

October 31, 2013



Red Robin's Signature Seasoned Steak Fries Now Available to Bake and Serve At Home

Casual dining chain's famous fries debut in grocery store frozen food aisles nationwide

GREENWOOD VILLAGE, Colo., Oct. 31, 2013 /PRNewswire/ -- For more than 40 years, Red Robin® restaurants signature Bottomless Steak Fries™ helped make the gourmet burger expert famous and become one of the million reasons Red Robin guests say, "Yummm." Now, in addition to satisfying their craving at any of Red Robin's more than 480 locations in North America, steak fry fans can visit their grocer's store freezer case and pick up a package of Red Robin's Seasoned Steak Fries, ready to bake and enjoy at home.

(Photo: <https://photos.prnewswire.com/prnh/20131031/NY07915>)

(Logo: <https://photos.prnewswire.com/prnh/20120522/NY11686LOGO>)

Red Robin Seasoned Steak Fries are now available in frozen food aisles nationwide, prepared with a signature blend of Red Robin Seasoning Salt® and offering the same great taste as the Bottomless Steak Fries™ served in Red Robin restaurants. Red Robin's first product for retail distribution, the take-home Red Robin Seasoned Steak Fries are sold in 22-ounce packages for a suggested retail price of \$3.19.

"Red Robin's Bottomless Steak Fries have always been a big hit with our restaurant guests and a perfect mouth-watering partner to our craveable gourmet burgers," said Denny Marie Post, Red Robin's senior vice president and chief menu & marketing officer. "By making our signature seasoned steak fries available for serving at home, we can now reach loyal Red Robin fans from border to border and coast to coast for those occasions when visiting one of our wonderful restaurants just isn't possible."

About Red Robin Gourmet Burgers, Inc. (NASDAQ: RRGB)

Red Robin Gourmet Burgers, Inc. (www.redrobin.com), a casual dining restaurant chain founded in 1969 that operates through its wholly-owned subsidiary, Red Robin International, Inc., is the Gourmet Burger Authority™, famous for serving more than two dozen craveable, high-quality burgers with Bottomless Steak Fries™ in a fun environment. Red Robin's award-winning burgers have earned the title of Best Burger in the full service category in the Zagat Fast Food Survey four years in a row. In addition to its many burger offerings, Red Robin serves a wide variety of salads, soups, appetizers, entrees, desserts and signature Mad Mixology® Beverages. There currently are 491 Red Robin locations across the United States and Canada, including 351 company-owned Red Robin® restaurants and five Red

Robin's Burger Works® locations, and 135 Red Robin® restaurants operating under franchise agreements. Red Robin... YUMMM®! Connect with Red Robin on [Facebook](#) and [Twitter](#).

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