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# Red Robin Gourmet Burgers and Brews Reintroduces Guest-Favorite Oktoberfest Burger This Fall

## Limited-Time Burger Featuring Authentic German-Inspired Flavors is Back After Five-Year Hiatus

GREENWOOD VILLAGE, Colo., Oct. 1, 2018 /PRNewswire/ -- It's officially autumn and while some have been drinking up fall flavors for months, at [Red Robin Gourmet Burgers and Brews](#), we believe some things are worth the wait. The Gourmet Burger Authority™ is thrilled to raise a stein and welcome back one of its most popular gourmet burgers, **The Oktoberfest**, to menus nationwide for a limited-time through Oct. 31. The Oktoberfest features a fire-grilled gourmet burger topped with ham and melted Swiss on an artisan pretzel bun with beer mustard, caramelized onions and shredded romaine lettuce.



"We've received an overwhelming number of requests to bring back The Oktoberfest burger after its initial run on the menu five years ago," said Dana Benfield, chief marketing officer Red Robin Gourmet Burgers and Brews. "We want our guests to know their requests have been heard loud and clear, and we are excited to reintroduce this German-inspired burger on an improved artisan pretzel bun that will have our guests feeling like they're celebrating from the heart of Munich."

In addition to the Oktoberfest Burger, Red Robin is offering a variety of deals and specials for guests to take advantage of throughout fall. Every Wednesday, for a limited-time, [kids](#)

[can eat for only \\$1.99 with adult entrée purchase](#). The offer includes a choice of any kids' menu entrée along with a Bottomless beverage and side when dining-in at participating restaurants nationwide.

For more information about Red Robin's menu items, or to find the nearest Red Robin restaurant, visit [www.redrobin.com](http://www.redrobin.com). To sign up for the Red Robin Royalty® loyalty rewards program, visit [www.redrobin.com/royalty](http://www.redrobin.com/royalty).

#### **About Red Robin Gourmet Burgers, Inc. (NASDAQ: RRGB)**

Red Robin Gourmet Burgers, Inc. ([www.redrobin.com](http://www.redrobin.com)), a casual dining restaurant chain founded in 1969 that operates through its wholly-owned subsidiary, Red Robin International, Inc., and under the trade name, Red Robin Gourmet Burgers and Brews, is the Gourmet Burger Authority™, famous for serving more than two dozen craveable, high-quality burgers with Bottomless Steak Fries® in a fun environment welcoming to guests of all ages. At Red Robin, burgers are more than just something guests eat; they're a bonding experience that brings together friends and families, kids and adults. In addition to its many burger offerings, Red Robin serves a wide variety of salads, soups, appetizers, entrees, desserts and signature beverages. Red Robin offers a variety of options behind the bar, including its extensive selection of local and regional beers, and innovative adult beer shakes and cocktails. It's now easy to take Red Robin anywhere with online ordering for to-go and Gourmet Burger Bar catering pickups through Yummm2Go. There are 570 Red Robin restaurants across the United States and Canada, including Red Robin Express® locations and those operating under franchise agreements. Red Robin... YUMMM®! Connect with Red Robin on [Facebook](#), [Instagram](#) and [Twitter](#).



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