

## Citrus Harissa Salmon Burger and Searious Salmon Run to Red Robin Gourmet Burgers and Brews

## Fresh, Lent-friendly Offerings Available for Spring Season

GREENWOOD VILLAGE, Colo., March 20, 2017 /PRNewswire/ -- Red Robin reeled in the big one! Guests flocking to <u>Red Robin Gourmet Burgers and Brews</u> this spring can experience a fresh, Lent-friendly menu lineup featuring the **Citrus Harissa Salmon** burger, **Sear-ious Salmon** entrée and new **Spicy Sriracha Shrimp** appetizer for a limited-time.



Available now through June 25, The Gourmet Burger Authority<sup>™</sup> is expanding its Red Robin's Finest menu with the Citrus Harissa Salmon – a juicy, pan-seared and lightly blackened salmon fillet with roasted red pepper harissa aioli, crispy tempura lemon wheels, citrus-marinated tomato and onion, and fresh arugula on a toasted telera bun. Red Robin is also rolling out its Sear-ious Salmon entrée served with bottomless steamed broccoli and house-made coleslaw, as well as the Spicy Sriracha Shrimp, a breaded and fried srirachaseasoned jumbo shrimp appetizer served with Yukon kettle chips and a side of tartar sauce.

"The spring and Lenten seasons are tough for burger lovers abstaining from eating meat, but our new salmon menu items offer something craveable that every guest can enjoy," said Jonathan Muhtar, senior vice president and chief marketing officer at Red Robin. "As the weather starts to turn and dining out frequency increases, we look forward to delivering the fun and carefree burger experience that guests have come to expect at Red Robin restaurants."

In addition to the new and limited-time offerings, Red Robin is bringing back big salads

featuring the **Avo-Cobb-O** with grilled chicken breast, hardwood-smoked bacon, bleu cheese, hard-boiled egg, tomatoes and avocado on mixed greens. Guests 21 and over can choose to pair any of their favorite menu items with a seasonal **Passionfruit Margarita** made with Sauza<sup>®</sup> Blue Silver 100 Blue Agave tequila, Cointreau<sup>®</sup>, passionfruit syrup and fresh margarita mix, or Pabst Blue Ribbon, a 2016 Great American Beer Festival gold medal-winning American-style lager.

For more information about Red Robin's spring menu lineup or to find the nearest Red Robin restaurant, visit <u>www.redrobin.com</u>. To sign up for the Red Robin Royalty<sup>™</sup> loyalty rewards program, visit <u>royalty.redrobin.com</u>.

## About Red Robin Gourmet Burgers, Inc. (NASDAQ: RRGB)

Red Robin Gourmet Burgers, Inc. (www.redrobin.com), a casual dining restaurant chain founded in 1969 that operates through its wholly-owned subsidiary, Red Robin International, Inc., and under the trade name, Red Robin Gourmet Burgers and Brews, is the Gourmet Burger Authority<sup>™</sup>, famous for serving more than two dozen craveable, high-quality burgers with Bottomless Steak Fries<sup>®</sup> in a fun environment welcoming to guests of all ages. At Red Robin, burgers are more than just something guests eat; they're a bonding experience that brings together friends and families, kids and adults. In addition to its many burger offerings, Red Robin serves a wide variety of salads, soups, appetizers, entrees, desserts and signature beverages. Red Robin offers a variety of options behind the bar, including its extensive selection of local and regional beers, and innovative adult beer shakes and cocktails, earning the restaurant a VIBE Vista Award for Best Beer Program in a Multi-Unit Chain Restaurant. There are more than 550 Red Robin restaurants across the United States and Canada, including Red Robin Express<sup>®</sup> locations and those operating under franchise agreements. Red Robin... YUMMM<sup>®</sup>! Connect with Red Robin on Facebook, Instagram and Twitter.



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