

February 17, 2015



Red Robin Officially Invites Pope Francis to Lunch

If the Pope Accepts, the New Wild Pacific Crab Cake Burger is FREE on Fridays during Lent

GREENWOOD VILLAGE, Colo., Feb. 17, 2015 /PRNewswire/ -- [Red Robin Gourmet Burgers, Inc.](#) (Red Robin) has reeled in the perfect catch for guests fishing for something besides a burger on Fridays during Lent. As the latest extension of its Finest line, Red Robin will introduce **The Wild Pacific Crab Cake Burger**— a "Lent-friendly" menu item – and has joyfully extended an invitation to the pope to eat at Red Robin during the Lenten season. If His Holiness accepts and visits any U.S. location between February 18 and April 2, Red Robin will offer The Wild Pacific Crab Cake Burger to guests for **FREE**, while supplies last, on the remaining Fridays during Lent.



"Red Robin offers a variety of menu options that fit guests' preferences – even during Lent," said Denny Marie Post, Red Robin's senior vice president and chief marketing officer. "We're hoping that our invitation catches the pope's attention. Of course, even if he doesn't make a visit, we know The Wild Pacific Crab Cake Burger will satisfy our guests' appetites. It's a delicious burger!"

The newest addition to Red Robin's Finest premium burger line, The Wild Pacific Crab Cake Burger, is made from tender jumbo lump, blue and Pacific snow crab, crisped to golden perfection and then topped with arugula, roasted garlic aioli, oven-roasted tomatoes, lettuce, Parmesan cheese and served on a caramelized ciabatta bun. Catch one before it's gone because this premium menu item is only available at Red Robin® restaurants for a limited-time.

Red Robin's divine invitation offers a delicious benefit for guests – here's to hoping the pope will accept – hook, line, and sinker!

For more information about Red Robin or to find the nearest Red Robin restaurant, visit www.redrobin.com. To sign up for the Red Robin Royalty™ loyalty rewards program, visit royalty.redrobin.com.

About Red Robin Gourmet Burgers, Inc. (NASDAQ: RRGB)

Red Robin Gourmet Burgers, Inc. (www.redrobin.com), a casual dining restaurant chain founded in 1969 that operates through its wholly-owned subsidiary, Red Robin International, Inc., is the Gourmet Burger Authority™, famous for serving more than two dozen craveable, high-quality burgers with Bottomless Steak Fries® in a fun environment welcoming to guests of all ages. In addition to its many burger offerings, Red Robin serves a wide variety of salads, soups, appetizers, entrees, desserts and signature Mad Mixology® Beverages. Red Robin offers a variety of options behind the bar, including its extensive selection of local and regional beers, and innovative adult beer shakes and cocktails, recently earning the restaurant the 2014 VIBE Vista Award for Best Beer Program in a Multi-Unit Chain Restaurant. There are more than 500 Red Robin restaurants across the United States and Canada, including Red Robin Burger Works® locations and those operating under franchise agreements. Red Robin... YUMMM®! Connect with Red Robin on Facebook and Twitter.



Photo - <https://photos.prnewswire.com/prnh/20150217/175914>

Logo - <https://photos.prnewswire.com/prnh/20120522/NY11686LOGO>

To view the original version on PR Newswire, visit <http://www.prnewswire.com/news-releases/red-robin-officially-invites-pope-francis-to-lunch-300036817.html>

SOURCE Red Robin Gourmet Burgers, Inc.

