

October 8, 2013



## Red Robin Gourmet Burgers Partner with Law Enforcement Officers to Raise Funds for Special Olympics

**Officers to wait on guests at Red Robin restaurants nationwide during one-day Tip-A-Cop event**

GREENWOOD VILLAGE, Colo., Oct. 8, 2013 /PRNewswire/ -- Ever dreamt of giving an order to a cop and not getting a ticket? Well for one day only, guests at Red Robin can do just that, all for a great cause. Law enforcement officers across the country will unite at [Red Robin® restaurants](#)\* to serve guests during Tip-A-Cop® events on Saturday, Oct. 12 to raise funds for [Special Olympics](#). At the events, which are occurring in more than 300 Red Robin restaurants in 40 states, law enforcement officers will trade in their handcuffs and badges between 11 a.m.-3 p.m. and 4-8 p.m., to act as servers, earning tips from restaurant guests to benefit their local Special Olympics Programs.

(Logo: <https://photos.prnewswire.com/prnh/20120522/NY11686LOGO> )

"Red Robin launched the Tip-A-Cop program in our restaurants eight years ago and, with the help of participating law enforcement officials and the generosity of our guests who have made donations, we have provided more than \$2.5 million to Special Olympics programs across the country," said Eric Houseman, president and chief operating officer at Red Robin, and long-time supporter of Special Olympics. "After raising more than \$650,000 last year, we are proud to again partner with local law enforcement officials and Coca-Cola to support Special Olympics in the communities we serve."

"Our annual Red Robin Tip-A-Cop events are always a good time for a great cause," said Michael Teem, executive director, Law Enforcement Torch Run for Special Olympics. "The tremendous level of law enforcement and community support, and the unparalleled generosity from Red Robin and Coca-Cola, are what will make this event so successful this year. The money raised will be used to support both Special Olympics events and the mission of inclusion and acceptance for people with intellectual disabilities. Throughout the United States, such funding will support year-round sports training and athletic competition in a variety of Olympic-type sports."

Tip-A-Cop is part of the annual Law Enforcement Torch Run® (LETR) campaign in support of Special Olympics. LETR, which includes an international series of relay runs and special events like Tip-A-Cop, is supported by more than 100,000 law enforcement officers worldwide who help raise money and public awareness for Special Olympics. As the largest grassroots fundraiser and public awareness vehicle for Special Olympics, LETR funds raised go directly to local programs in states or countries where the funds are generated.

For more information about the Tip-A-Cop events and to see a list of participating restaurants, please visit [www.redrobin.com/specialolympics](http://www.redrobin.com/specialolympics). To learn more about Red Robin Gourmet Burgers and to find a restaurant location near you, please visit [www.redrobin.com](http://www.redrobin.com).

\*At participating restaurants only.

### **About Red Robin Gourmet Burgers, Inc. (NASDAQ: RRGB)**

Red Robin Gourmet Burgers, Inc. ([www.redrobin.com](http://www.redrobin.com)), a casual dining restaurant chain founded in 1969 that operates through its wholly-owned subsidiary, Red Robin International, Inc., is the Gourmet Burger Authority™, famous for serving more than two dozen craveable, high-quality burgers with Bottomless Steak Fries® in a fun environment welcoming to guests of all ages. In addition to its many burger offerings, Red Robin serves a wide variety of salads, soups, appetizers, entrees, desserts and signature Mad Mixology®

Beverages. There are more than 480 Red Robin® restaurants located across the United States and Canada, including corporate-owned locations and those operating under franchise agreements. Red Robin... YUMMM®! Connect with Red Robin on [Facebook](#) and [Twitter](#).

### **About LETR**

Celebrating its 32<sup>nd</sup> Anniversary in 2013, the Law Enforcement Torch Run® (LETR) for Special Olympics is the movement's largest grass-roots fundraiser and public awareness vehicle, encompassing a variety of events including Torch Runs, Polar Plunge® events and the World's Largest Truck Convoy® fundraiser. More than 100,000 international law enforcement officers have carried the Flame of Hope™ to the Opening Ceremonies of local and state/provincial Special Olympics competitions and Games, and Special Olympics World Summer or Winter Games. The LETR is now present in all 50 U.S. states, 12 Canadian provinces and 48 nations around the world. In 2012, the LETR raised more than US\$46 million for Special Olympics Programs around the world and has raised more than US\$456 million since its inception in 1981.

### **About Special Olympics**

Special Olympics is an international organization that unleashes the human spirit through the transformative power and joy of sports every day around the world. Through work in sports, health, education and community building, Special Olympics is addressing inactivity, injustice, intolerance and social isolation by encouraging and empowering people with intellectual disabilities which leads to a more welcoming and inclusive society. Founded in 1968 by Eunice Kennedy Shriver, the Special Olympics movement has grown from a few hundred athletes to more than 4.2 million athletes in 170 countries. With the support of more than one million coaches and volunteers, Special Olympics is able to deliver 32 Olympic-type sports and more than 70,000 competitions throughout the year. Visit Special Olympics at [www.specialolympics.org](http://www.specialolympics.org). Engage with us on: Twitter @specialolympics; fb.com/specialolympics; youtube.com/specialolympicshq, and specialolympicsblog.wordpress.com.

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