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## **Red Robin Gourmet Burgers Continues North Carolina Expansion with Opening of Burlington Location**

### **Grand opening to benefit the Burlington Fire Department through Burgers With A Heart(R) fundraiser**

GREENWOOD VILLAGE, Colo., July 17 /PRNewswire-FirstCall/ -- Red Robin Gourmet Burgers, Inc., (Red Robin), will open its 13th North Carolina restaurant in Burlington on Monday, July 30, at 11 a.m. The Burlington Red Robin(R) restaurant is located at 3110 Waltham Blvd., within the Alamance Crossing Shopping Center. Red Robin is a casual dining restaurant chain focused on serving an innovative selection of high-quality gourmet burgers in a family-friendly atmosphere.

As part of its grand opening celebrations, Red Robin will host a Burgers With A Heart(R) fundraiser to benefit the Burlington Fire Department. Through the event, Red Robin will donate 50 cents from every gourmet burger sold during grand opening week, July 30 to Aug. 5, to the Burlington Fire Department. The money raised will help support the Fire Department's smoke detector program, which helps families in need obtain smoke detectors for their homes.

"On behalf of the Burlington Fire Department, I would like to thank Red Robin for choosing to support us during its opening week celebration," said Jay Smith, chief of the Burlington Fire Department. "This donation will help ensure that our community is safe."

"Supporting the local communities where our restaurants are located is an important part of the Red Robin culture," said Eric Houseman, Red Robin president and chief operating officer. "We invite everyone to come out and enjoy one of our 22 gourmet burgers and support the Burlington Fire Department during Burgers With A Heart(R)."

The 5,465 square foot Burlington Red Robin(R) restaurant will seat 202 guests, and will be 100 percent smoke-free. Red Robin has 12 additional restaurants in North Carolina including three locations in Charlotte and one location in Raleigh, Apex, Cary, Fayetteville, Durham, Greensboro, Mooresville, Wake Forest and Wilmington.

For more information on the nearest location, please visit <http://www.redrobin.com>.

About Red Robin Gourmet Burgers, Inc. (NASDAQ(R): RRGB)

Red Robin Gourmet Burgers, Inc., (<http://www.redrobin.com>), founded in 1969, is a casual dining restaurant chain that serves up wholesome, fun, feel-good experiences in a family-friendly environment. Red Robin(R) restaurants are famous for serving more than 22 high-

quality gourmet burgers in a variety of recipes with Bottomless Steak Fries(R), as well as salads, soups, appetizers, entrees, desserts, and signature Mad Mixology(R) Beverages. There are more than 370 Red Robin(R) restaurants located across the United States and Canada, which include both corporate-owned locations and those operating under franchise or license agreements.

SOURCE Red Robin Gourmet Burgers, Inc.