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Red Robin Gourmet Burgers Names Susan Lintonsmith as Senior Vice President and Chief Marketing Officer

Lintonsmith brings extensive restaurant and food industry experience to the growing casual dining chain

GREENWOOD VILLAGE, Colo., April 23 /PRNewswire-FirstCall/ -- Red Robin Gourmet Burgers, Inc. (Red Robin), today announced that Susan Lintonsmith has joined the company as senior vice president and chief marketing officer. Red Robin is a casual dining restaurant chain focused on serving an innovative selection of high-quality gourmet burgers in a family-friendly atmosphere.

Lintonsmith will be responsible for leading the development and execution of Red Robin's brand and marketing strategies and activities including national advertising and promotions, franchisee marketing, media buying and public relations. She will also manage Red Robin's internal marketing team and several outside agencies. Lintonsmith will report to Dennis Mullen, Red Robin's chairman and chief executive officer.

Lintonsmith is a seasoned marketing executive with nearly 20 years experience building world class brands. Before joining Red Robin, she was vice president and general manager for WhiteWave Foods' Horizon Organic brand, a \$400 million business. Previous to WhiteWave, she served as vice president of global marketing with Western Union, a \$4 billion leader in consumer-to-consumer money transactions. Lintonsmith also spent more than five years with the Coca-Cola Company and seven years with Pizza Hut Inc. in various marketing positions.

"Susan is a dynamic marketing leader with a solid record of delivering results for some of the world's most respected brands," said Mullen. "Susan also is joining us at an ideal time as we continue our aggressive growth of the brand and enter new markets nationwide."

A Denver native, Lintonsmith received her bachelor's degree in business administration from the University of Notre Dame and her master's of business administration from Indiana University.

About Red Robin Gourmet Burgers, Inc. (Nasdaq: RRGB)

Red Robin Gourmet Burgers, Inc., (www.redrobin.com), founded in 1969, is a casual dining restaurant chain that serves up wholesome, fun, feel-good experiences in a family-friendly environment. Red Robin(R) restaurants are famous for serving more than 22 high-quality gourmet burgers in a variety of recipes with Bottomless Steak Fries(R), as well as salads,

soups, appetizers, entrees, desserts, and signature Mad Mixology(R) Beverages. There are more than 360 Red Robin(R) restaurants located across the United States and Canada, which include both corporate-owned locations and those operating under franchise or license agreements.

SOURCE Red Robin Gourmet Burgers, Inc.