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Red Robin Gourmet Burgers Continues Tennessee Expansion With Opening of Collierville Location

Grand opening to benefit the Collierville Fire & Rescue through Burgers With A Heart(R) fundraiser

GREENWOOD VILLAGE, Colo., June 18 /PRNewswire-FirstCall/ -- Red Robin Gourmet Burgers, Inc., (Red Robin), will open its fourth Tennessee restaurant in Collierville on Monday, June 25, at 11 a.m. The Collierville Red Robin(R) restaurant is located at 10211 Collierville Road, at The Avenues of Carriage Crossing shopping complex at Houston Levee and the Nonconnah Parkway. Red Robin is a casual dining restaurant chain focused on serving an innovative selection of high-quality gourmet burgers in a family-friendly atmosphere.

As part of its grand opening celebrations, Red Robin will host a Burgers With A Heart(R) fundraiser to benefit the Collierville Fire & Rescue. Through the event, Red Robin will donate 50 cents from every gourmet burger sold during grand opening week, June 25 to July 1, to the Collierville Fire & Rescue. The money raised will help provide smoke detectors to those in need.

"On behalf of the Collierville Fire & Rescue, I would like to thank Red Robin for choosing to support us during its opening week celebration," said Jerry Crawford, chief of Collierville Fire & Rescue. "This donation will help ensure each home in the Collierville community has a proper, functioning smoke detector."

"Supporting the local communities where our restaurants are located is an important part of the Red Robin culture," said Eric Houseman, Red Robin president and chief operating officer. "We invite everyone to come out and enjoy one of our 22 gourmet burgers and support the Collierville Fire & Rescue during Burgers With A Heart(R)."

The 6,350 square foot Carriage Crossing Red Robin(R) restaurant will seat 212 guests, and will be 100 percent smoke-free. Red Robin has three additional restaurants in Tennessee including locations in Jackson, Murfreesboro and Mt. Juliet.

For more information on the nearest location, please visit www.redrobin.com.

About Red Robin Gourmet Burgers, Inc. (Nasdaq(R): RRGB)

Red Robin Gourmet Burgers, Inc., (www.redrobin.com), founded in 1969, is a casual dining restaurant chain that serves up wholesome, fun, feel-good experiences in a family-friendly environment. Red Robin(R) restaurants are famous for serving more than 22 high-quality

gourmet burgers in a variety of recipes with Bottomless Steak Fries(R), as well as salads, soups, appetizers, entrees, desserts, and signature Mad Mixology(R) Beverages. There are more than 360 Red Robin(R) restaurants located across the United States and Canada, which include both corporate-owned locations and those operating under franchise or license agreements.

SOURCE Red Robin Gourmet Burgers, Inc.