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Red Robin Gourmet Burgers Continues Florida Expansion with Opening of Fort Myers Location

Grand opening to benefit the San Carlos Park Fire District through Burgers With A Heart(R) fundraiser

GREENWOOD VILLAGE, Colo., July 23 /PRNewswire-FirstCall/ -- Red Robin Gourmet Burgers, Inc. (Red Robin) will open a restaurant in Fort Myers, Fla. on Monday, Aug. 13, at 11 a.m. The Fort Myers Red Robin(R) restaurant is located at 10021 Gulf Center Drive, off of Alico Road and Ben Hill Griffin Parkway. Red Robin is a casual dining restaurant chain focused on serving an innovative selection of high-quality gourmet burgers in a family-friendly atmosphere.

As part of its grand opening celebrations, Red Robin will host a Burgers With A Heart(R) fundraiser to benefit the San Carlos Park Fire District. Through the event, Red Robin will donate 50 cents from every gourmet burger sold during grand opening week, August 13 to 19, to the San Carlos Park Fire District. The money raised will benefit the Fire District's Combat Challenge Team, a group of firefighters that compete in physical training challenges nationwide.

"On behalf of the San Carlos Park Fire District, I would like to thank Red Robin for choosing to support us during its opening week celebration," said Natale Ippolito, chief of the San Carlos Park Fire District. "This donation will help support our firefighters' training efforts, which help them stay fit for their line of duty."

"Supporting the local communities where our restaurants are located is an important part of the Red Robin culture," said Eric Houseman, Red Robin president and chief operating officer. "We invite everyone to come out and enjoy one of our 22 gourmet burgers and support the San Carlos Park Fire District during Burgers With A Heart(R)."

The 6,000 square foot Fort Myers Red Robin(R) restaurant will seat 200 guests, and will be 100 percent smoke-free.

For more information on the nearest location, please visit www.redrobin.com.

About Red Robin Gourmet Burgers, Inc. (Nasdaq: RRGB)

Red Robin Gourmet Burgers, Inc., (www.redrobin.com), founded in 1969, is a casual dining restaurant chain that serves up wholesome, fun, feel-good experiences in a family-friendly environment. Red Robin(R) restaurants are famous for serving more than 22 high-quality gourmet burgers in a variety of recipes with Bottomless Steak Fries(R), as well as salads,

soups, appetizers, entrees, desserts, and signature Mad Mixology(R) Beverages. There are more than 370 Red Robin(R) restaurants located across the United States and Canada, which include both corporate-owned locations and those operating under franchise or license agreements.

SOURCE Red Robin Gourmet Burgers, Inc.