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Red Robin to Donate Kids' Gourmet Burger Cookbooks Featuring Child Safety Tips to All Washington State Public Libraries

Donation part of joint effort for National Missing Children's Day between Red Robin and the National Center for Missing & Exploited Children

GREENWOOD VILLAGE, Colo., May 10 /PRNewswire/ -- National Missing Children's Day, held on May 25, serves as an annual reminder to make child protection a national priority. The event recognizes that, although many are recovered quickly, almost 800,000 children are reported missing in the U.S. each year. In honor of that day, Red Robin Gourmet Burgers, Inc. (Red Robin), and the National Center for Missing & Exploited Children(R) (NCMEC), have worked together to create a cookbook filled with gourmet burger recipes invented by kids that also provides child safety tips and conversation starters for families to discuss this important topic.

To help promote child safety awareness in Washington, Red Robin will donate copies of "The Next Gourmet Burger Kids Contest" Cookbook to each public library in the state, giving parents easy access to important information about child safety. "The Next Gourmet Burger Kids Contest" Cookbook also will be sold at Red Robin(R) restaurants nationwide, and online at www.redrobin.com, for \$5 plus tax from May 15 to July 15, 2007 (while supplies last). During that time, the profits* from each cookbook sold will benefit NCMEC.

"On behalf of the Washington state library, I would like to thank Red Robin for this donation," said Jan Walsh, Washington state librarian. "We are proud to help make child safety awareness in Washington a priority, and hope families across the state will be able to benefit from this useful information."

"Supporting the local communities where we have restaurants is an important part of the Red Robin culture. We have 32 restaurants in Washington. We opened the very first Red Robin(R) restaurant in Seattle in 1969," said Eric Houseman, Red Robin president and chief operating officer. "At Red Robin we are all about families, so we are proud to be working together with the National Center for Missing & Exploited Children to support an important cause like children's safety."

The cookbook features more than 50 kid-invented recipes submitted through a Red Robin-sponsored contest -- "The Next Gourmet Burger Kids Contest" -- won by nine-year-old, Raleigh, N.C. resident Adrianna Montgomery. Adrianna's Spicy Asian Burger was selected from more than 16,000 entries Red Robin received from kids nationwide. Her burger will be

sold at Red Robin(R) restaurants May 15 to July 15, 2007.

About Red Robin Gourmet Burgers, Inc. (Nasdaq: RRGB)

Red Robin Gourmet Burgers, Inc. (www.redrobin.com), founded in 1969, is a casual dining restaurant chain that serves up wholesome, fun, feel-good experiences in a family-friendly environment. Red Robin(R) restaurants are famous for serving more than 22 high-quality gourmet burgers in a variety of recipes with Bottomless Steak Fries(R), as well as salads, soups, appetizers, entrees, desserts, and signature Mad Mixology(R) Beverages. There are more than 360 Red Robin(R) restaurants located across the United States and Canada, which include both corporate-owned locations and those operating under franchise or license agreements.

About the National Center for Missing & Exploited Children(R) (NCMEC)

NCMEC is a 501(c)(3) nonprofit organization that works in cooperation with the U.S. Department of Justice's Office of Juvenile Justice and Delinquency Prevention. NCMEC's congressionally mandated CyberTipline, a reporting mechanism for child sexual exploitation, has handled more than 475,000 leads. Since its establishment in 1984, NCMEC has assisted law enforcement with more than 130,300 missing child cases, resulting in the recovery of more than 112,900 children. For more information about NCMEC, call its toll-free, 24- hour hotline at 1-800-THE-LOST or visit its web site at www.missingkids.com.

* A minimum of \$2 from the sale of each cookbook from May 15 to July 15, 2007, will go to support the National Center for Missing & Exploited Children (while supplies last).

SOURCE Red Robin Gourmet Burgers, Inc.