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## **Red Robin Gourmet Burgers Receives Top Honors from Restaurants & Institutions Magazine**

Family-Friendly, Gourmet Burger Restaurant Chain Named as a Top Burger Chain in America

GREENWOOD VILLAGE, Colo.--(BUSINESS WIRE)-- Today, the results of Restaurants & Institutions' (R&I) 29<sup>th</sup> annual Consumers' Choice in Chains study were announced, and Red Robin Gourmet Burgers, Inc. (Red Robin) - the gourmet burger expert for the past 40 years - was named the Gold Level award-winning Top Burger Chain in America. This is the fourth time Red Robin has received a Top Burger Chain distinction from R&I, a monthly foodservice industry magazine reaching more than 120,000 subscribers.

In the Consumers' Choice in Chains study R&I conducted, 3,000 consumers were asked to rate nearly 120 chain restaurants on eight customer satisfaction attributes: food quality, menu variety, value, service, atmosphere, cleanliness, reputation and convenience. Winners were named in 13 menu categories, including Top Burger, based on the scores given to each restaurant chain.

"This award holds great significance for us because it means our guests recognize the quality and deliciousness of our gourmet burgers and enjoy their experience in our restaurants, so much so they took the time to cast their vote for Red Robin as a Top Burger Chain," said Susan Lintonsmith, chief marketing officer at Red Robin. "Red Robin's commitment to creative burgers and the level of service our team members provide is what keeps our guests coming back for more."

Now in its 29<sup>th</sup> year, the R&I Consumers' Choice in Chains award is recognized as a key measure of success by restaurant chains across the country.

"The R&I Consumers' Choice in Chains award is a people's choice award that sends a powerful message to the industry and beyond, which says restaurants have earned business and guest loyalty, and the attributes that set them apart from others in each segment," said Dan Hogan, R&I's publisher.

Award winners were honored in a ceremony on Aug. 17, 2009 at The Ritz-Carlton, Laguna Niguel in Dana Point, Calif.

For more information about Red Robin's gourmet burgers and other consumer-driven awards - including being named "Best Burger" in the full-service chain category in Zagat's 2009 Fast Food Survey - visit [www.redrobin.com](http://www.redrobin.com).

## About Red Robin Gourmet Burgers, Inc. (NASDAQ: RRGB)

Red Robin Gourmet Burgers, Inc. ([www.redrobin.com](http://www.redrobin.com)), a casual dining restaurant chain founded in 1969 that operates through its wholly owned subsidiary, Red Robin International, Inc., has been serving up wholesome, fun, feel-good experiences in a kid- and family-friendly environment for the past 40 years. Red Robin, which was named one of Parents magazine's Ten Best Family Restaurants, is famous for serving more than two dozen insanely delicious<sup>(TM)</sup>, high-quality gourmet burgers in a variety of recipes with Bottomless Steak Fries<sup>(R)</sup>, as well as salads, soups, appetizers, entrees, desserts, and signature Mad Mixology<sup>(R)</sup> Beverages. There are more than 430 Red Robin<sup>(R)</sup> restaurants located across the United States and Canada, including corporate-owned locations and those operated by franchisees.

## About Restaurants & Institutions

Restaurants & Institutions (R&I) is the leading source of vital information for the entire foodservice industry, online and offline, covering chains, independent restaurants, hotels and institutions. Published monthly, R&I magazine is the only source of complete industry coverage and reaches more than 120,000 commercial and noncommercial subscribers, including executives who operate independent and chain restaurants, hospitals, colleges, schools and hotels/resorts, as well as dealers/distributors and consultants in the foodservice industry. R&I is published by Reed Business Information.

Source: Red Robin Gourmet Burgers