INVESTOR PRESENTATION

July 30, 2026

CINEMARK

FORWARD LOOKING STATEMENTS

CAUTIONARY NOTE REGARDING FORWARD LOOKING STATEMENTS PURSUANT TO THE U.S. PRIVATE SECURITIES LITIGATION REFORM ACT OF 1995:
This presentation contains, and our officers and representatives may from time to time make, “forward–looking statements” within the meaning of the safe harbor provisions of the U.S. Private Securities Litigation Reform Act of 1995. The “forward looking statements” can be identified by words such as “may,” “should,” “could,” “estimates,” “predicts,” “potential,” “continue,” “anticipates,” “believes,” “plans,” “expects,” “future” and “intends” and similar references to future periods. Examples of forward-looking statements include, among others, statements we make regarding our future revenues, expenses and profitability, the future development and expected growth of our business, attendance at movies generally or in any of the markets in which we operate, the number or diversity of popular movies released and our ability to successfully license and exhibit popular films, national and international growth in our industry, and competition from other exhibitors and alternative forms of entertainment.

Forward-looking statements are neither historical facts nor assurances of future performance. Instead, they are based only on our current beliefs, expectations, and assumptions regarding the future of our business, future plans and strategies, projections, anticipated events and trends, the economy and other future conditions. Because forward-looking statements relate to the future, they are subject to inherent uncertainties, risk, and changes in circumstances that are difficult to predict and many of which are outside our control. Our actual results and financial condition may differ materially from those indicated in the forward-looking statements. Therefore, you should not rely on any of these forward-looking statements. Although it is not possible to predict or identify all uncertainties and risks, we encourage investors to read the risk factors we described in our most recent annual and periodic reports filed with the Securities and Exchange Commission (“Risk Factors”).

These Risk Factors include, but are not limited to, the impacts of a variety of uncontrollable events that may disrupt our businesses and reduce our profitability; our dependance on film production and performance; the reduction of exclusive theatrical release windows; the seasonality of our business; competition from our peers and from other forms of entertainment; our substantial long-term lease and debt obligations; our reliance on film distribution companies and the potential for alternate film distribution channels; federal, state and local laws and regulations, including those related to the rights of disabled individuals, employment, the environment, data protection and privacy, and cybersecurity; economic instability and currency exchange risks related to our foreign operations; and the effects of general political, social, health and economic conditions on attendance at our theaters.

All forward-looking statements are expressly qualified in their entirety by these cautionary statements and Risk Factors. We undertake no obligation, other than as required by law, to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise.

Except as otherwise specified or indicated by the context, references in this presentation to “we,” “us,” “our,” “Cinemark” or the “Company” are to the combined business of Cinemark Holdings, Inc. and its consolidated subsidiaries.

NON-GAAP FINANCIAL MEASURES:
GAAP refers to the U.S. generally accepted accounting principles. We include certain non-GAAP financial measures in this presentation, including Free Cash Flow, Adjusted EBITDA and other financial measures utilizing Adjusted EBITDA. These non-GAAP financial measures may not be comparable to those of other companies and may not be comparable to similar measures used in our various filings. Please see the Appendix for definitions of our non-GAAP financial measures and a reconciliation of each non-GAAP financial measure to the most directly comparable financial measure stated in accordance with GAAP.

LONG-TERM VALUE CREATION

Cinemark is well-positioned to deliver sustainable growth, profitability, and long-term shareholder returns on account of its advantaged market position, numerous opportunities to drive incremental value creation, and positive industry momentum.

1. **HIGH QUALITY ASSETS**
2. **DISTINCTIVE GLOBAL FOOTPRINT**
3. **SOLID FINANCIAL POSITION**
   WITH COMPELLING FREE CASH FLOW PROFILE
4. **INDUSTRY-LEADING OPERATING CAPABILITIES**
5. **LOYAL CUSTOMER BASE WITH EXTENSIVE REACH**
6. **NUMEROUS LEVERS TO DRIVE INCREMENTAL VALUE CREATION**
7. **RESILIENT INDUSTRY DYNAMICS**
   WITH FUTURE GROWTH POTENTIAL

1

HIGH QUALITY ASSETS

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HIGH QUALITY ASSETS

Sustained investments over the past decade to maintain and enhance the guest experience position Cinemark with a distinct competitive advantage

Consistently invest to maintain[1)] and enhance a high-quality circuit with $250M allocated across global footprint in 2026.

Highest penetration [2)] of luxury seats with **~72%** U.S. auditoriums reclined.

#1 private-label premium large format in the world with over **300** XD auditoriums across the U.S. and Latin America.

~80% of U.S. circuit features expanded food & beverage offerings; **~60%** with alcohol based on a market-adaptive approach.

Largest **footprint** of D-BOX motion seats within over **650** auditoriums.

Superior sight and sound technology, as well as overall film presentation with **99.97%** screen uptime.

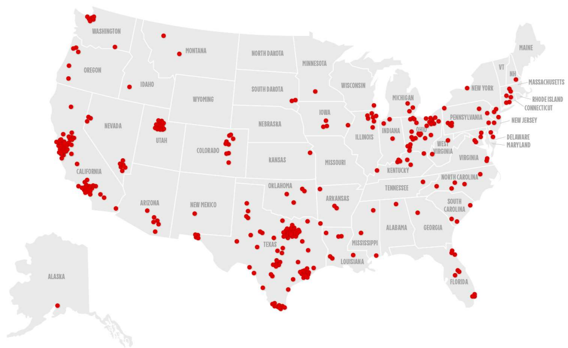
1) *Consistently invest $80-$100M for global maintenance capex excluding COVID years; Ramped back up to those levels in 2024*
2) *Among the major circuits as of 6/30/2026*

2

DISTINCTIVE GLOBAL FOOTPRINT

DISTINCTIVE GLOBAL FOOTPRINT

Distinctive global footprint with 495 theaters and 5,620 screens in 14 countries that provides valuable scale, attractive diversification, and access to growth opportunities in under-penetrated markets



U.S. Operations [1)]

- 301 theaters / 4,219 screens
- 3rd largest exhibitor (based on screen count)
- Located in 42 states
- #1 or #2 in box office revenues in 21 of our top 25 markets [2)]
- Highest attendance per screen among leading exhibitors

International Operations [1)]

- 194 theaters / 1,401 screens
- First modern theater experience throughout Latin America
- Highly seasoned team with 30+ years of operating experience
- Located in 13 countries
- Presence in 15 of top 20 metropolitan cities in the region [2)]
- ~20-40% market share in key countries

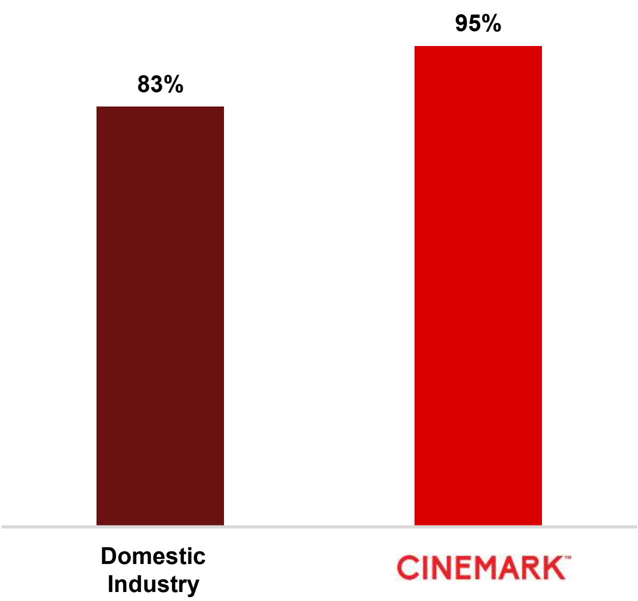
Concentration in both suburban and Latin markets that have strong moviegoing cultures, which tend to over-index in theater visitation frequency

1) *As of 6/30/2026*
2) *As of 12/31/2025*

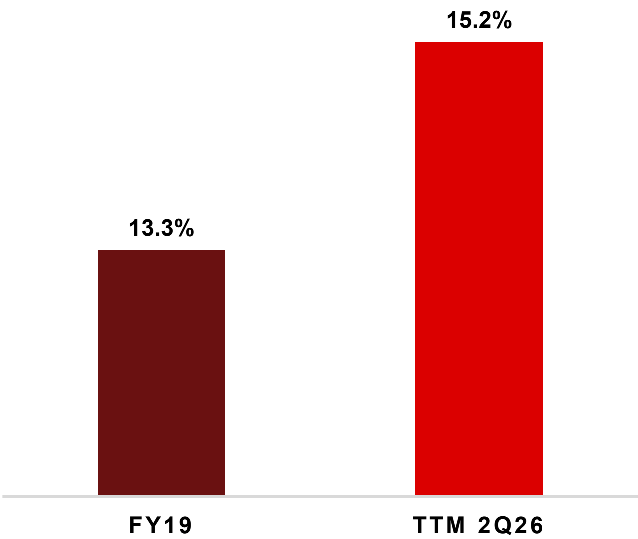
SIGNIFICANT NORTH AMERICAN MARKET SHARE

Operational excellence and execution of strategic initiatives have driven faster domestic box office recovery than the North American industry with meaningful market share gains

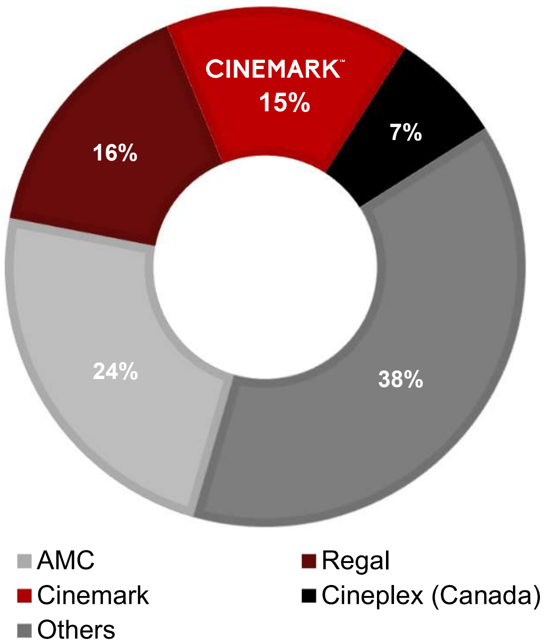
Box Office Recovery 1)



Market Share Expansion 2)



North American Market Share 3)

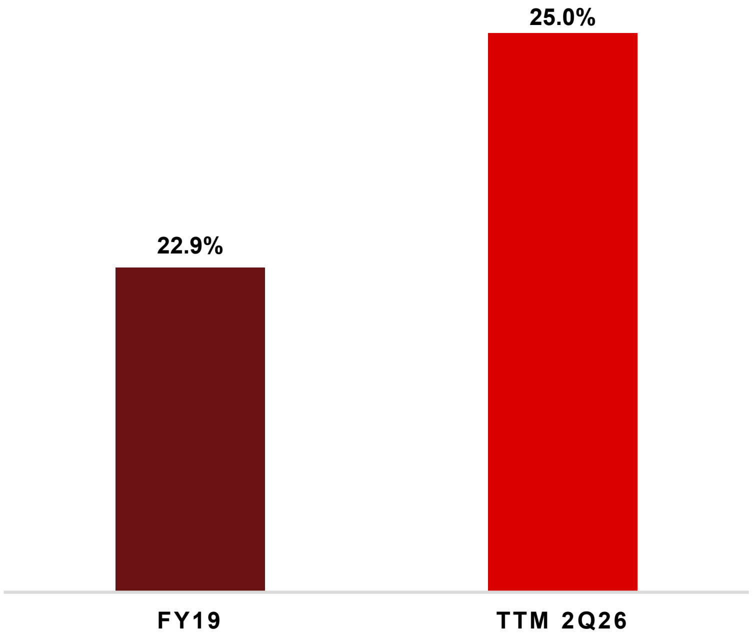


1) North American industry for TTM 2Q26 vs FY19 per comScore based on gross box office; Cinemark reported admission revenue results
2) Market share data per ComScore based on gross box office
3) As of TTM 2Q26

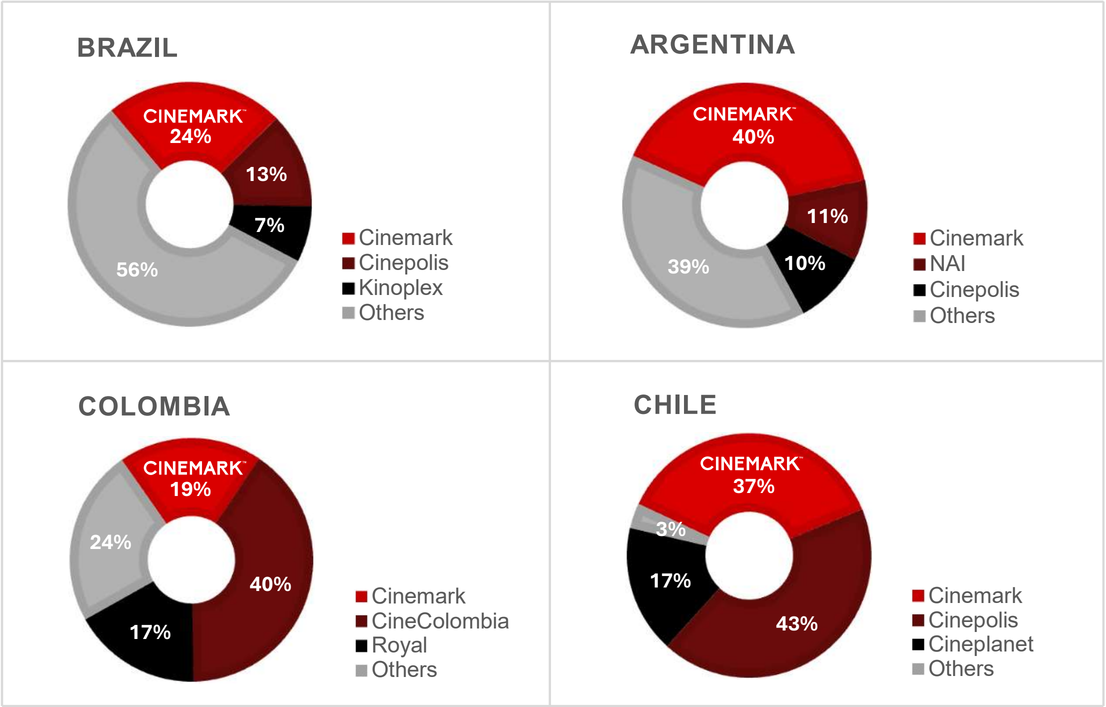
LEADER ACROSS LATIN AMERICAN REGION

Well-established leader throughout the region with market share expanding meaningfully since pre-pandemic and box office recovery outpacing our comparable Latin American industry benchmark

Market Share Expansion [1)]



Market Share - Key Latin American Markets [2)]



1) *All Latin American countries compiled based on TTM 2Q26 vs. FY19 admissions; source: comScore*
2) *As of TTM 2Q26*

3

SOLID FINANCIAL POSITION

WITH COMPELLING FREE CASH FLOW PROFILE

2Q26 HIGHLIGHTS

Delivered our highest quarterly Revenue and Adj. EBITDA ever, reflecting our ability to capitalize on the stronger box office environment through disciplined execution of our strategic initiatives

Box Office Performance

- Delivered box office performance that surpassed North American industry growth by over 200 basis points year-over-year; International admissions outpaced respective Latin American industry benchmarks by 500 basis points year-over-year
- Sustained sizable market share gains of more than 150 basis points since the pandemic both in the U.S. and Latin America, representing the most significant market share gains of all major exhibitors
- Generated all-time high quarterly admissions revenue of $540 million worldwide

Enhanced Formats

- Achieved record-high results for Cinemark XD and ScreenX formats
- Delivered 15% of our worldwide admissions revenue from premium large formats (XD, IMAX, and ScreenX), an increase of 50 basis points year-over-year, despite representing just 6% of our screen count
- Set all-time high quarterly sales record for D-BOX motion seats, increasing by more than 50% compared to 2Q25

Food & Beverage

- Drove all-time high quarterly concession revenue of $433 million worldwide, surpassing the $400 million milestone for the first time in Company history
- Reported record-breaking food and beverage per cap domestically of $8.70
- Generated record quarterly global merchandise sales of over $25 million, as well as our strongest mobile ordering results to-date

Marketing

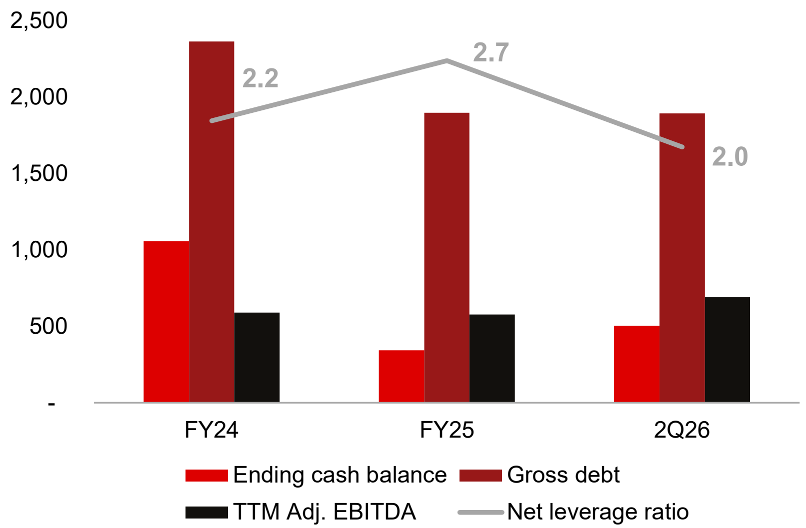
- Reached a new milestone with over 1.5 million Movie Club members, representing ~30% of our domestic 2Q26 box office
- Global loyalty members, including free and paid programs, accounted for approximately 50% of our 2Q26 attendance
- Cinemark’s marketing channels now reach approximately 38 million addressable moviegoers globally

Profitability

- Generated all-time high quarterly revenue of $1.1 billion with records across all major revenue categories
- Achieved all-time high quarterly Adjusted EBITDA of $294 million, exceeding our prior record by 20%
- Delivered an Adjusted EBITDA margin of 27.1%, our best second-quarter margin in the history of our Company, trailing the all-time record by only 10 basis points

SOLID BALANCE SHEET

Maintained health of our balance sheet while investing in the long-term success of our company and returning capital to shareholders; our balance sheet remains a strategic asset and key differentiator, providing valuable flexibility



- Have a strong track record of proactively managing debt maturities and minimizing interest expense
  - Nearest debt maturity does not occur until 2028
  - Repriced our term loan during 2Q26, reducing the interest rate by 25 basis points resulting in $1.6 million of annual cash interest savings
  - Limited exposure to interest rate fluctuations with approximately 90% of debt at fixed rates
- Generated $298 million of free cash flow in 2Q26, ending the quarter with $504 million of cash and total gross debt of $1.9 billion
- Delivered $294 million of Adjusted EBITDA during 2Q26 and $692 million of Adjusted EBITDA on a TTM basis
- Maintained net leverage ratio within target range of 2-3x
  - Ended the quarter at 2.0x [1)]

1) The Company has an undrawn revolver of $225M; Gross debt and net leverage ratio excluding finance lease obligations; All debt is classified as long-term with the exception of the next four quarterly principal payments on the term loan

CAPITAL ALLOCATION PRIORITIES

Balanced and disciplined approach toward capital allocation that maintains financial flexibility while maximizing long-term shareholder value

1	**Maintain the strength of our balance sheet to preserve flexibility and risk management**	• Target net leverage ratio of 2-3x
2	**Actively pursue strategic and financially accretive investments to grow and secure our long-term success**	• Maintain a high-quality circuit • Pursue high-confidence ROI-generating initiatives, including new builds and theater enhancements • Evaluate accretive M&A opportunities

3	**Distribute excess capital to shareholders**	• Return excess capital to shareholders over time
		  ◦ Annual dividend of $0.36 per share
		  ◦ $200 million remains available under $300 million share repurchase program
		• Timing and extent of future capital returns will be governed by our net leverage ratio, cash position, overall liquidity, and alternative uses of cash

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INDUSTRY-LEADING OPERATING CAPABILITIES

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INDUSTRY-LEADING OPERATING CAPABILITIES

Sophisticated operating tools, processes, and rigor with meaningful strategic advances have produced consistent outperformance compared with North American industry in 15 of the past 17 years

Guest Service Levels

Heightened levels of guest service that consistently earn high satisfaction ratings from ~95% of our guests surveyed in the U.S.

Omni-Channel Marketing

Sophisticated omni-channel marketing platform with significantly enhanced digital and social capabilities.

Technology Support Center

Technology support center that evaluates sight & sound technology and provides technical support to our theaters to ensure a top-notch guest experience.

Strategic Pricing

Strategic pricing mechanics guided by data analytics on a per-theater basis that aim to maximize attendance, box office, concession incidence, and overall revenue.

Continuous Improvement

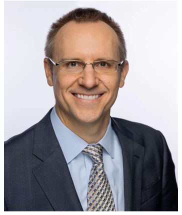
Continuous Improvement program that drives efficiencies and helps offset varied inflationary and supply chain-oriented headwinds.

Enhanced Operating Practices

Enhanced operating practices that optimize showtimes, staffing, and operating hours theater by theater based on fluctuating weekly demand.

LEADERS WITH PROVEN TRACK RECORDS

Highly experienced management team with significant industry experience and proven track records; additional key leaders with 20+ years of industry/Cinemark experience in the U.S. and internationally



Sean Gamble
President & CEO

15+ years of industry experience. Joined Cinemark as CFO in 2014, promoted to COO in 2018 and CEO in 2022. Spent 5+ years as CFO/EVP of Universal Pictures within NBCUniversal prior to Cinemark.

Melissa Thomas
CFO

Joined as Cinemark's CFO in 2021. Prior to Cinemark, served multiple leadership roles with Groupon, including CFO, CAO & Treasurer, and VP Commercial Finance.

Valmir Fernandes
President, International

25+ years of Cinemark experience including the past 15+ years as President of International following 10 years as the General Manager of Cinemark Brazil.

Mike Cavalier
EVP General Counsel & Business Affairs

Served as General Counsel since 1997. Helped guide company through various transactions including M&A, IPO and numerous lending agreements.

Wanda Gierhart
EVP – Chief Marketing & Content Officer

Damian Wardle
EVP – Theater & Technical Operations

Jay Jostrand
EVP – Real Estate & Construction

Sid Srivastava
EVP – Human Resources

David Haywood
SVP – Food & Beverage

5

LOYAL CUSTOMER BASE WITH EXTENSIVE REACH

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LOYAL CUSTOMER BASE WITH EXTENSIVE REACH

Established a loyal and extensive customer base through our consistency of service, quality of theaters, and appeal of consumer-oriented loyalty programs

Increasing levels of engagement, frequency, and overall spend

MOVIE CLUB PLATINUM

115K+ members

- Movie Club Platinum members are our most loyal and frequent moviegoers
- Platinum level achieved by watching 25 movies or purchasing 60 tickets in a calendar year

MOVIE CLUB

1.5M+ members

- Industry-leading paid subscription tier with differentiated offering: 1 movie credit per month with credits that roll over and are shareable with friends and family, waived transaction fees and 20% concession discount
- Accounted for ~30% of our 2Q26 domestic admissions revenues
- Retention rate is significantly better than entertainment industry average

CINEMARK MOVIE REWARDS

29M+ members

- Premier loyalty programs in the U.S. and each of our key Latin American countries that leverage personalization and rewards to enhance customer retention, engagement, and revenue growth
- Accounted for ~50% of our 2Q26 global attendance

38M customers

- Global addressable database of customers enabling targeted marketing campaigns

As of 6/30/2026

6

NUMEROUS LEVERS TO DRIVE INCREMENTAL VALUE CREATION

GROWTH & PRODUCTIVITY OPPORTUNITIES

Driving numerous growth and productivity initiatives that go above and beyond industry recovery to create incremental value

- Further enhance **exceptional guest experience** through enhanced amenities and offerings that cannot be replicated at home, as well as an ongoing focus on top-notch customer service.
- **Maximize attendance and box office** through advancement of showtime planning, pricing strategies, and pursuit of alternative content that appeals to a broader consumer base.
- Increase utilization of **advanced digital and social marketing capabilities** to build audiences, grow moviegoing frequency, and strengthen loyalty to Cinemark.
- **Grow food and beverage consumption** through ongoing introduction of expanded offerings and enhancements that simplify the ease of purchase, including an online food and beverage ordering platform.
- **Simplify and streamline theater practices** through additional technology, workforce management, and enhanced inventory procedures.
- **Expand rollout of enhanced data management, analytics, and process enhancements** to drive further margin expansion through company-wide Continuous Improvement, and AI machine-learning programs.
- **Pursue disciplined strategic investments in long-term growth** while maintaining a strong balance sheet.
- **Optimize global footprint** by assessing the most advantageous strategies for growth, recalibration, and strengthening of our theaters to deliver sustained long-term returns.

7

RESILIENT INDUSTRY DYNAMICS

WITH FUTURE GROWTH POTENTIAL

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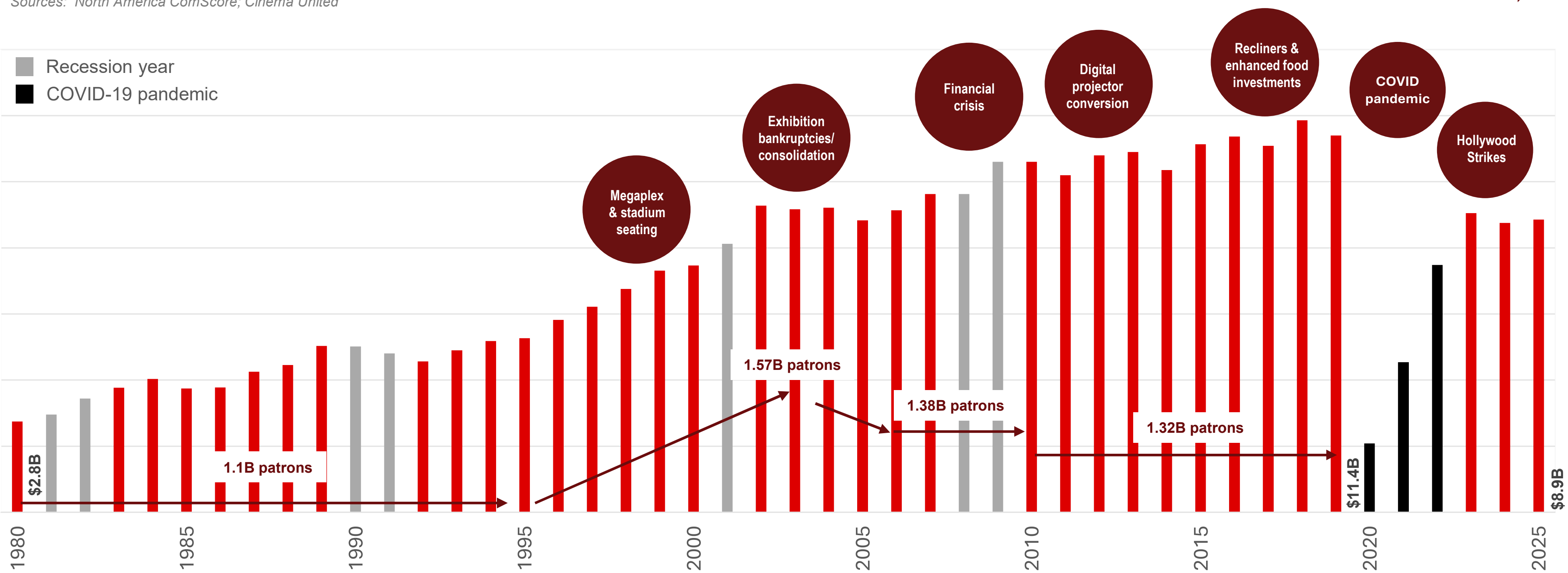
EXHIBITION INDUSTRY TRENDS

Industry remains resilient across technology innovations and economic cycles, with box office growth in 6 of the last 8 recessionary periods

North America Box Office Trends

VCR VHS begins to ramp post beta-max **INTERNET** begins to go mainstream **DVD** player drops to $100 (DVD heyday) **STREAMING** mass OTT streaming adoption

Sources: North America ComScore; Cinema United

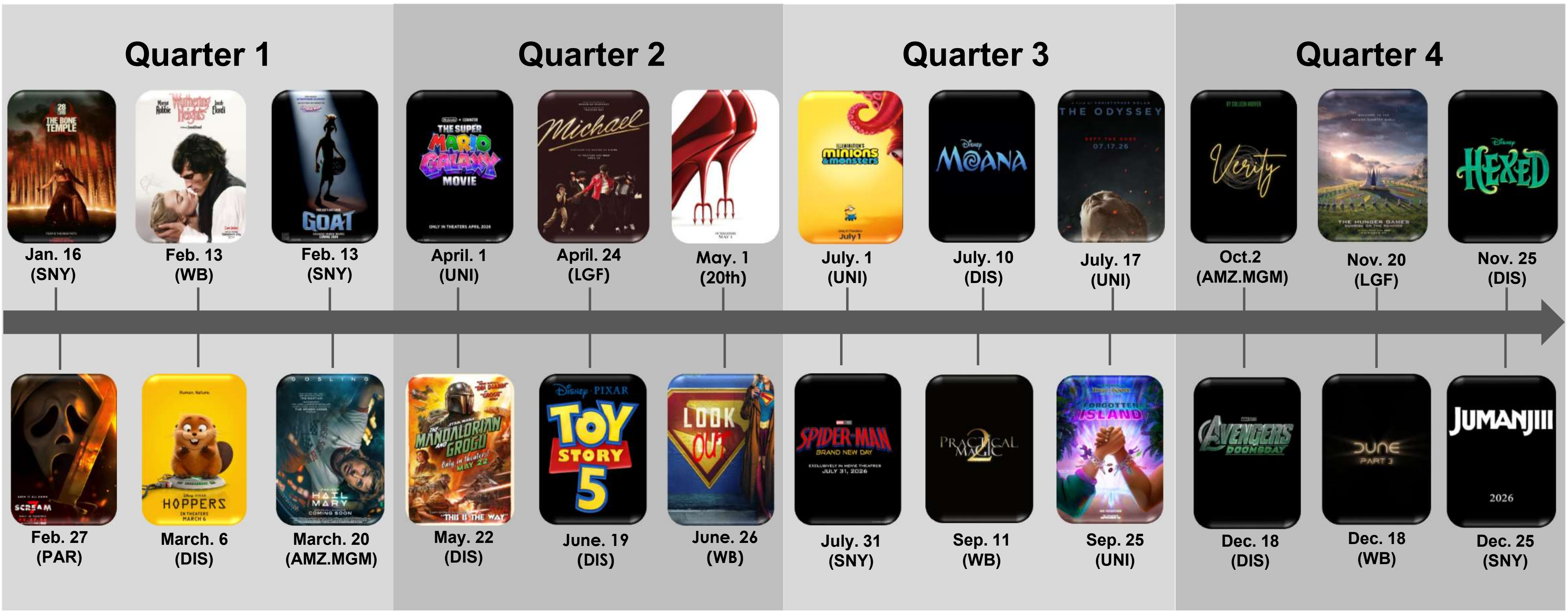


VALUE OF AN EXCLUSIVE THEATRICAL WINDOW

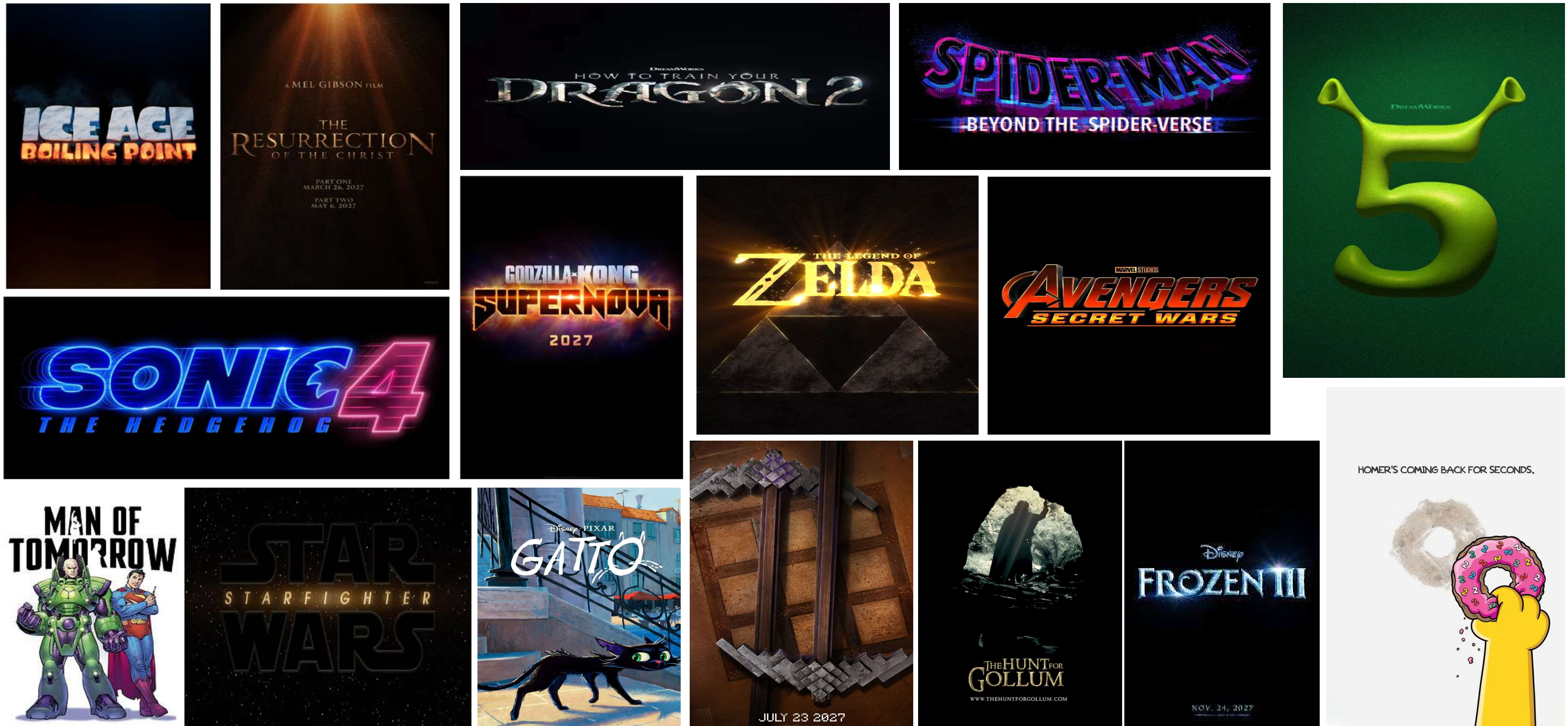
Studios actively leaning into theatrical releases to enhance the promotion and performance of films

- Increases **consumer awareness**, viewing interest, and long-term recallability.
- **Elevates perception and relevance** of films by eventizing them.
- Creates **stronger emotional connections** with characters, stories, and memory-making moments.
- Provides **incremental monetization** channel expanding revenue.
- Satisfies **consumer/creative desires** to see films on big screen.
- Produces **bigger brands**, franchises, and cultural moments.
- Generates **stronger results** in downstream channels.
- Delays sizable jump in **piracy** upon in-home availability.

2026 NOTABLE TITLES



2027 COMPELLING FILM SLATE



APPENDIX

CINEMARK®

FY25 HIGHLIGHTS

Delivered solid operating and financial results that underscore our advantaged market position and the continued impact we are deriving from our strategic initiatives

Box Office Performance

- Delivered our highest domestic box office since the onset of the pandemic, surpassing our 2023 high-water mark and outperforming the North American industry; extended our outperformance trend to 15 of the past 17 years
- Expanded market share versus pre-pandemic levels by more than 150 basis points in both the U.S. and Latin America, representing the most significant gains of major exhibitors

Enhanced Formats

- Delivered all-time high enhanced format performance, driving upgrade revenue growth of nearly 40% versus 2019
  - Premium large formats delivered outsized impact generating 14% of our global box office on 6% of global screens
  - XD set a new all-time high global box office record, growing more than 5% year-over-year
  - Generated our highest annual D-BOX motion seat revenue with more than 40% growth year-over-year

Food & Beverage

- Achieved the highest full-year food and beverage revenue in company history with $1.2 billion
- Delivered the best food and beverage per caps our company has ever reported, both domestically and internationally
- Accelerated revenue growth through key strategic initiatives, including category management, strategic pricing actions, mobile ordering adoption, and expanded merchandise offerings, to name a few

Marketing

- Movie Club membership exceeded 1.45 million members and drove approximately 30% of FY25 domestic box office
- Movie Rewards members, including free and paid programs, represented nearly 60% of our FY25 domestic box office, reinforcing loyalty as a major performance engine
- Globally, more than 27 million guests engage in our various loyalty programs, with a total of 33 million addressable customers

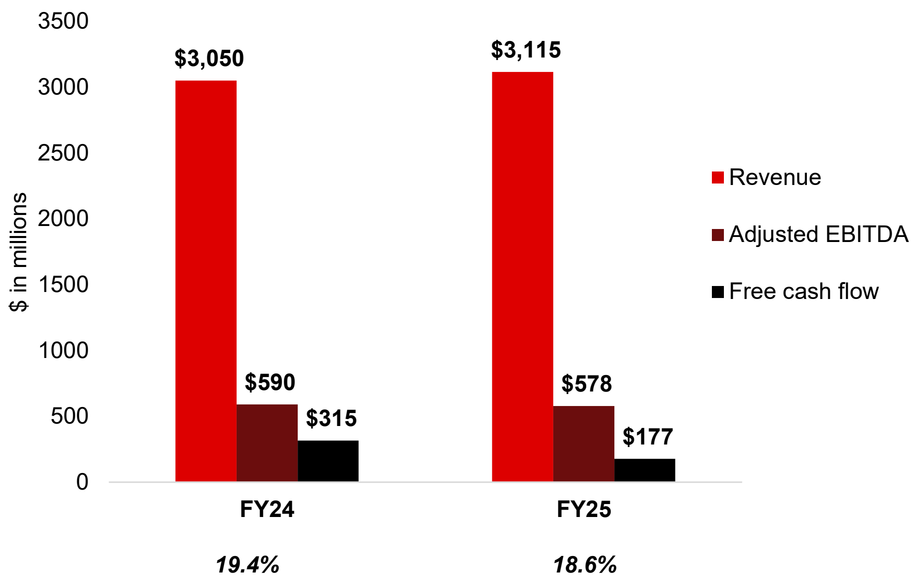
Productivity

- Optimized labor through dynamic staffing tools that flex labor with expected attendance trends, reducing payroll hours while maintaining high satisfaction ratings from 95% of guests surveyed in the U.S.
- Delivered meaningful cost savings driven by enhanced labor productivity and strategic sourcing initiatives
- Enhanced programming efficiency by leveraging advanced showtime management tools

FY25 RESULTS

Delivered strong FY25 results that underscore our ability to adapt and thrive in a dynamic industry environment, supported by strategic initiatives focused on growth, cost mitigation, and productivity

Worldwide Results [1)]



- Entertained 193 million guests across 14 countries
- Generated more than $3.1 billion in total revenue, marking our highest revenue since the onset of the pandemic and within 5% of 2019 results
- Delivered Adjusted EBITDA of $578 million with an 18.6% Adjusted EBITDA margin, demonstrating strong profitability despite lower attendance year-over-year
- Generated $396 million in operating cash flow and $177 million in free cash flow, reflecting increased capital investments to maintain, enhance, and grow our global circuit
- Continued to meaningfully advance and benefit from strategic initiatives to expand audiences, unlock new sources of revenue and further strengthen our industry-leading operating capabilities

1) *See slide 29 for reconciliation of Adjusted EBITDA and Free Cash Flow to the most directly comparable GAAP measures*

NON-GAAP MEASURE RECONCILIATIONS

Reconciliation of Net Income to Adj. EBITDA [1), 5)]

	2Q26	2Q25	FY25	FY24
Net Income	**$141**	**$95**	**$141**	**$313**
Add (deduct):				
Income tax expense (benefit)	62	43	12	(60)
Interest expense [2)]	31	39	142	144
Other income, net	(4)	(5)	(4)	(44)
Cash distributions from equity investees [3)]	-	2	9	9
Depreciation and amortization	52	49	202	197
Impairment of long-lived and other assets	-	2	7	2
Loss on disposal of assets and other	3	1	2	2
Loss on debt amendments and extinguishments	3	1	2	7
Non-cash rent expense	(3)	(3)	(11)	(13)
Share-based awards compensation expense [4)]	9	8	37	33
Loss on warrants	-	-	39	-
Adjusted EBITDA	**$294**	**$232**	**$578**	**$590**

Reconciliation of Cash Flows
Provided by Operating Activities to Free Cash Flow [1), 5)]

	2Q26	2Q25	FY25	FY24
Cash flows provided by operating activities	**$360**	**$276**	**$396**	**$466**
Deduct:				
Capital Expenditures	62	30	219	151
Free Cash Flow	**$298**	**$246**	**$177**	**$315**

Reconciliation of Adjusted EBITDA Margin [5)]

	2Q26	2Q25	FY25	FY24
Total Revenues [1)]	**$1,086**	**$941**	**$3,115**	**$3,050**
Adjusted EBITDA [1)]	294	232	578	590
Adjusted EBITDA Margin	**27.1%**	**24.7%**	**18.6%**	**19.4%**

1) *In millions*
2) *Includes amortization of debt issue costs, amortization of original issue discount and amortization of accumulated losses for amended swap agreements.*
3) *Reflects cash distributions received from equity investees that were recorded as a reduction of the respective investment balances. These distributions are reported entirely within the U.S. reportable segment.*
4) *Non-cash expense included in general and administrative expenses.*
5) *Certain amounts included herein cannot be recalculated due to rounding*

THANK YOU

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