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Red Robin Gourmet Burgers Continues Massachusetts Expansion With Opening of Wareham Location

Grand opening to benefit the Boys & Girls Club of Wareham through Burgers With A Heart(R) fundraiser

GREENWOOD VILLAGE, Colo., Jan. 2 /PRNewswire-FirstCall/ -- Red Robin Gourmet Burgers, Inc. (Red Robin) will open its third Massachusetts restaurant in Wareham on Monday, Jan. 14, at 11 a.m. The Wareham Red Robin(R) restaurant is located at 2421 Cranberry Highway, off Route 58 near the new Target. Red Robin serves high-quality gourmet burgers, appetizers, entrees, salads and beverages in a kid- and family-friendly atmosphere.

As part of its grand opening celebrations, the Wareham Red Robin(R) restaurant will host a Burgers With A Heart(R) fundraiser to benefit the Boys & Girls Club of Wareham. Through the event, Red Robin will donate 50 cents from every gourmet burger sold during grand opening week, Jan. 14 to 20, to the Boys & Girls Club of Wareham. The money raised will help support the launch of the SMART (Skills Mastery And Resistance Training) Girls Program, an outgrowth of the SMART Moves Program, which teaches youth how to say no to unhealthy behaviors by involving them in discussion and role-playing, practicing resistance and refusal skills, developing assertiveness, strengthening decision-making skills and analyzing media and peer influence.

"On behalf of the Boys & Girls Club of Wareham, I would like to thank Red Robin for choosing to support us during its opening week celebration," said Barbara Sullivan, director of the Boys & Girls Club of Wareham. "This donation will help ensure a successful start to a program that will help young girls in Wareham develop strength and healthy attitudes so they can make good decisions and stay safe."

"Supporting the local communities where our restaurants are located is an important part of the Red Robin culture," said Eric Houseman, Red Robin president and chief operating officer. "We invite everyone to come out and enjoy one of our 22 fresh, high quality gourmet burgers and support the Boys & Girls Club of Wareham during Burgers With A Heart(R)."

The 5,148 square foot Wareham Red Robin(R) restaurant will seat 202 guests, and will be 100 percent smoke-free. Red Robin has two additional restaurants in Massachusetts including one corporate-owned location in Plymouth, and one restaurant operating under franchise or license agreement in Millbury.

For more information on the nearest location, please visit <http://www.redrobin.com>.

About Red Robin Gourmet Burgers, Inc. (Nasdaq: RRGB)

Red Robin Gourmet Burgers, Inc. (<http://www.redrobin.com>), a casual dining restaurant chain founded in 1969, serves up wholesome, fun, feel-good experiences in a family-friendly environment. Red Robin(R) restaurants are famous for serving more than 22 high-quality gourmet burgers in a variety of recipes with Bottomless Steak Fries(R), as well as salads, soups, appetizers, entrees, desserts, and signature Mad Mixology(R) Beverages. There are more than 375 Red Robin(R) restaurants located across the United States and Canada, including corporate-owned locations and those operating under franchise agreements.

SOURCE Red Robin Gourmet Burgers, Inc.