

Red Robin Announces It Still Offers Real Pumpkin in Spiced Pumpkin Pie Shake

Gourmet Burger Authority™ Has Offered Real Pumpkin Shake Since 2013

GREENWOOD VILLAGE, Colo., Aug. 18, 2015 /PRNewswire/ --Red Robin Gourmet Burgers, Inc. (Red Robin) today announced plans to **continue** using real pumpkin in its popular Spiced Pumpkin Pie Shake. Made with real pumpkin since its inception in 2013, this seasonal favorite has been quenching guests' desire for a fall-themed shake using only Libby's® pumpkin pie filling, vanilla soft serve, nutmeg and graham cracker crumbs.



"We're excited to announce we're just going to continue what we've always done and serve delicious, Spiced Pumpkin Pie Shakes made with real pumpkin," said Lee Dolan, senior vice president and chief marketing officer at Red Robin. "At Red Robin, we pride ourselves on offering fresh, quality ingredients and that promise extends beyond real pumpkin to include fresh, never frozen, all-natural domestic beef and locally sourced produce. And to our friends in the restaurant industry joining the real pumpkin movement, we welcome you!"

Guests will be able to try the delectable Spiced Pumpkin Pie Shake at Red Robin

restaurants nationwide beginning August 24 – just in time for the fall season.

For more information on Red Robin and its commitment to using fresh ingredients, or to find the Red Robin restaurant location nearest you, visit www.redrobin.com.

About Red Robin Gourmet Burgers, Inc. (NASDAQ: RRGB)

Red Robin Gourmet Burgers, Inc. (www.redrobin.com), a casual dining restaurant chain founded in 1969 that operates through its wholly-owned subsidiary, Red Robin International, Inc., is the Gourmet Burger Authority[™], famous for serving more than two dozen craveable, high-quality burgers with Bottomless Steak Fries[®] in a fun environment welcoming to guests of all ages. In addition to its many burger offerings, Red Robin serves a wide variety of salads, soups, appetizers, entrees, desserts and signature Mad Mixology[®] Beverages. Red Robin offers a variety of options behind the bar, including its extensive selection of local and regional beers, and innovative adult beer shakes and cocktails, earning the restaurant the 2014 VIBE Vista Award for Best Beer Program in a Multi-Unit Chain Restaurant. There are more than 500 Red Robin restaurants across the United States and Canada, including Red Robin Burger Works[®] locations and those operating under franchise agreements. Red Robin... YUMMM[®]! Connect with Red Robin on Facebook and Twitter.

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