

April 2, 2012



## Red Robin Gourmet Burgers is Opening Its First Miami-Area Restaurant Next Week

*The Gourmet Burger expert is excited to bring YUMMM® to Miami*

GREENWOOD VILLAGE, Colo.--(BUSINESS WIRE)-- Alert your taste buds! Red Robin Gourmet Burgers, Inc. (Red Robin) is just a week away from bringing craveable gourmet burgers to Miami, with the opening of their newest Red Robin located at 9050 SW 136<sup>th</sup> St. at The Falls off US-1 at 136<sup>th</sup> St., on Monday, April 9 at 11 a.m. Red Robin – known as the gourmet burger expert – offers more than two dozen high-quality gourmet burgers served with Bottomless Steak Fries® (which means free refills!) as well as a variety of salads, entrees, soups and wraps made with the freshest ingredients, many of which are made in-house.

Red Robin's gourmet burgers start with a fresh, never frozen, ground beef patty that is fire-grilled to a perfect juiciness. Red Robin also offers a chicken breast, turkey patty, fish sandwich or a vegetarian or vegan burger patty for those guests who are craving something other than beef. Layered on top, from more than 100 different topping options, is a tasty combination of ingredients with a variety of flavor profiles. Some of the most popular burgers are the Whiskey River® BBQ Burger with signature BBQ sauce and hand-battered crispy onion straws; the signature Royal Red Robin Burger® which has been a guest favorite for more than 40 years and is topped with a fresh fried egg; and the Banzai Burger with a teriyaki-glazed beef patty and a grilled pineapple ring, to name a few.

Red Robin guests across the country have come to love the restaurant for its:

- Craveable, [High-quality menu items](#), including signature gourmet burgers, entrees, salads and beverages made from fresh, [Honest to Goodness](#)® ingredients that are customizable to fit guests' taste and dietary preferences
- Signature Bottomless Steak Fries® and Beverages, which means free refills
- Welcoming and fun restaurant experience
- Happy hour specials on appetizers and beer in the bar area from 3-6 p.m. and 8 p.m. to close during the week
- [Red Royalty](#), a loyalty program that provides its members with rewards, including a FREE birthday burger and various additional incentives for dining at Red Robin, as well as other rewards to "surprise and delight" members throughout the year
- Detailed allergen information that is easy to understand
- A unique [Unbridled](#) culture that inspires Red Robin team members to consistently put

guests' needs first and perform random acts of kindness for others

For more information about Red Robin and to find additional restaurant locations, please visit [www.redrobin.com](http://www.redrobin.com).

### **About Red Robin Gourmet Burgers, Inc. (NASDAQ: RRGB)**

Red Robin Gourmet Burgers, Inc. ([www.redrobin.com](http://www.redrobin.com)), a casual dining restaurant chain founded in 1969 that operates through its wholly owned subsidiary, Red Robin International, Inc., is the gourmet burger expert, famous for serving more than two dozen craveable, high-quality burgers with Bottomless Steak Fries® in a fun environment welcoming to guests of all ages. In addition to its many burger offerings, Red Robin serves a wide variety of salads, soups, appetizers, entrees, desserts and signature Mad Mixology® Beverages. There are more than 460 Red Robin® restaurants located across the United States and Canada, including corporate-owned locations and those operating under franchise agreements. Red Robin... YUMMM®! Connect with Red Robin on [Facebook](#) and [Twitter](#).

Red Robin Gourmet Burgers  
Peter MacKellar, 303-846-6107  
[pmackellar@redrobin.com](mailto:pmackellar@redrobin.com)

or

Kevin Caulfield, 303-846-5470  
[kcaulfield@redrobin.com](mailto:kcaulfield@redrobin.com)

Source: Red Robin Gourmet Burgers, Inc.