

August 11, 2025



WisdomTree Reports Monthly Metrics for July 2025

Record Month-End Assets Under Management

Nearly \$7 Billion of Year-to-Date Net Inflows

NEW YORK--(BUSINESS WIRE)-- WisdomTree, Inc. (NYSE: WT), a global financial innovator, today released monthly metrics for July 2025, including assets under management (AUM) and flow data by asset class.

Monthly Commentary:

- Record month-end AUM of over \$127 billion, up approximately 16% year-to-date and including record highs in each of the U.S., Europe and Digital Assets business lines
- Nearly \$7 billion of year-to-date net inflows, translating to an approximately 11% annualized organic growth rate
- Digital Assets business delivered \$173 million of net inflows in July, bringing total AUM to over \$525 million. We now have one of the largest tokenized money market funds, with a strong pipeline ahead for the remainder of 2025
- Announced entering into a definitive agreement to acquire Ceres Partners, LLC, a leading investment manager of farmland assets with nearly \$2 billion in AUM; this accretive acquisition will enhance WisdomTree's revenue yield, expand operating margins and accelerate future revenue and earnings growth (see WisdomTree's [press release announcing the acquisition](#) and its [Q2 2025 earnings presentation](#) for more details)

As of July 31, 2025	AUM Rollforward (\$ in millions)		Annualized Flow Rate	
	MTD/QTD	YTD	MTD/QTD	YTD
Beginning of Period Total AUM	\$126,070	\$109,810		
<u>Total Net Flows</u>				
U.S. Equity	\$50	\$2,300	1.5%	11.2%
International Dev. Mkt Equity	\$172	\$2,292	9.3%	22.4%
Emerging Market Equity	(\$138)	(\$555)	(14.8%)	(9.1%)
Fixed Income	\$482	\$2,722	25.2%	23.4%
Commodity & Currency				
	(\$176)	(\$445)	(7.8%)	(3.5%)
Alternatives	\$26	\$318	38.0%	107.3%
Cryptocurrency	(\$29)	\$79	(16.4%)	7.1%

<i>Leveraged & Inverse</i>	<i>(\$34)</i>	<i>\$222</i>	<i>(15.4%)</i>	<i>19.9%</i>
Total Net Flows	\$353	\$6,934	3.3%	10.9%
Market Move	\$771	\$10,450		
Current Total AUM	\$127,194	\$127,194		
Average Total AUM	\$128,098	\$119,127		
Blended Total Average Fee Rate	35 bps	35 bps		

Source: <https://ir.wisdomtree.com/>

Please visit <https://ir.wisdomtree.com/> for downloadable spreadsheets containing detailed AUM and flow data by asset class and fund broken out by daily, monthly, quarterly and annual timeframes.

About WisdomTree

WisdomTree is a global financial innovator, offering a diverse suite of exchange-traded products (ETPs), models and solutions, as well as digital asset-related products. Our offerings empower investors to shape their financial future and equip financial professionals to grow their businesses. Leveraging the latest financial infrastructure, we create products that emphasize access, transparency and provide an enhanced user experience. Building on our heritage of innovation, we offer next-generation digital products and services related to tokenized real world assets and stablecoins, as well as our blockchain-native digital wallet, WisdomTree Prime®, and institutional platform, WisdomTree Connect™.*

* The WisdomTree Prime digital wallet and digital asset services and WisdomTree Connect institutional platform are made available through WisdomTree Digital Movement, Inc., a federally registered money services business, state-licensed money transmitter and financial technology company (NMLS ID: 2372500) or WisdomTree Digital Trust Company, LLC, in select U.S. jurisdictions and may be limited where prohibited by law. WisdomTree Digital Trust Company, LLC is chartered as a limited purpose trust company by the New York State Department of Financial Services to engage in virtual currency business. Visit <https://www.wisdomtreeprime.com>, the WisdomTree Prime mobile app or <https://wisdomtreeconnect.com> for more information.

WisdomTree currently has approximately \$128.6 billion in assets under management globally.

For more information about WisdomTree, WisdomTree Connect and WisdomTree Prime, visit: <https://www.wisdomtree.com>.

Please visit us on X at @WisdomTreeNews.

WisdomTree® is the marketing name for WisdomTree, Inc. and its subsidiaries worldwide.

PRODUCTS AND SERVICES AVAILABLE VIA WISDOMTREE PRIME:

NOT FDIC INSURED | NO BANK GUARANTEE | NOT A BANK DEPOSIT | MAY LOSE VALUE | NOT SIPC PROTECTED | NOT INSURED BY ANY GOVERNMENT AGENCY

The products and services available through the WisdomTree Prime app and WisdomTree

Connect are not endorsed, indemnified or guaranteed by any regulatory agency.

Cautionary Statement Regarding Forward-Looking Statements

This press release may contain a number of “forward-looking statements” as defined in the Private Securities Litigation Reform Act of 1995. These forward-looking statements include, but are not limited to, statements about: our ability to achieve our financial and business plans, goals and objectives and drive stockholder value, including with respect to our ability to successfully implement our strategy relating to WisdomTree Prime® and WisdomTree Connect™; our ability to make achievements in AUM; levels of net flows; the potential benefits of the proposed acquisition of Ceres Partners, including financial or strategic outcomes; our ability to consummate, and to successfully implement our strategic goals relating to, the proposed acquisition, and integrate the acquired business; and other risk factors discussed from time to time in WisdomTree’s filings with the Securities and Exchange Commission (“SEC”), including those factors discussed under the caption “Risk Factors” in our most recent annual report on Form 10-K, filed with the SEC on February 26, 2025, and in subsequent reports filed with or furnished to the SEC. These forward-looking statements are based on WisdomTree’s management’s current expectations, estimates, projections and beliefs, as well as a number of assumptions concerning future events. These forward-looking statements are not guarantees of future performance, conditions or results, and involve a number of known and unknown risks, uncertainties, assumptions and other important factors, many of which are outside WisdomTree’s management’s control, that could cause actual results to differ materially from the results discussed in the forward-looking statements. Forward-looking statements included in this release speak only as of the date of this release. WisdomTree does not undertake any obligation to update its forward-looking statements to reflect events or circumstances after the date of this release except as may be required by the federal securities laws.

Category: Business Update

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