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Red Robin Gourmet Burgers and Brews Commits to Reducing Carbon Footprint in its Restaurants

Enlists New Management Systems in an Effort to Lower Energy Consumption

GREENWOOD VILLAGE, Colo., Sep. 7, 2016 /PRNewswire/ -- Burgers are not the only thing Red Robin does well! In an effort to strengthen its environmentally conscious use of energy, [Red Robin Gourmet Burgers and Brews](#), famous for serving more than two dozen high-quality and innovative burgers with Bottomless Steak Fries®, is rolling out new energy management systems in its restaurants. The project is on track for completion by early 2017 and will enable Red Robin to further protect, recycle and reduce the natural resources necessary to fuel the company's 449 corporate-owned locations across the U.S. and Canada.



"Red Robin is committed to offering our guests an unparalleled dining experience from our high-quality food and service, down to how we buy and use energy to power our restaurants," said Amanda McAllister, Director of Capital Purchasing at Red Robin. "Installation of the new energy management systems is a testament to Red Robin's environmental stewardship as we continue to manage our energy usage and carbon footprint through prudent sustainability practices."

Energy management systems underwent significant testing in select restaurants prior to the systemwide rollout that began in May 2016. The end result will give Red Robin increased ability to control HVAC set points and exterior lighting, as well as monitor both HVAC and water heater performance and efficiency in its restaurants. The new systems will also

provide Red Robin with visibility into HVAC unit performance and streamline the maintenance process.

The Gourmet Burger Authority™ has also taken numerous steps to increase its environmental stewardship efforts and continues to identify new ways to conserve energy consumption. As a result, Red Robin has optimized start-up and shutdown procedures for restaurant equipment, installed LED lamps in all restaurant dining rooms and recycles both waste and oil in 100 percent of corporate-owned restaurants to reduce landfill deposits. Red Robin also specifies Energy Star certified equipment in all restaurants and was the first kitchen operation to receive a Certificate of Recognition by the U.S. Environmental Protection Agency in March 2013 for contributing to a healthier climate.

For more information about Red Robin's sustainability practices, visit www.redrobin.com.

About Red Robin Gourmet Burgers, Inc. (NASDAQ: RRGB)

Red Robin Gourmet Burgers, Inc. (www.redrobin.com), a casual dining restaurant chain founded in 1969 that operates through its wholly-owned subsidiary, Red Robin International, Inc., and under the trade name, Red Robin Gourmet Burgers and Brews, is the Gourmet Burger Authority™, famous for serving more than two dozen craveable, high-quality burgers with Bottomless Steak Fries® in a fun environment welcoming to guests of all ages. Whether a family dining with kids, adults grabbing a drink at the bar or teens enjoying a meal, Red Robin offers an unparalleled experience for its guests. In addition to its many burger offerings, Red Robin serves a wide variety of salads, soups, appetizers, entrees, desserts and signature beverages. Red Robin offers a variety of options behind the bar, including its extensive selection of local and regional beers, and innovative adult beer shakes and cocktails, earning the restaurant a VIBE Vista Award for Best Beer Program in a Multi-Unit Chain Restaurant. There are more than 540 Red Robin restaurants across the United States and Canada, including Red Robin Burger Works® locations and those operating under franchise agreements. Red Robin... YUMMM®! Connect with Red Robin on [Facebook](#), [Instagram](#) and [Twitter](#).

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