

December 20, 2017



## Hostess® Sweetens Shortest, Darkest Day of the Year for Residents of Beaver, Alaska

KANSAS CITY, Mo.--(BUSINESS WIRE)-- On the eve of the winter solstice, Hostess Brands, LLC is providing people in the town of Beaver, Alaska with a much-needed dose of sweetness, bringing warmth to a community that will experience just one hour of sunlight on the shortest day of the year.

This press release features multimedia. View the full release here:

<http://www.businesswire.com/news/home/20171220005723/en/>



Hostess shipment being prepared at one of their bakeries last week, before its journey to Beaver, Alaska (Photo: Business Wire)

“One of the best things about Hostess treats is their capacity to warm and comfort generations of consumers,” said Burke Raine, Hostess Senior Vice President and Chief Marketing Officer. “With this small token – a surprise delivery of fresh treats – we hope to bring some warmth and light to this community on their darkest day – literally.”

Hostess Brands has provided Hostess Twinkies® and CupCakes for each of the village’s 62 residents. The boxes of treats are being distributed by the Beaver Village Council.

“Beaver is one of America’s northernmost villages, meaning our community experiences a winter solstice darker and colder than most – in fact, as I walked my daughter to school this morning, the moon shone bright in the sky, while temperatures barely reached zero degrees,” said Rhonda Pitka, Chief, Beaver Village. “We are touched by Hostess’s genuine and cheerful gesture.”

### Hostess Brands, LLC

An icon of American ingenuity, Hostess treats have been some of the world’s best known sweet baked goods for nearly a century. The category pioneer continues to lead the way in innovation, quality and creativity that captures the imagination of snack cake enthusiasts generation after generation.

Hostess Brands, LLC is headquartered in Kansas City, Missouri, and operates bakeries in Emporia, Kansas, Columbus, Georgia and Indianapolis, Indiana.

For more information about Hostess products and Hostess Brands, LLC, please visit [hostesscakes.com](http://hostesscakes.com). Follow Hostess on Twitter: [@Hostess\\_Snacks](https://twitter.com/Hostess_Snacks); on Facebook: [facebook.com/Hostess](https://facebook.com/Hostess); on Instagram: [Hostess\\_Snacks](https://instagram.com/Hostess_Snacks); and on Pinterest: [pinterest.com/hostesscakes](https://pinterest.com/hostesscakes).

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LAK Public Relations, Inc.

Marie Espinel, Katie Lewis or Hannah Arnold

212-575-4545

[mepinel@lakpr.com](mailto:mepinel@lakpr.com), [klewis@lakpr.com](mailto:klewis@lakpr.com) or [harnold@lakpr.com](mailto:harnold@lakpr.com)

Source: Hostess Brands, LLC