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Red Robin Gourmet Burgers and Denver Broncos Announce Second Annual Kickoff Kid Sweepstakes

Participants can enter to win at any Colorado Red Robin(R) restaurant

GREENWOOD VILLAGE, Colo., July 9 /PRNewswire-FirstCall/ -- Red Robin Gourmet Burgers, Inc. (Red Robin), and the Denver Broncos(R) are proud to announce this year's "Denver Broncos(R) Kickoff Kid" Sweepstakes. Red Robin will award 10 kids, ages six to 12 years old, with the opportunity to be the official Kickoff Kid during a Denver Broncos home game this season. The Kickoff Kid is responsible for removing the tee from the field after each Broncos kickoff.

Colorado residents 18 years of age or older who have a child between the ages of six and 12, are invited to visit their local Red Robin(R) restaurant to enter their child in the sweepstakes. Red Robin will accept entries from Monday, July 16 to Sunday, December 16 2007, at 5 p.m. MST. Entry forms and contest rules are available at any Colorado Red Robin location.

Each "Denver Broncos(R) Kickoff Kid" winner will be notified at least one week prior to the home game where they will act as the Kickoff Kid. The grand prize for each of the 10 winners includes two (2) sideline passes for the winner and the winners' parent that permits on-the-field access one hour prior to game time, two (2) admission tickets for guests to attend the Denver Broncos home football game featuring each winner, a Denver Broncos jersey and the opportunity to remove the football tee after each Broncos kickoff.

"On behalf of Red Robin Gourmet Burgers, I am excited to announce the continuation of this partnership with the Denver Broncos; we're happy to give our younger guests the opportunity to be the official Kickoff Kids," said Eric Houseman, Red Robin president and chief operating officer. "We are also thrilled to have the opportunity to partner with such a great football franchise."

For more information on the nearest Colorado Red Robin, please visit <http://www.redrobin.com>.

About Red Robin Gourmet Burgers, Inc. (Nasdaq: RRGB)

Red Robin Gourmet Burgers, Inc. (<http://www.redrobin.com>), founded in 1969, is a casual dining restaurant chain that serves up wholesome, fun, feel-good experiences in a family-friendly environment. Red Robin(R) restaurants are famous for serving more than 22 high-quality gourmet burgers in a variety of recipes with Bottomless Steak Fries(R), as well as salads, soups, appetizers, entrees, desserts, and signature Mad Mixology(R) Beverages.

There are more than 370 Red Robin(R) restaurants located across the United States and Canada, which include both corporate-owned locations and those operating under franchise or license agreements.

About Denver Broncos Football Club

The Denver Broncos came into existence in 1960 as a charter member of the American Football League. In 1997 and 1998 the team became one of just six NFL franchises to win back-to-back Super Bowl championships. The Broncos compiled the best home record in football from 1974-2005, and have committed financial support and the time of players, coaches and staff to the Colorado community for more than 43 years.

SOURCE Red Robin Gourmet Burgers, Inc.