant runway for continued broadband speed upgrades



Over 55% of broadband customers take 200 Mbps or less



## Three Pillars of Network Strategy: Expansion, Upgrade, FTTH

ROI-focused, multi-faceted long-term approach to upgrade and expand best-in-class network

**Network strategy** 

### Footprint Expansion

### Network Upgrade

#### $\mathsf{FTTH}$

- Accelerate new-build deployment, particularly in Suddenlink with additional opportunity for fill-in's in **Optimum**
- Potential Cable M&A (e.g. Service Electric)

New-Build Penetration Annual Growth in Homes Passed

~40% 150k+

within 12 months

- 1 Gig upgrade completed in Optimum
- **Network upgrades** with increase plant RF bandwidth to be 1 Gig capable for ~400k homes in Suddenlink footprint

Future-proof FTTH rollout in Optimum markets to capture meaningful cost saving opportunity with potential for additional monetization

Optimum 1 Gig Coverage

Suddenlink Upgrade Opportunity

Current FTTH Homes

FTTH 1 Gig Sell-In

100% ~400k

~1m

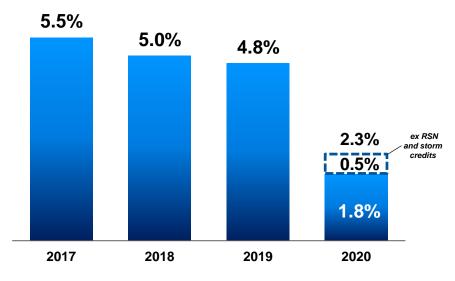
67%



### **Business Services**

Ongoing resilience in both Enterprise and SMB during a challenging backdrop

**Business Services revenue growth, 2017 to 2020** 



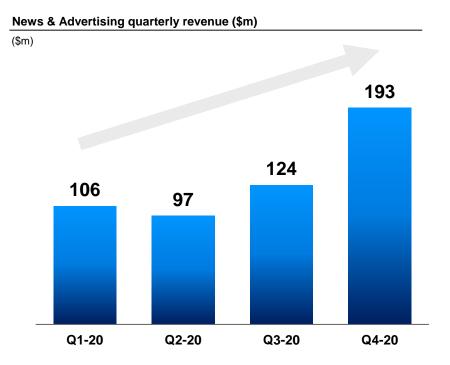
#### **Business update**

- FY-20 Business Services revenue growth of +2.3% YoY (ex RSN and storm credits) shows resilience in the broader environment
- Q4-20 Business Services revenue growth flat at -0.1% YoY (+0.6% YoY ex RSN and storm credits)
  - Lightpath revenue growth of +2.6% YoY
  - SMB / Other revenue down -1.0% YoY
- Completion of Lightpath transaction in Q4-20, with dedicated new management team
- Continued demand for higher speed tiers
- Call center and digital sales channels continue to perform well



## **News & Advertising**

Strong Q4 with tailwind from political revenues, with recovery in Advertising



#### **News & Advertising trends**

- News & Advertising FY-20 revenue growth of +9.1% YoY
- Q4-20 revenue of \$193m up +29.7% YoY (ex-political +3.5% YoY)
- Strong Q4-20 political season contributed to revenue outperformance
- Local and regional advertising showed recovery throughout the quarter, with national and branded advertising recovering at a slower rate
- Record viewership at Cheddar and News12



news12

+6%
Increase in TV viewership(1)



<sup>(1)</sup> Growth rate refers to growth comparing Q4 2020 to Q4 2019. Cheddar "website traffic" refers to webpage reviews; Cheddar "users" refer to monthly users; "TV viewership" refers to the Nielsen NY DMA HH Rating.

### **Altice Mobile**

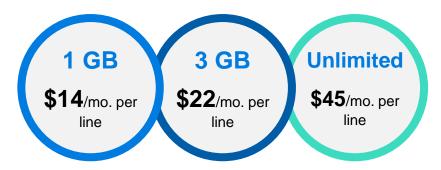
Launch of flexible data plans continues to enhance service and improve profitability

Altice Mobile, 2020 review					
Lines Year-end 2020	~169k				
Net adds 2020 full year	+101k				
Penetration as % unique Residential customers	3.6%				
Revenue 2020 full year	<b>\$78m</b>				
<b>Tiered data</b> 1 GB & 3 GB take rate, December 2020	66%				

#### **Business update**

Ongoing momentum with new tiered data plans, with focus on profitability

## altice mobile\*

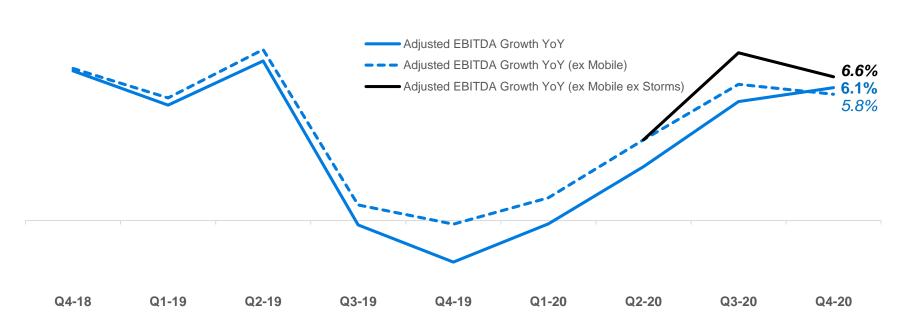




## **Adjusted EBITDA Growth**

Improving Adjusted EBITDA growth through core business strength

Adjusted EBITDA YoY growth(1)

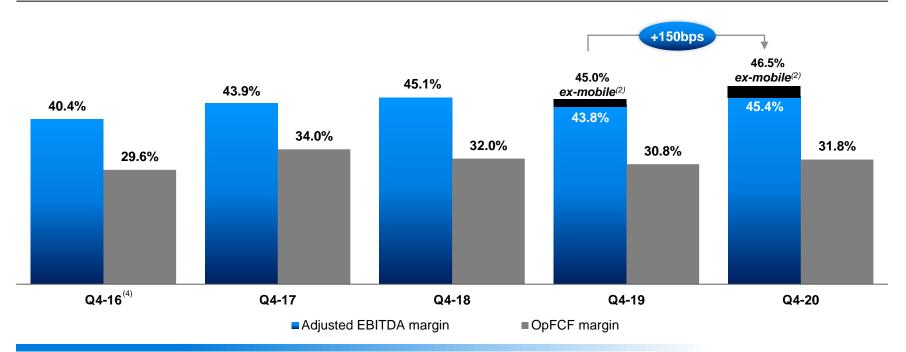


<sup>(1)</sup> Adjusted EBITDA is a non-GAAP measure. For a reconciliation of this non-GAAP measure to net income (loss), please see the Fourth Quarter and Full Year 2020 Altice USA earnings release posted to the Altice USA website. Adjusted EBITDA growth was 6.1% YoY in Q4 2020, 5.8% in Q4 2020 excluding approximately \$18.9m of losses related to Altice USA's mobile business in the current period and \$20.4m in the year-ago period, and 6.6% exmobile ex-storm credits of approximately \$10.4m (\$8.7m Residential, \$1.6m Business Services).

## **Margin Trends**

Revenue mix shift and ongoing cost efficiencies driving margin expansion

Adjusted EBITDA and Operating Free Cash Flow (OpFCF) margins<sup>(1)</sup>



<sup>(1)</sup> Adjusted EBITDA and Adjusted EBITDA less cash capex ("OpFCF") are non-GAAP measures. For a reconciliation of Adjusted EBITDA and OpFCF to net income (loss), please see the Fourth Quarter and Full Year 2020 Altice USA earnings release posted to the Altice USA website.

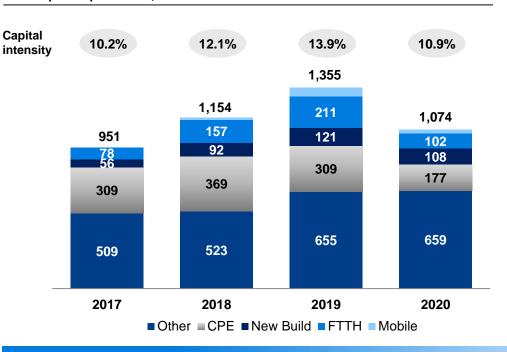


<sup>(2)</sup> Adjusted EBITDA includes \$18.9m of losses related to Altice USA's mobile business in Q4 2020 and \$20.4m of losses in Q4 2019.

## **Capex to Support Network Evolution**

Pandemic-related temporary slowdown in capex, with ongoing focus on network upgrades

Cash capital expenditures, 2017 to 2020



#### Capital expenditures review

- 10.9% total capital intensity in FY-20 (8.7% ex-FTTH / New Build) and 13.6% total capital intensity in Q4-20 (11.8% ex-FTTH / New Build)
- Lower total capital outlay associated with the pandemic and lower CPE spend
- Ongoing focus on investments in new-build expansion, network upgrades, and FTTH
- Opportunity for sizable reduction in capex to less than \$1.0 billion per year upon the completion of FTTH rollout

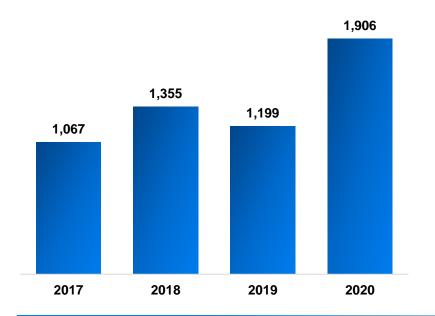


### **Annual Free Cash Flow**

Highest-ever annual FCF of \$1.9 billion

#### Free Cash Flow (FCF)<sup>(1)</sup>

(\$m)



#### Free Cash Flow review

- FY-20 Free Cash Flow growth of +59% YoY
  - Annual Free Cash Flow close to doubling since IPO
- Achieved highest-ever FCF in 2020 through growth in revenue, margin improvement, lighter-than-anticipated capex and utilization of remaining NOLs
- Strong FCF generation facilitating attractive shareholder returns

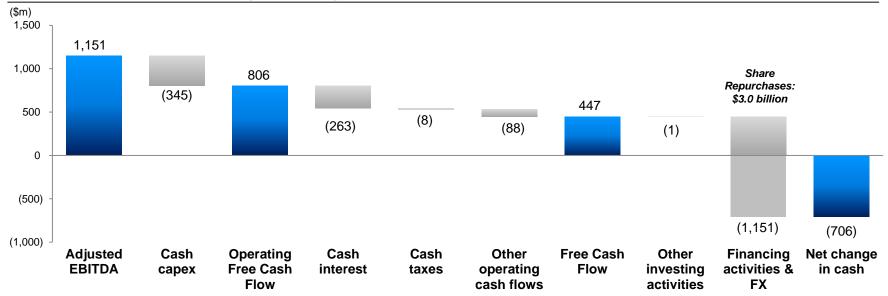
<sup>(1)</sup> Free Cash Flow is a non-GAAP measure. For a reconciliation of this non-GAAP measure to net income (loss), please see the Fourth Quarter and Full Year 2020 Quarter Altice USA earnings release posted to the Altice USA website.



### **Q4 Free Cash Flow Generation**

Continued strong Free Cash Flow growth

Q4-20 Free Cash Flow (FCF) and net change in cash bridge<sup>(1)</sup>



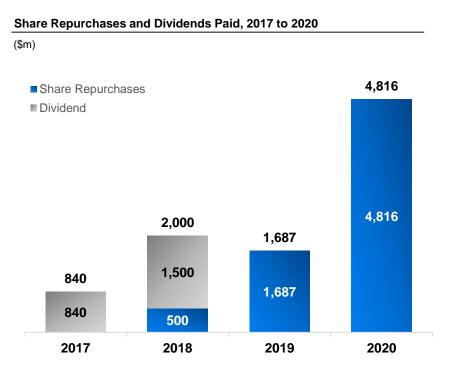
#### \$447m FCF in Q4-20, growth of +12.5% YoY

<sup>(1)</sup> Adjusted EBITDA, Adjusted EBITDA less cash capex ("OPFCF") and Free Cash Flow are non-GAAP measures. For a reconciliation of Adjusted EBITDA and OPFCF to net income (loss), please see the Fourth Quarter and Full Year 2020 Altice USA earnings release posted to the Altice USA website.



### Capital Return to Shareholders

Returned \$4.8 billion in cash to shareholders in 2020 including completion of one-time share tender



#### **Capital Allocation Review**

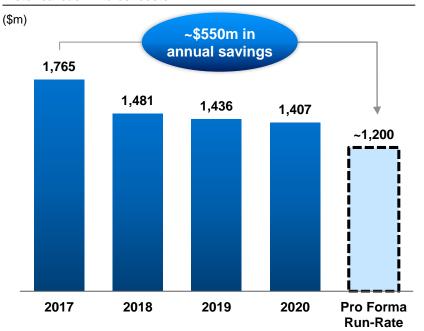
- Consistent track record of capital returns in the form of share repurchases and dividends since Altice USA inception
  - Cumulative capital returns of \$9.3 billion since 2017
  - Share repurchases of \$4.8 billion in FY-20 (\$3.0 billion in Q4-20)
- In December 2020, repurchased 64.6m shares at \$36.00 per share in tender offer, for a total of \$2.33 billion
- 35% reduction in total shares outstanding since 2017 IPO from 737.1m shares to 476.5m at year-end 2020
- Capital allocation objectives remain investment in growth initiatives, opportunistic share repurchases and/or debt paydown, and value-accretive M&A



### **Lower Cost of Debt**

Lower cash interest to drive higher free cash flow growth

#### Historical cash interest costs



#### Debt capital structure highlights

- Lowered weighted average cost of debt resulting in ~\$550m in run-rate annual interest savings since 2017
- Proactive management of debt maturities by maintaining weighted average life of debt at 6.5 years since IPO
- Potential for additional refinancing opportunities to take advantage of low-interest rate environment
- No bond maturities over \$1.0bn until 2025
- Q4 2020 CSC Holdings, LLC leverage of 5.3x; consolidated Altice USA, Inc. leverage of 5.4x<sup>(1)</sup>

	<u>IPO</u>	Q4 2020
WACD	6.4%	4.7%
WAL	<b>6.5</b> years	<b>6.5</b> years



Net debt to L2QA EBITDA

## **Financial Outlook**

	2020 Achieved	FY 2021 Outlook	
Revenue Growth	+1.4% (+2.6% ex RSN/storms)	Growth	
Adjusted EBITDA Growth	+3.5% (+4.1% ex storms)	Growth	
Cash Capex	\$1.1 billion	\$1.3 to \$1.4 billion	
Year-End Leverage (CSC Holdings, LLC)	5.3x	< 5.3x	
Share Repurchases	\$4.8 billion	\$1.5 billion	

Target 4.5x – 5.0x over time



## Q&A



## **Appendix**



## Altice USA, Inc. Financials

(\$m)	FY-19	FY-20	Growth YoY	Q4-19	Q4-20	Growth YoY
Total Revenue	\$9,760.9	\$9,894.6	+1.4%	\$2,474.5	\$2,535.4	+2.5%
Adjusted EBITDA <sup>(1)</sup> Margin (%)	<b>\$4,265.5</b> 43.7%	<b>\$4,414.8</b> <i>44.6%</i>	+3.5%	<b>\$1,085.0</b> <i>43.8%</i>	<b>\$1,151.4</b> <i>45.4%</i>	+6.1%
Cash capital expenditures Capex % of revenue	<b>\$1,355.4</b> 13.9%	<b>\$1,074.0</b> <i>10.9%</i>	-20.8%	<b>\$322.8</b> 13.0%	<b>\$344.6</b> 13.6%	+6.7%
<b>OpFCF</b> <sup>(1)</sup> <i>Margin (%)</i>	<b>\$2,910.1</b> 29.8%	<b>\$3,340.9</b> 33.8%	+14.8%	<b>\$762.2</b> 30.8%	<b>\$806.4</b> 31.8%	+5.8%

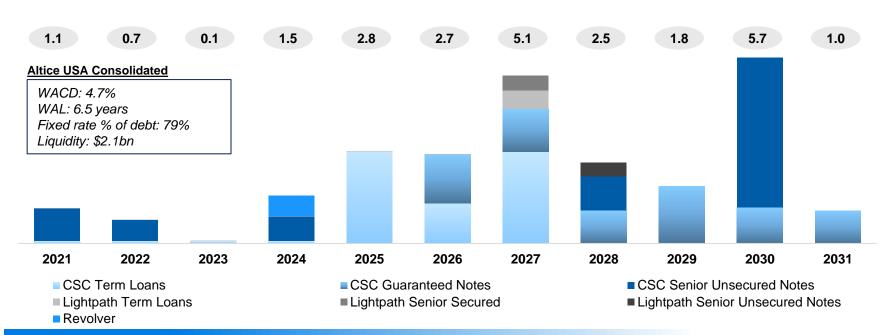


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## **Altice USA Consolidated Debt Maturity Profile**

Long-dated maturities following proactive refinancing activity

Altice USA maturity profile<sup>(1)</sup> (in millions)



<sup>(1)</sup> Excludes \$4.1m of 2028 Legacy Cequel Stub Notes.

