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Consumers Vote Red Robin "Best Burger," Full-Service Restaurant Category in 2010 Zagat Survey

Zagat Burger Winners Determined by a Group of More Than 6,500 Chain Restaurant Connoisseurs

GREENWOOD VILLAGE, Colo.--(BUSINESS WIRE)-- The results of [Zagat's 2010 Fast Food Survey](#) are in, and Red Robin Gourmet Burgers, Inc. (Red Robin) was named "Best Burger" in the full-service chain category for the second consecutive year. Celebrating more than 40 years as the gourmet burger expert, Red Robin offers more than two dozen, high-quality gourmet burgers with innovative and freshly prepared ingredients, including homemade guacamole and salsa, grilled pineapple, crispy onion straws, jalapeno coins and even a fried egg, to name a few.

The Zagat results were based on the feedback and findings from 6,518 survey participants who rated 136 chains across the country, including 97 fast-food chains and 39 full-service chains. The surveyors ate at chain restaurants an average of 10.7 times per month.

"Consumers have spoken, and we are honored they recognize the outstanding quality of Red Robin's gourmet burgers for the second year in a row," said Susan Lintonsmith, Red Robin's chief marketing officer. "Red Robin's commitment to fresh and innovative ingredients is what makes our burgers taste so good and what keeps our guests coming back for more."

For more information about Red Robin's gourmet burgers, please visit www.redrobin.com. For additional results from the Zagat Survey - launched in 1979 and known as the world's most trusted source to help consumers make informed decisions about restaurants and more - please visit www.zagat.com/fastfood.

About Red Robin Gourmet Burgers, Inc. (NASDAQ: RRGB)

Red Robin Gourmet Burgers, Inc. (www.redrobin.com), a casual dining restaurant chain founded in 1969 that operates through its wholly owned subsidiary, Red Robin International, Inc., has been serving up wholesome, fun dining experiences in a family-friendly environment for more than 40 years. Red Robin, the "Smiling Burger^(R)" expert, is famous for serving more than two dozen high-quality, Honest to Goodness^(R) gourmet burgers in a variety of recipes with Bottomless Steak Fries^(R), as well as salads, soups, appetizers, entrees and signature Bottomless Beverages^(TM). There are more than 440 Red Robin^(R) restaurants located across the United States and Canada, including corporate-owned locations and those operating under franchise agreements. Red Robin... YUMMM(TM)!

Source: Red Robin Gourmet Burgers