

September 13, 2010



## **Red Robin Receives National Restaurant Association's 'Restaurant Neighbor Award' for Its Contributions to Local Communities Nationwide**

Commitment to Supporting Kids, Families Has Driven Nearly \$2 Million in Donations to Various Charities and Programs

GREENWOOD VILLAGE, Colo.--(BUSINESS WIRE)-- Red Robin Gourmet Burgers, Inc. (Red Robin) was awarded the 2010 Restaurant Neighbor Award in the large business category from the National Restaurant Association during a September 11 ceremony in Washington D.C. Approximately 115 restaurant companies from across the country were considered for four national awards. The Restaurant Neighbor Award is given annually to raise awareness about the restaurant industry's contributions to local communities and to inspire other restaurant operators and owners to do the same.

Red Robin's core values - Honor, Integrity, Continually Seeking Knowledge and Having Fun - have fueled its commitment to acting as a good neighbor and making a difference in the communities it serves. As a result, Red Robin has developed several philanthropic programs to benefit kids and families that are implemented annually, allowing the company and its team members to get involved in their local communities, make significant contributions and give back to a core audience that has helped Red Robin become the successful restaurant company it is today.

Since 2005, Red Robin has donated about \$2 million to national kids and family programs that have had a tremendous positive impact on communities throughout the U.S. where Red Robin operates its more than 440 restaurants. The programs include:

- A longtime partnership with the National Center for Missing & Exploited Children (NCMEC) that has supported child safety education and efforts that aid in the recovery of missing children through Red Robin's annual Kids' Cook-Off, ID Kit Program and Burgers With A Heart(TM) fundraisers
- The Red Robin Foundation U-ACT(R) Program that promotes kindness among junior high and middle school students and provides grants to schools who make progress toward bringing kind communities to life
- Special Olympics Tip-A-Cop events that generate awareness about and raise funds for Special Olympics
- Fire Prevention Week Programs that educate families about fire prevention and safety and raise funds for the National Fire Safety Council

For more information about how Red Robin supports local communities, please visit the Community page under About Us at [www.redrobin.com](http://www.redrobin.com). For additional information about the Restaurant Neighbor Award program, including information about the three other national winners and state finalists, please visit the National Restaurant Association at [www.restaurant.org](http://www.restaurant.org).

About Red Robin Gourmet Burgers, Inc. (NASDAQ: RRGB)

Red Robin Gourmet Burgers, Inc. ([www.redrobin.com](http://www.redrobin.com)), a casual dining restaurant chain founded in 1969 that operates through its wholly owned subsidiary, Red Robin International, Inc., has been serving up wholesome, fun dining experiences in a family-friendly environment for more than 40 years. Red Robin, the "Smiling Burger<sup>(R)</sup>" expert, is famous for serving more than two dozen high-quality, Honest to Goodness<sup>(R)</sup> gourmet burgers in a variety of recipes with Bottomless Steak Fries<sup>(R)</sup>, as well as salads, soups, appetizers, entrees and signature Bottomless Beverages<sup>(TM)</sup>. There are more than 440 Red Robin<sup>(R)</sup> restaurants located across the United States and Canada, including corporate-owned locations and those operating under franchise agreements. Red Robin... YUMMM(TM)!

Source: Red Robin Gourmet Burgers, Inc.